








SEO Content

		<ul style="list-style-type: none"> • [H2] Engage • [H2] Interoperate • [H2] Latest on NISO I/O • [H2] • [H4] Skills Development for 21st Century Knowledge Workers • [H4] The Library's Role in the Research Process and Workflow • [H4] Digitization, Discovery, and Use • [H4] Grants: Support for Writing & Application • [H4] Strategic Management of the Research Process • [H4] Dr. Patricia Brennan of NLM to Receive NISO's Miles Conrad Award for 2022 • [H4] Dariusz Jemielniak Announced as Final NISO Plus Keynote • [H4] Closing Keynote for NISO Plus 2022 is Dr. Katharina Ruckstuhl • [H4] Dr. Siva Vaidhyanathan to Give Opening Keynote at NISO Plus 2022 • [H4] PALCI and NISO Announce Consortium Agreement • [H4] NISO Publishes E-Book Metadata Recommended Practice • [H4] Contributor Roles Taxonomy (CRediT) Formalized as ANSI/NISO Standard • [H4] NISO Draft Standards-Specific Ontology Standard Now Open For Public Comments • [H4] NISO Publishes Updated Access & License Indicators (ALI) Recommended Practice • [H4] What is NISO and what does it do? • [H4] Springer Nature Announces Transformative Agreements in Latin America & Canada • [H4] The University of Michigan Welcomes Bohyun Kim • [H4] Access Innovations Launches Data Harmony Hub • [H4] NERL and Elsevier Continue With Agreement, Launch Pilot
	Images	<p>We found 10 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 40%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2% Internal Links 98%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Member Login	Internal	Passing Juice
Menu	Internal	Passing Juice
Home	Internal	Passing Juice
What We Do	Internal	Passing Juice
Welcome To NISO	Internal	Passing Juice
Directory	Internal	Passing Juice
Staff	Internal	Passing Juice
Board	Internal	Passing Juice
Members	Internal	Passing Juice
Leadership Committees	Internal	Passing Juice
Architecture Committee	Internal	Passing Juice
Information Creation & Curation	Internal	Passing Juice
Information Discovery & Interchange	Internal	Passing Juice
Information Policy & Analysis	Internal	Passing Juice
DEI Committee	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
NISO Policies and Procedures	Internal	Passing Juice


In-page links

Annual Reports	Internal	Passing Juice
Press Releases and Announcements	Internal	Passing Juice
Awards	Internal	Passing Juice
Contact	Internal	Passing Juice
Join NISO	Internal	Passing Juice
NISO Voting Member Benefits	Internal	Passing Juice
Pay your NISO Dues or Invoice	Internal	Passing Juice
Join NISO Library Standards Alliance	Internal	Passing Juice
NISO Membership Dues	Internal	Passing Juice
Explore	Internal	Passing Juice
Explore by Publication Type	Internal	Passing Juice
Events	Internal	Passing Juice
Upcoming	Internal	Passing Juice
Past Events	Internal	Passing Juice
NISO Plus	External	Passing Juice
NISO I/O	Internal	Passing Juice
All	Internal	Passing Juice
ISO	Internal	Passing Juice
Most Recent	Internal	Passing Juice
Newsline	Internal	Passing Juice
Short hits	Internal	Passing Juice
Tweets	Internal	Passing Juice
Type	Internal	Passing Juice
Standards Committees	Internal	Passing Juice
Standards & Publications	Internal	Passing Juice
Information Standards	Internal	Passing Juice
Creating NISO Standards	Internal	Passing Juice
Information Standards In Practice	Internal	Passing Juice

In-page links

Standards Timeline	Internal	Passing Juice
International Standards	Internal	Passing Juice
Schemas	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	plus niso join february now university events more standards information
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
niso	30	✓	✗	✗	✓
information	16	✓	✗	✗	✓
standards	13	✓	✗	✗	✓
plus	9	✗	✗	✗	✓
february	8	✗	✗	✗	✗

Usability

 Url	Domain : niso.org Length : 8
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 47
Warnings : 12



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content




Optimization



XML Sitemap

Missing

Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://niso.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 607 1481 678"> Google Analytics</div>