

# Seo Analyzer nmra.org

Generated on March 06 2022 11:30 AM




The score is 57/100







## SEO Content

	Title	National Model Railroad Association <b>Length : 35</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Welcome to the National Model Railroad Association Please View 'In The News' For Current News And Information</li><li>• [H2] Initiative Spotlight</li><li>• [H2] NMRA Digital Magazine Update!</li><li>• [H2] Interested in Joining the NMRA?</li><li>• [H2] Already a Member?</li><li>• [H2] Next National Convention...</li><li>• [H3] The Magic of Scale Model Railroading Gallery</li><li>• [H3] Dispatch 2021 #09</li><li>• [H3] Learn more about the benefits of membership...</li><li>• [H3] Be sure to register your membership to access the Members Only pages....</li><li>• [H3] Gateway 2022, St. Louis, MO....</li><li>• [H3] Promotional Video...</li></ul>	H1	H2	H3	H4	H5	H6	0	6	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	6	0	0	0									
	Images	We found 12 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">In The News</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Beginner's Guide</a>	Internal	Passing Juice
<a href="#">Achievement Program</a>	Internal	Passing Juice
<a href="#">EduTrain</a>	Internal	Passing Juice


## In-page links

<a href="#">Contests</a>	Internal	Passing Juice
<a href="#">Special Interest Groups (SIG)</a>	Internal	Passing Juice
<a href="#">NMRA Videos</a>	Internal	Passing Juice
<a href="#">Standards</a>	Internal	Passing Juice
<a href="#">Standards &amp; Recommended Practices</a>	Internal	Passing Juice
<a href="#">Conformance &amp; Inspection</a>	Internal	Passing Juice
<a href="#">DCC Section</a>	Internal	Passing Juice
<a href="#">LCC Section</a>	Internal	Passing Juice
<a href="#">Modules</a>	Internal	Passing Juice
<a href="#">Library of Other Groups</a>	Internal	Passing Juice
<a href="#">Regions</a>	Internal	Passing Juice
<a href="#">Region Conventions</a>	Internal	Passing Juice
<a href="#">Conventions</a>	Internal	Passing Juice
<a href="#">National Train Show</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Join the NMRA</a>	Internal	Passing Juice
<a href="#">Regional Subscription</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">NMRA Store</a>	Internal	Passing Juice
<a href="#">100% Clubs</a>	Internal	Passing Juice
<a href="#">NMRA Forums</a>	Internal	Passing Juice
<a href="#">NMRA Archives</a>	Internal	Passing Juice
<a href="#">Rail Pass</a>	Internal	Passing Juice
<a href="#">Member Log-In   Registration</a>	Internal	Passing Juice
<a href="#">Click here to read the story of how the exhibit was built, and view photos from around the gallery.</a>	Internal	Passing Juice
<a href="#">About the NMRA</a>	Internal	Passing Juice
<a href="#">Organization &amp; Structure</a>	Internal	Passing Juice

## In-page links

<a href="#">NMRA Honors</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Company Store</a>	Internal	Passing Juice
<a href="#">Museum</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">NMRA Copyright Information</a>	Internal	Passing Juice
<a href="#">NMRA Privacy Policy</a>	Internal	Passing Juice
<a href="#">NMRA Terms of Use</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	<p>model railroading scale railroad conventions  more region convention nmra national</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nmra	18	✘	✘	✘	✔
model	11	✔	✘	✘	✔
national	10	✔	✘	✘	✔
railroading	7	✘	✘	✘	✔
conventions	6	✘	✘	✘	✘



## Usability

	Url	Domain : nmra.org Length : 8
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://nmra.org/sitemap.xml">http://nmra.org/sitemap.xml</a>
	Robots.txt	<a href="http://nmra.org/robots.txt">http://nmra.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics