









Seo Analyzer nilandco.com

Generated on March 07 2022 01:55 AM




The score is 68/100







SEO Content

	Title	Antique Street Lamps and Streetlights Niland Co Outdoor Lighting Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Niland Co designs and manufactures LED Antique Street Lamps, Lights Ornamental Light Fixtures, Decorative Posts and Light Poles, Municipal Street Lights and Plastic Rotational Molding. Length : 185 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	LED outdoor lighting, street lamps, street lights, decorative light poles, security bollard, municipal lighting, cast aluminum street lights, led landscape lighting, antique streetlights Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Niland Outdoor Lighting Specialists• [H2] Outdoor LED Street Lights and Antique LED Street Lamps are our specialty.• [H3] Products• [H3] Design your ownLightpole	H1	H2	H3	H4	H5	H6	1	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	0	0									
	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 23%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

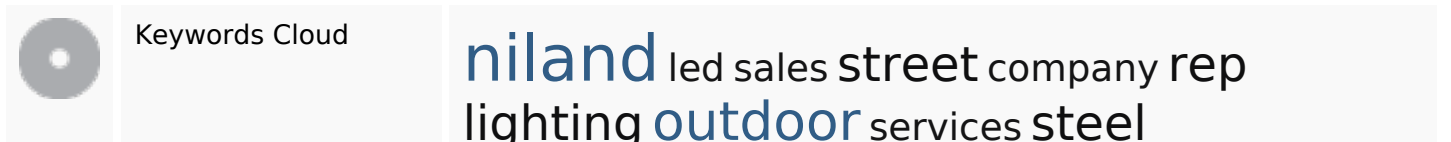
In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
SERVICES	Internal	Passing Juice
PROJECT GALLERY	Internal	Passing Juice
FAQ	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Find a Niland Sales Rep	Internal	Passing Juice

In-page links

Become a Niland Sales Rep	Internal	Passing Juice
Niland Rep Login	Internal	Passing Juice
Plastic Rotational Molding	Internal	Passing Juice
Contract Manufacturing	Internal	Passing Juice
Pattern & Machine Shop	Internal	Passing Juice
LED Street Lights / Outdoor Lighting	Internal	Passing Juice
Foundry / Permanent Mold Facility	Internal	Passing Juice
Powder Coat Paint Services	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Google+	External	Passing Juice
RSS	External	Passing Juice
Pinterest	External	Passing Juice
Instagram	External	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
niland	13	✓	✗	✓	✓
outdoor	8	✓	✓	✗	✓
street	7	✓	✓	✓	✓
rep	7	✗	✗	✗	✗
lighting	6	✓	✓	✗	✓

Usability

	Url	Domain : nilandco.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://nilandco.com/sitemap.xml
	Robots.txt	http://nilandco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics