



Seo Analyzer ninja.vn

Generated on January 24 2022 18:03 PM





The score is 62/100







SEO Content

	Title	<p>Ninja - Mạng Xã Hội Tiêu Dùng</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>SÀN TMĐT - Thỏa sức mua sắm với hàng ngàn sản phẩm: sách, thời trang, làm đẹp, công nghệ, gia dụng, sức khỏe tại Ninja với giá rẻ , nhiều khuyến mãi hấp dẫn</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>ninja, sách, sách mới, sách sắp phát hành, sàn thương mại điện tử mới, sàn TMĐT, mạng xã hội tiêu dùng, tiêu dùng thông minh, thương mại điện tử mạng xã hội</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1904"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>vi_VN</td> </tr> <tr> <td>image</td> <td>https://ninja.vn/Content/dist/images/logo/fb_thumb.png</td> </tr> <tr> <td>url</td> <td>https://ninja.vn/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>NINJA.VN</td> </tr> <tr> <td>rich_attachment</td> <td>true</td> </tr> </tbody> </table>	Property	Content	locale	vi_VN	image	https://ninja.vn/Content/dist/images/logo/fb_thumb.png	url	https://ninja.vn/	type	website	site_name	NINJA.VN	rich_attachment	true
Property	Content															
locale	vi_VN															
image	https://ninja.vn/Content/dist/images/logo/fb_thumb.png															
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rich_attachment	true															
	Headings	<table border="1" data-bbox="539 1937 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2027 981 2072" style="list-style-type: none"> • [H2] Danh Mục Sản Phẩm 	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	2	0	0	0	0											

SEO Content

• [H2] Đề Xuất Cho Bạn		
	Images	We found 54 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
đăng nhập	Internal	Passing Juice
Mua Chung	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ninja	1	✓	✓	✓	✗
mạng	1	✓	✓	✗	✗







Keywords Consistency

hội	1	✓	✓	✗	✗
tiêu	1	✓	✓	✗	✗
dùng	1	✓	✓	✗	✗

Usability

	Url	Domain : ninja.vn Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is vi.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://ninja.vn/sitemap.xml>



Robots.txt

<http://ninja.vn/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics