Seo Analyzer
nimbosite.com.au

Generated on February 25 2022 02:08 AM

The score is 48/100

SEO Content

✔	Title	Welcome to Chateau Cumulo **Length : 25** Perfect, your title contains between 10 and 70 characters.
✔	Description	Sleep with your head in the clouds. Showcase website for nimbo website builder. **Length : 79** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 1 0 0 1 0 • [H1] Head in the clouds... • [H2] Heading 2 • [H5] Sleep with your
✘	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

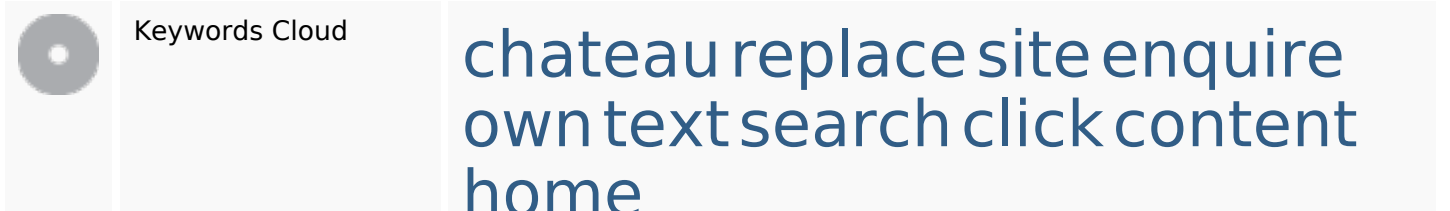|	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.35% External Links : Passing Juice 21.74% Internal Links 73.91%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Anniversary special - enquire now	External	Passing Juice
View Cart & Checkout	Internal	Passing Juice
Keep shopping	Internal	Passing Juice
Home	Internal	Passing Juice
The Chateau	Internal	Passing Juice
The rooms	Internal	Passing Juice
The grounds	Internal	Passing Juice
Events	Internal	Passing Juice
Bookings	Internal	Passing Juice
Gift Shop	Internal	Passing Juice

In-page links

Essentials	Internal	Passing Juice
Mementos	Internal	Passing Juice
Flowers	Internal	Passing Juice
News	Internal	Passing Juice
CC Society	Internal	Passing Juice
Enquire	Internal	Passing Juice
www.nimbo.com.au	External	Passing Juice
Disclaimer	Internal	Passing Juice
Like us on Facebook	External	Passing Juice
Follow us on Twitter	External	Passing Juice
Join us on Instagram	External	Passing Juice
Nimbo	External	noFollow

SEO Keywords

Keywords Cloud	chateau replace site enquire own text search click content home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
text	5	✖	✖	✖	✖
content	5	✖	✖	✖	✖
home	4	✖	✖	✖	✖
own	4	✖	✖	✖	✖
site	4	✖	✖	✔	✖

Usability

	Url	Domain : nimbosite.com.au Length : 16
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 4 Warnings : 7
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✖	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://nimbosite.com.au/sitemap.xml
		https://www.nimbosite.com.au/sitemap.xml

	Robots.txt	http://nimbosite.com.au/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.