

## Seo Analyzer njau.edu.cn

Generated on January 30 2022 08:41 AM

The score is 39/100

#### **SEO Content**

	Title						
		Length : 6					
					n between 10 calculate tex		aracters (spaces
$\bigotimes$	Description	Length :	0				
					ta descriptions to create d		age. Use <u>this</u>
$\bigotimes$	Keywords				ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page	•	nis tags allows ree og
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigcirc$	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.					
$\bigotimes$	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
$\bigcirc$	Flash	Perfect, r	no Flash cor	ntent has be	een detecteo	d on this pag	ge.

### **SEO Content**

$\bigcirc$	lframe	Great, there are no Iframes detected on this page.		
		SEO Links		
0	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
	In-page links	We found a total of 0 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%		

## In-page links

Anchor	Туре	Juice	
	SEO Keywords	5	
Keywords Cloud			

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
	1	¥	×	×	×

## Usability

0	Url	Domain : njau.edu.cn Length : 11
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	XHTML 1.0 Transitional		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 2 Warnings : 1		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

<b>O</b> Mc	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
<b>•</b>		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing
$\mathbf{v}$		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but lt can also be good to install a second in order to cross-check the data.