

# Seo Analyzer nictools.ru

Generated on February 27 2022 18:41 PM




The score is 56/100







## SEO Content

	Title	NICTools - Инструменты для web-мастера <b>Length : 38</b> Perfect, your title contains between 10 and 70 characters.					
	Description	Инструменты для web-мастера <b>Length : 27</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 3	<b>H4</b> 6	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H3] Whois сервис</li><li>• [H3] Ваш IP-адрес:</li><li>• [H3] Инструменты</li><li>• [H4] Whois сервис</li><li>• [H4] Узнать IP адрес сайта</li><li>• [H4] Что запущено на сервере</li><li>• [H4] IP Lookup</li><li>• [H4] Узнать свой внешний IP адрес</li><li>• [H4] Проверить ТИЦ и PR сайта</li></ul>					
	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>31%</b>					

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

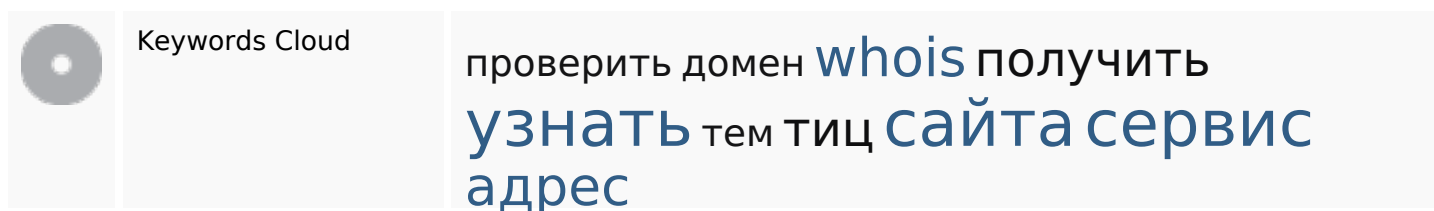
## In-page links

Anchor	Type	Juice
<a href="#">Whois сервис</a>	Internal	Passing Juice
<a href="#">IP lookup</a>	Internal	Passing Juice
<a href="#">Узнать свой ip адрес</a>	Internal	Passing Juice
<a href="#">Узнать ip адрес сайта</a>	Internal	Passing Juice
<a href="#">Что запущено на сервере?</a>	Internal	Passing Juice
<a href="#">Проверить ТИЦ и PR сайта</a>	Internal	Passing Juice
<a href="#">Словать терминов</a>	Internal	Passing Juice
<a href="#">Обратная связь</a>	Internal	Passing Juice

## In-page links

<a href="#">О проекте</a>	Internal	Passing Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">Зарегистрироваться</a>	Internal	Passing Juice
<a href="#">Восстановить пароль</a>	Internal	Passing Juice
<a href="#">Whois сервис</a>	Internal	Passing Juice
<a href="#">Узнать IP адрес сайта</a>	Internal	Passing Juice
<a href="#">Что запущено на сервере</a>	Internal	Passing Juice
<a href="#">IP Lookup</a>	Internal	Passing Juice
<a href="#">Узнать свой внешний IP адрес</a>	Internal	Passing Juice
<a href="#">Проверить ТИЦ и PR сайта</a>	Internal	Passing Juice
<a href="#">cotonti</a>	External	Passing Juice






## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
сервис	8	✘	✘	✘	✔
узнать	8	✘	✘	✘	✔
сайта	7	✘	✘	✘	✔
whois	5	✘	✘	✘	✔
адрес	5	✘	✘	✘	✔

## Usability

	Url	Domain : nictools.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 235">✘ Apple Icon</li><li data-bbox="555 264 879 302">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 369">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 616">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 651 954 689"><a href="http://nictools.ru/sitemap.xml">http://nictools.ru/sitemap.xml</a></li><li data-bbox="555 719 1027 757"><a href="http://www.nictools.ru/sitemap.xml">http://www.nictools.ru/sitemap.xml</a></li></ul>
	Robots.txt	<p data-bbox="539 792 906 831"><a href="http://nictools.ru/robots.txt">http://nictools.ru/robots.txt</a></p> <p data-bbox="539 860 1083 898">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1101 965">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1003 798 1064"> LiveInternet</li></ul>