Seo Analyzer nmims.edu

Generated on March 07 2022 09:06 AM

The score is 48/100

SEO Content

✅	Title	Top Ranked University in India | NMIMS **Length : 38** Perfect, your title contains between 10 and 70 characters.
✅	Description	NMIMS is one of the top ranked university in India for bachelor's as well as Masters programs. Step into the future with NMIMS **Length : 126** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** 7 **H2** 57 **H3** 1 **H4** 32 **H5** 1 **H6** 1 • [H1] Creating Futurists Since 1981 • [H1] '+title+' • [H1] Our Top Recruiters • [H1] ALUMNI Speak • [H1] Student Life • [H1] Campuses / Centres • [H1] Our Campuses • [H2] Management • [H2] Engineering & Technology Management • [H2] Pharmacy • [H2] Science • [H2] Commerce • [H2] Economics • [H2] Law • [H2] 41 • [H2] 17000+ • [H2] 750+

SEO Content

- [H2] 8
- [H2] 17
- [H2] Programs
- [H2] Schools
- [H2] Campus/Centres
- [H2] Admissions
- [H2] Research
- [H2] WAT/PI (MBA) Call Letter / Results 2021
- [H2] Centres of excellence
- [H2] Campus/Centres
- [H2] Schools
- [H2] Corporate Interface
- [H2] Students
- [H2] Virtual Campus Tour
- [H2] Centres of excellence
- [H2] WAT/PI (MBA) Call Letter / Results 2021
- [H2] Research
- [H2] VirtualCampus Tour
- [H2] Corporate Interface
- [H2] Admissions
- [H2] Students
- [H2] Centres of excellence
- [H2] Highlights
- [H2] Awards & Recognitions
- [H2] Programs
- [H2] 41
- [H2] 17000+
- [H2] 750+
- [H2] 8
- [H2] 17
- [H2] NEWS & EVENT
- [H2] Mumbai
- [H2] Shirpur
- [H2] Bengaluru
- [H2] Hyderabad
- [H2] Indore
- [H2] Navi Mumbai
- [H2] Dhule
- [H2] chandigarh (Upcoming)
- [H2] Mumbai
- [H2] Shirpur
- [H2] Bengaluru
- [H2] Hyderabad
- [H2] Indore
- [H2] Navi Mumbai
- [H2] Dhule
- [H2] Chandigarh (Upcoming)
- [H3] Convocation | MPSTME 2021
- [H4] Mumbai
- [H4] Shirpur
- [H4] Bengaluru
- [H4] hyderabad
- [H4] Indore
- [H4] Navi Mumbai
- [H4] Dhule
- [H4] chandigarh

SEO Content

- [H4] ENQUIRY FORM
- [H4] Mr. Shailesh Charturvedi (Batch of MBA 1992)
- [H4] Mr. Vighnesh Shahane (Batch of MBA 1996)
- [H4] Mr. Ashutosh Tyagi (Batch of MBA 1997)
- [H4] Mr. Rajesh Mokashi (Batch - MBA 1984-86)
- [H4] Mr. Ajit Gupte (Batch - MBA 1982-84)
- [H4] VAMAN KAMLE
- [H4] Mr. Chandrashekar P. (Batch of MBA 1983)
- [H4] AISHWARYA IYER
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4] Campuses
- [H4] About Us
- [H4] Press Room
- [H4] Other Links
- [H4] MBA Admission 2022
- [H5] '+title+'
- [H6] Newly Introduced MBA Programs

❌	Images	We found 285 images on this web page. 275 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **27%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

✅	In-page links	We found a total of 122 links including 4 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.03% Internal Links 81.97%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
About NMIMS	Internal	Passing Juice
Chancellor's Message	Internal	Passing Juice
Vice Chancellor's Message	Internal	Passing Juice
Pro-Vice Chancellor's Message	Internal	Passing Juice
University Leadership Team	Internal	Passing Juice
Faculty	Internal	Passing Juice
Admissions	Internal	Passing Juice
Programs	Internal	Passing Juice
Undergraduate Programs	Internal	Passing Juice
Postgraduate Programs	Internal	Passing Juice
Integrated Programs	Internal	Passing Juice
Special degree programs	Internal	Passing Juice
PhD Programs	Internal	Passing Juice
Diploma/Certificate Programs	Internal	Passing Juice
Schools	Internal	Passing Juice
Management	Internal	Passing Juice
SBM Mumbai	Internal	Passing Juice
SOM Bengaluru	External	Passing Juice

In-page links

SOM Hyderabad	External	Passing Juice
SOM Navi Mumbai	External	Passing Juice
SOM Indore	External	Passing Juice
SOM Dhule	Internal	Passing Juice
Family Business Management	Internal	Passing Juice
Engineering & Technology Management	Internal	Passing Juice
MPSTME Mumbai	Internal	Passing Juice
MPSTME Shirpur	Internal	Passing Juice
STME Navi Mumbai	External	Passing Juice
STME Indore	External	Passing Juice
Pharmacy	Internal	Passing Juice
SPPSPTM Mumbai	Internal	Passing Juice
SPTM Shirpur	Internal	Passing Juice
SPTM Hyderabad	External	Passing Juice
Architecture	Internal	Passing Juice
Science	Internal	Passing Juice
SDSOS Mumbai	Internal	Passing Juice
SOS Bengaluru	External	Passing Juice
SOS Navi Mumbai	External	Passing Juice
Commerce	Internal	Passing Juice
ASMSOC Mumbai	Internal	Passing Juice
SOC Bengaluru	External	Passing Juice
SOC Navi Mumbai	External	Passing Juice
SOC Hyderabad	External	Passing Juice
SOC Indore	External	Passing Juice
SOC Dhule	Internal	Passing Juice
Economics	Internal	Passing Juice
SAMSOE Mumbai	Internal	Passing Juice

