



Seo Analyzer nl.edu

Generated on March 10 2022 00:04 AM

The score is 43/100



SEO Content

	Title	National Louis University Chicago, Illinois Tampa, Florida					
		Length : 62					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 7	H3 27	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Professionals Who Achieve People Who Inspire• [H2] Find a Program• [H2] I want to...• [H2] Your next chapter starts here.• [H2] We've got your back.• [H2] News & Announcements• [H2] Event Listing• [H2] Meet You There!• [H3] Feel at home here.• [H3] Flexibility, convenience and connection.• [H3] Your academic partner for life.• [H3] Professor Emeritus Carlos Azcoitia was interviewed on Univision Chicago (In Spanish/En Español)• [H3] CLAVE: A Year in Review• [H3] On May 12th National Louis University's Annual Doctoral Research Symposium will be held fully online to showcase the outstanding scholarship and research conducted by NLU's doctoral candidates from multiple disciplines.					

SEO Content




- [H3] Jared Smith, M.Ed. in Educational Leadership, is named the new superintendent at Waterloo Community School District
- [H3] Join us for our university-wide virtual open house on February 24th! Explore different virtual booths, hear program-specific presentations, chat 1-on-1 with Enrollment Specialists, Financial Aid Representatives, Military Representatives and more.
- [H3] Great American Insurance Group promotes NLU graduate Barrett F. Leahy (MBA) to President of its subsidiary, Mid-Continent Group.
- [H3] Kendall Pastry Chefs Share a Delicious, Centuries-Old Recipe: Three Kings Cake
- [H3] Apply for a Cassin-Graft Student Teacher Assistance Fund Award
- [H3] New Issue of i.e. inquiry in education
- [H3] NCE Faculty Recognized for Outstanding Commitment to their Work
- [H3] Join us for our university-wide virtual open house on December 2nd! Explore different virtual booths, hear program-specific presentations, chat 1-on-1 with Enrollment Specialists, Financial Aid Representatives, Military Representatives and more.
- [H3] Kendall College Associate Dean, Leigh Uhler, quoted in U.S. News and World Report
- [H3] Sherell Wilson, Assistant Professor, authored the book Beyond College Access: A Comprehensive Strategy Guide to Improve College Success Outcomes for Historically Underserved Students to empower educational leaders to meet underserved students needs.
- [H3] Stephen Jackson, M.S. in Counseling and B.A. in Behavioral Sciences from NLU, was hired as the first director of equity and anti-racism at the Oak Park Public Library.
- [H3] NCE Faculty lead STEM VIPs (Visually Inclusive Primary Sources) Summer Institute
- [H3] College of Psychology and Behavioral Sciences: Information Session - M.A. in Psychology
- [H3] College of Business: Information Session - M.S. in Human Resource Management and Development, M.S. in Organizational Leadership, and M.S. in Industrial & Organizational Psychology
- [H3] College of Psychology and Behavioral Sciences: Information Session - M.S. in Counseling
- [H3] College of Business: Information Session - Master of Public Administration & Master in Health Services Administration
- [H3] National College of Education: Information Session - Become a Teacher MAT Early Childhood and Elementary Education
- [H3] First-Time Freshman: NLU Eagle Day
- [H3] National College of Education: Information Session - Become a Teacher MAT Middle Level and Secondary Education
- [H3] First-Time Freshman: NLU Eagle Day
- [H3] First-Time Freshman: NLU Eagle Day







Images

We found 36 images on this web page.

SEO Content

		34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 109 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.92% Internal Links 99.08%

In-page links

Anchor	Type	Juice
Skip navigation	Internal	Passing Juice
Academics	Internal	Passing Juice
Degree Programs	Internal	Passing Juice
Licensures and Endorsements	Internal	Passing Juice
Student Experience	Internal	Passing Juice

In-page links

Florida	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Colleges	Internal	Passing Juice
ADA Accommodations	Internal	Passing Juice
Course Catalog	Internal	Passing Juice
Course Schedule	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Academic Advising	Internal	Passing Juice
Registration	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate Admissions	Internal	Passing Juice
Graduate Admissions	Internal	Passing Juice
Transfer Admissions	Internal	Passing Juice
Transfer Credit & Agreements	Internal	Passing Juice
Prior Learning and Assessment	Internal	Passing Juice
Returning Student Process	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Getting to NLU	Internal	Passing Juice
PACE	Internal	Passing Juice
International Students	Internal	Passing Juice
Tuition and Aid	Internal	Passing Juice
Tuition and Fees	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Forms and Deadlines	Internal	Passing Juice
Net Price Calculator	Internal	Passing Juice
Military Program	Internal	Passing Juice
Graduate Assistantship Program	Internal	Passing Juice
Student Accounts	Internal	Passing Juice

In-page links

Books and Vouchers	Internal	Passing Juice
FAFSA Information	Internal	Passing Juice
Student Finance FAQs	Internal	Passing Juice
Student Employment	Internal	Passing Juice
Office of Student Finance	Internal	Passing Juice
Types of Aid	Internal	Passing Juice
How to Apply for Aid	Internal	Passing Juice
Student Services	Internal	Passing Juice
Veterans and Military Program	Internal	Passing Juice
Career Bridge	Internal	Passing Juice
Library	Internal	Passing Juice
Learning Support	Internal	Passing Juice
Commencement	Internal	Passing Juice
Bookstore	External	Passing Juice
Student Guidebook	Internal	Passing Juice
Degrees, Licensure and Enrollment Verification	Internal	Passing Juice
Counseling and Wellness	Internal	Passing Juice
Desire2Learn Support	Internal	Passing Juice
Forms & Information	Internal	Passing Juice
Degree Evaluation	Internal	Passing Juice
Let Us Know: Incident Reporting	Internal	Passing Juice
Student Rights and Information	Internal	Passing Juice
Campus Tours	Internal	Passing Juice
International Student Services	Internal	Passing Juice
Office of the Registrar	Internal	Passing Juice
Transcript Requests	Internal	Passing Juice
About	Internal	Passing Juice
University Contacts	Internal	Passing Juice

In-page links

Leadership	Internal	Passing Juice
History	Internal	Passing Juice
Mission and Values	Internal	Passing Juice
Accreditation	Internal	Passing Juice
University Center	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
Emergencies	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Campus Safety	Internal	Passing Juice
National Louis University Strategic Plan 2030	Internal	Passing Juice
CTLE	Internal	Passing Juice
Giving	Internal	Passing Juice
News & Events	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Blog	Internal	Passing Juice
Faculty Directory	Internal	Passing Juice
Media Center	Internal	Passing Juice
COVID19 Alerts	Internal	Passing Juice
CARES Act Public Disclosures	Internal	Passing Juice
Chicago Travel Advisory Guidelines	Internal	Passing Juice
COVID-19 Case Updates	Internal	Passing Juice
Starting NLU as a Remote Learner	Internal	Passing Juice
COVID-19 Information and Campus Protocols	Internal	Passing Juice
Return to NLU Winter 2022 Information	Internal	Passing Juice
On Campus & Online	Internal	Passing Juice
Students	Internal	Passing Juice
Alumni	Internal	Passing Juice

In-page links

Faculty & Staff	Internal	Passing Juice
Portal	Internal	Passing Juice
Request Info	Internal	Passing Juice
Donate	Internal	Passing Juice
The Council for Accreditation of Counseling and Related Educational Programs (CACREP) Accreditation	Internal	Passing Juice
All events	Internal	Passing Juice
College of Psychology and Behavioral Sciences: Information Session - M.A. in Psychology	Internal	Passing Juice
College of Business: Information Session - M.S. in Human Resource Management and Development, M.S. in Organizational Leadership, and M.S. in Industrial & Organizational Psychology	Internal	Passing Juice
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First-Time Freshman: NLU Eagle Day	Internal	Passing Juice
First-Time Freshman: NLU Eagle Day	Internal	Passing Juice
Request Info	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Registration	Internal	Passing Juice
Transcript Requests	Internal	Passing Juice
&copy;	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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SEO Keywords



tampa illinois national louis
florida chicago university

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
national	1	✓	✗	✗	✓
louis	1	✓	✗	✗	✓
university	1	✓	✗	✗	✓
chicago	1	✓	✗	✗	✓
illinois	1	✓	✗	✗	✗










Usability

	Url	Domain : nl.edu Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://nl.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.