








# Seo Analyzer nnov-npk.ru

Generated on March 06 2022 16:38 PM





The score is 40/100







## SEO Content

	Title	<p>Нижегородский политехнический колледж имени Героя Советского Союза Руднева А. П.</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Нижегородский политехнический колледж для учащихся и вновь поступающих. Двери открыты для всех желающих, очное или заочное обучение.</p> <p><b>Length : 132</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>НПК, Колледж, Политех, политехнический, нижегородский, прк, учеба, студенты, образование, среднее, специальное, студент, абитуриент, заочное, очное, обучение, куда пойти учиться, Государственное бюджетное образовательное учреждение, Государственное бюджетное образовательное учреждение Нижегородский политехнический колледж, политех, политех нижний новгород, сайт нижегородского политехнического колледжа, нижегородский политехнический колледж официальный, нижегородский политехнический колледж официальный сайт, нижегородский техникум, нижегородский технический колледж</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									

## SEO Content

	Images	We found 14 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

## In-page links

Anchor	Type	Juice
<a href="#">Наш профессионализм - твоя карьера</a>	Internal	Passing Juice
<a href="#">Забыли пароль?</a>	Internal	Passing Juice
<a href="#">Галерея</a>	External	Passing Juice
<a href="#">Поддержка</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice

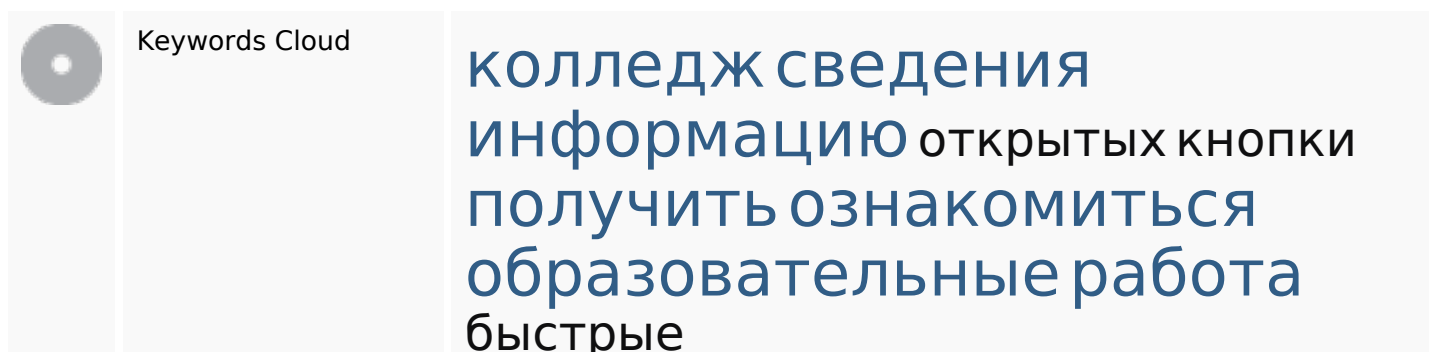
## In-page links

<a href="#">Приемная комиссия</a>	Internal	Passing Juice
<a href="#">Сведения об ОО</a>	Internal	Passing Juice
<a href="#">Основные сведения</a>	Internal	Passing Juice
<a href="#">Структура и органы управления ОО</a>	Internal	Passing Juice
<a href="#">Документы</a>	Internal	Passing Juice
<a href="#">Образование</a>	Internal	Passing Juice
<a href="#">Образовательные стандарты</a>	Internal	Passing Juice
<a href="#">Руководство</a>	Internal	Passing Juice
<a href="#">Материально-техническое обеспечение</a>	Internal	Passing Juice
<a href="#">Стипендии и материальная поддержка</a>	External	Passing Juice
<a href="#">Платные образовательные услуги</a>	Internal	Passing Juice
<a href="#">Финансово-хозяйственная деятельность</a>	Internal	Passing Juice
<a href="#">Приемная комиссия</a>	Internal	Passing Juice
<a href="#">Учебная работа</a>	Internal	Passing Juice
<a href="#">Воспитательная работа</a>	Internal	Passing Juice
<a href="#">Заочное обучение</a>	Internal	Passing Juice
<a href="#">Педагогу</a>	Internal	Passing Juice
<a href="#">Родителям</a>	Internal	Passing Juice
<a href="#">день открытых дверей 2022</a>	Internal	Passing Juice
<a href="#">неделя специальности</a>	Internal	Passing Juice
<a href="#">23 февраля</a>	Internal	Passing Juice
<a href="#">Хартия</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">npknp</a>	Internal	Passing Juice
<a href="#">1-03-2022, 09:35</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">23-12-2020, 10:41</a>	Internal	Passing Juice
<a href="#">ОБЛАЧНАЯ СИСТЕМА</a>	External	Passing Juice

## In-page links

<a href="#">Сегодня, 10:00</a>	Internal	Passing Juice
<a href="#">#ВРЕМЯПОМОГАТЬ</a>	External	Passing Juice
<a href="#">#МыВместе</a>	External	Passing Juice
<a href="#">25-02-2022, 12:14</a>	Internal	Passing Juice
<a href="#">#МояХартия</a>	External	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">6</a>	Internal	Passing Juice
<a href="#">7</a>	Internal	Passing Juice
<a href="#">8</a>	Internal	Passing Juice
<a href="#">9</a>	Internal	Passing Juice
<a href="#">10</a>	Internal	Passing Juice
<a href="#">77</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
информацию	2	✘	✘	✘	✘
колледж	2	✔	✔	✔	✘






## Keywords Consistency

ознакомиться	2	✘	✘	✘	✘
получить	2	✘	✘	✘	✘
сведения	2	✘	✘	✘	✘


## Usability

	Url	Domain : nnov-npk.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 4.01 Transitional						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 12 Warnings : 0						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>3</td> </tr> <tr> <td>&lt;center&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3	<center>	1
Deprecated tags	Occurrences							
<u>	3							
<center>	1							




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
--	------------	---

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://nnov-npk.ru/sitemap.xml">http://nnov-npk.ru/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://nnov-npk.ru/robots.txt">http://nnov-npk.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>