In-page links

SOE Bengaluru	External	Passing Juice
Law	Internal	Passing Juice
KPMSOL Mumbai	Internal	Passing Juice
SOL Bengaluru	External	Passing Juice
SOL Navi Mumbai	External	Passing Juice
SOL Indore	External	Passing Juice
SOL Chandigarh	Internal	Passing Juice
SOL Hyderabad	External	Passing Juice
Liberal Arts	Internal	Passing Juice
Design	Internal	Passing Juice
Performing Arts	Internal	Passing Juice
Branding & Advertising	Internal	Passing Juice
Agriculture	Internal	Passing Juice
Hospitality Management	Internal	Passing Juice
Mathematical Sciences	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
Aviation	Internal	Passing Juice
Campuses / Centres	Internal	Passing Juice
Mumbai	Internal	Passing Juice
Shirpur	Internal	Passing Juice
Bengaluru	Internal	Passing Juice
hyderabad	Internal	Passing Juice
Indore	Internal	Passing Juice
Navi Mumbai	Internal	Passing Juice
Dhule	Internal	Passing Juice
Chandigarh	Internal	Passing Juice
Centres of Excellence	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Awards	Internal	Passing Juice
About Library	Internal	Passing Juice
Research	Internal	Passing Juice
Careers	External	Passing Juice
Contact Us	Internal	Passing Juice
Vitrtual Campus Tour	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Schools	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
Board of Management	Internal	Passing Juice
Other Statutory Bodies	Internal	Passing Juice
International Linkages	Internal	Passing Juice
News & Events	Internal	Passing Juice
Publications	Internal	Passing Juice
Reports & Plans	Internal	Passing Juice
NIRF - NMIMS	Internal	Passing Juice
NAAC - Report 2017	Internal	Passing Juice
UGC - Videos Regarding Ragging	External	Passing Juice
National Academic Depository (NAD)	External	Passing Juice
IQAC	Internal	Passing Juice
Institutional Distinctiveness	Internal	Passing Juice
Blog	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

[Corporate Brochure](#)	Internal	Passing Juice
[NMIMS Management Review](#)	Internal	Passing Juice
[Department of Welfare](#)	Internal	Passing Juice
[Education Loans/Financing](#)	Internal	Passing Juice
[Online Fee payment](#)	Internal	Passing Juice
[Mandatory Disclosure](#)	Internal	Passing Juice
[Know the Identity of NMIMS](#)	Internal	Passing Juice
[Education Verification](#)	Internal	Passing Juice
[Application for E-Transcript Delivery](#)	Internal	Passing Juice
[Hostel Application Portal](#)	External	Passing Juice
[Hostel Application Form](#)	Internal	Passing Juice
[Facility management](#)	Internal	Passing Juice
[Best Practices](#)	Internal	Passing Juice
[Institutional Distinctiveness](#)	Internal	Passing Juice
[Sitemap](#)	Internal	Passing Juice
[Disclaimer](#)	Internal	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice
[Visit Older Version](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	nmims read mumbai bengaluru navi programs campus management hyderabad more
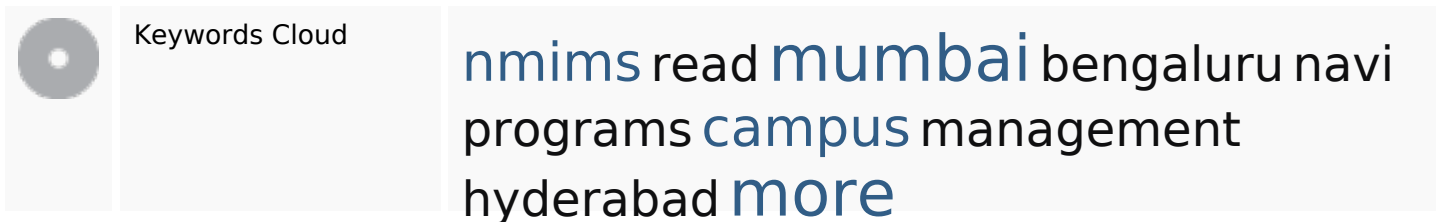
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mumbai	39	✖	✖	✖	✔

Keywords Consistency

more	34	✖	✖	✖	✖
nmims	24	✔	✖	✔	✖
campus	24	✖	✖	✖	✔
programs	20	✖	✖	✔	✔

Usability

	Url	Domain : nmims.edu Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 2 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<font>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✖	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://nmims.edu/sitemap.xml
		http://nmims.edu/sitemap.xml
	Robots.txt	http://nmims.edu/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics