



Seo Analyzer nikkoam.com.au

Generated on February 08 2022 09:42 AM




The score is 57/100







SEO Content

	Title	<p>Nikko AM website redirect</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Nikko Asset Management Australia is now part of the Yarra Capital Management Group.</p> <p>Length : 84</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1626"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Nikko Asset Management Australia is now part of the Yarra Capital Management Group.</td> </tr> <tr> <td>title</td> <td>Nikko AM website redirect</td> </tr> <tr> <td>url</td> <td>http://insights.yarracm.com/nikkoam</td> </tr> </tbody> </table>	Property	Content	description	Nikko Asset Management Australia is now part of the Yarra Capital Management Group.	title	Nikko AM website redirect	url	http://insights.yarracm.com/nikkoam				
Property	Content													
description	Nikko Asset Management Australia is now part of the Yarra Capital Management Group.													
title	Nikko AM website redirect													
url	http://insights.yarracm.com/nikkoam													
	Headings	<table border="1" data-bbox="544 1653 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1760 1505 1957" style="list-style-type: none"> • [H1] Nikko Asset Management Australia is now part of the Yarra Capital Management Group • [H2] • [H3] Nikko AM Australian Equity Funds • [H3] Nikko AM Fixed Income and Global Funds • [H5] 	H1	H2	H3	H4	H5	H6	1	1	2	0	1	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	1	0									
	Images	<p>We found 2 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
press release	External	Passing Juice
Visit Tyndall AM	External	Passing Juice
Visit Yarra Capital Management	External	Passing Juice
General Disclaimer	External	Passing Juice
Privacy	External	Passing Juice
other policies	External	Passing Juice

SEO Keywords



Keywords Cloud

nikko funds australian fixed global
income fund yarra share management

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fund	7	✘	✘	✘	✔
nikko	6	✔	✘	✔	✔
funds	6	✘	✘	✘	✔
australian	5	✘	✘	✘	✔
share	4	✘	✘	✘	✘











Usability

	Url	Domain : nikkoam.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
--	---------	--------




Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://nikkoam.com.au/sitemap.xml
	Robots.txt	http://nikkoam.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.