



Seo Analyzer nlgfc.gov.mw

Generated on January 31 2022 04:45 AM





The score is 57/100







SEO Content

	<p>Title</p>	<p>Home</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>A Government Organisation enhancing transparency and accountability in Local Governments in Malawi</p> <p>Length : 98</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>NLGFC, Local Governments, Malawi, Local Government, Financial Management, Council budgets, Financial Resource Mobilization, MASAF IV, SSRLP, Public works program, Social Cash transfer, Regulation of financial resources, Fiscal decentralization, Allocation disbursement and accounting for financial resources in local Councils,malawi</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1648"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>14</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1682 1497 2072" style="list-style-type: none"> • [H2] Media urged to report more on local governance issues • [H2] CHAPWETEKA URGES BLANTYRE DISTRICT COUNCIL TO PUT HOUSE IN ORDER • [H2] Elderly headed families bailed out by Social Cash Transfer • [H2] Media Advisory: Funding Advise to all Local Councils - December, 2021 • [H2] ACB orients NLGFC's Integrity Committee • [H3] Latest news • [H3] • [H3] Get to Know Us • [H3] National Local Government Finance Committee Programmes 	H1	H2	H3	H4	H5	H6	0	5	14	7	0	0
H1	H2	H3	H4	H5	H6									
0	5	14	7	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] City Council• [H3] Municipal Council• [H3] District Council• [H3] NLGFC Newsletter• [H3] NLGFC Facebook Page• [H3] Useful links• [H3] Our Partners• [H3] Contact us• [H3] Social Links• [H3] talk to us• [H4] Media urged to report more on local governance issues• [H4] CHAPWETEKA URGES BLANTYRE DISTRICT COUNCIL TO PUT HOUSE IN ORDER• [H4] Elderly headed families bailed out by Social Cash Transfer• [H4] Media Advisory: Funding Advise to all Local Councils - December, 2021• [H4] About City Councils• [H4] About Municipal Councils• [H4] About District Councils
	Images	<p>We found 25 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 18 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 44.44%

Internal Links 55.56%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
Media urged to report more on local governance issues	Internal	Passing Juice
News	Internal	Passing Juice
CHAPWETEKA URGES BLANTYRE DISTRICT COUNCIL TO PUT HOUSE IN ORDER	Internal	Passing Juice
Elderly headed families bailed out by Social Cash Transfer	Internal	Passing Juice
Media Advisory: Funding Advise to all Local Councils - December, 2021	Internal	Passing Juice
more....	Internal	Passing Juice
About City Councils	Internal	Passing Juice
About Municipal Councils	Internal	Passing Juice
About District Councils	Internal	Passing Juice
Facebook	External	Passing Juice
Official Malawi Govt	External	Passing Juice
Ministry of Finance	External	Passing Juice
Ministry of Gender	External	Passing Juice
Ministry of Local Govt	External	Passing Juice
giz	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords



Keywords Cloud

district committee **councils** more **local**
news **government nlgfc** finance



SEO Keywords

development



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	22	✘	✔	✔	✔
councils	18	✘	✔	✘	✔
nlgfc	15	✘	✔	✘	✔
government	15	✘	✔	✔	✔
district	9	✘	✘	✘	✔










Usability

	Url	Domain : nlgfc.gov.mw Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 35




Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://nlgfc.gov.mw/robots.txt <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.