



# Seo Analyzer

## nomadmobilguides.com

Generated on March 16 2022 21:57 PM

The score is 40/100







### SEO Content

|    | Title              | <p>Nomad Mobile Guides &amp;#8211; Mobile experiences for adventurers.</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H4] Nomad Knows Mobile</li> <li>• [H4] Masterful storytellers</li> <li>• [H4] Building blocks for mobile success</li> <li>• [H4] Publish across all platforms</li> <li>• [H4] Works on and off the grid</li> <li>• [H4] Don't go it alone</li> <li>• [H4] Pre-Packaged</li> <li>• [H4] Custom</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 8 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 8  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 22 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | <p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |


## SEO Links

|                                                                                    |                         |                                                                                          |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                         |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                           |
|    | In-page links           | We found a total of 5 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                             | Type     | Juice         |
|----------------------------------------------------|----------|---------------|
| <a href="#">Close</a>                              | Internal | Passing Juice |
| <a href="#">LEARN MORE</a>                         | Internal | Passing Juice |
| <a href="#">Parks &amp; Trails</a>                 | Internal | Passing Juice |
| <a href="#">Travel &amp; Touring</a>               | Internal | Passing Juice |
| <a href="#">Our Approach to Custom Development</a> | Internal | Passing Juice |

## SEO Keywords






|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

# SEO Keywords









## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : nomadmobileguides.com<br>Length : 21     |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                           |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                         |
|  | W3C Validity    | Errors : 13<br>Warnings : 25                                                                                                                                                                                                                                                                                                     |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                             |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                       |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul> |

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://nomadmobileguides.com/sitemap.xml>

<https://nomadmobileguides.com/wp-sitemap.xml>



### Robots.txt

<http://nomadmobileguides.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.