

The score is 56/100







## SEO Content

	Title	<p>Santa Barbara News, Local Information &amp; Current Events - Noozhawk.com</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Noozhawk.com delivers local breaking news, local sports, schools, nonprofits, obituaries, business, arts and entertainment, calendar, local opinions and more.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Noozhawk.com, local news, Santa Barbara, local sports, central coast region, business news, local opinions, obituaries, news briefs, sustainable life, news releases, Santa Barbara county, calendar, Montecito, Goleta</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.noozhawk.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://www.noozhawk.com/images/uploads/NOOZHAWK-square-logo-scoop-the-hawk.jpg?v=1455901070</td> </tr> </tbody> </table>	Property	Content	url	https://www.noozhawk.com	type	website	image	https://www.noozhawk.com/images/uploads/NOOZHAWK-square-logo-scoop-the-hawk.jpg?v=1455901070				
Property	Content													
url	https://www.noozhawk.com													
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	Headings	<table border="1" data-bbox="539 1888 1481 1960"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>8</td> <td>10</td> <td>14</td> <td>2</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Supervisor Gregg Hart and the Coronavirus Impacts on Santa Barbara County</li> </ul>	H1	H2	H3	H4	H5	H6	8	10	14	2	2	0
H1	H2	H3	H4	H5	H6									
8	10	14	2	2	0									





# SEO Content

- [H1] Miss Daisy's Consignment and Auction House Moving Into La Cumbre Plaza's Sears Building
- [H1] Allan Hancock College Will Pay Some Students \$10,000 for Community Service Under State Program
- [H1] Trucking Firm, County DA's Office, State Settle Civil Case for Oil Spill in Cuyama River
- [H1] Santa Barbara Council Sets Aside Most Proposed Changes to Outdoor Dining on State Street
- [H1] County Delays Pursuit of Grant to Buy Santa Maria Motel 6 for Housing the Homeless
- [H1] Miles Norris Ties UCSB Record with Nine Three-Pointers in 72-45 Win at Northridge
- [H1] Supervisor Gregg Hart and the Coronavirus Impacts on Santa Barbara County
- [H2] Santa Barbara County Public Health Reports 8 COVID-19 Deaths in One Day, 844 New Cases
- [H2] UCSB Chancellor Henry Yang Getting Pay Raise to \$579,750
- [H2] Police Seeking Man Suspected of Attempted Murder in Santa Barbara
- [H2] Board of Supervisors Set to Pass Ordinance Regulating Hemp in Santa Barbara County
- [H2] SBCC Trustees Extend Interim Superintendent Kindred Murillo's Contract Until September 2023
- [H2] County Supervisors Approve Large Greenhouse Project Near Solvang
- [H2] Pile Burning Operation Caused 700-Acre Big Sur Wildfire
- [H2] Bob Walsmith: First Time Home Buying 101
- [H2] Barbara Greenleaf: Watering Down a Sacred Soaking, I Bid My Bathtub Bye-Bye
- [H2] Noozhawk Marketplace
- [H3] COVID-19 Surge Causes Staffing Shortages, More Patients at Santa Barbara County Hospitals
- [H3] BizHawk: After 25 Years, Goleta Coffee Co. Era Coming to an End
- [H3] COVID-19 Hospitalizations Rise to 150 Countywide; Public Health Reports 2 More Deaths
- [H3] Kathleen Wilson McDermott of Goleta, 1931-2022
- [H3] Max Early Scores Late to Lift Dos Pueblos to a 2-1 Victory Over San Marcos
- [H3] Cynder Sinclair: 6 Steps for Building a More Diverse Nonprofit Board of Directors
- [H3] Santa Barbara International Film Festival Names Eight Virtuosos Award Winners
- [H3] La Arcada Plaza
- [H3] Cooper's Hawk
- [H3] Dear Annie: What Happened to Customer Service?
- [H3] Danny Tyree: Are You Putting Off Your Annual Physical Exam?
- [H3] Stephanie Hayes: I Accidentally Put My Number on HomeAdvisor, Now I Perish
- [H3] Bonnie Jean Feldkamp: Checking My Privilege as an Adult and Removing Labels of My Childhood
- [H3] Noozhawk Homes Powered by Chicago Title and Fidelity National Title -- Weekly Home Showcase
- [H4] Facebook

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Twitter</li><li>• [H5] 1010 Hot Springs Ln, Montecito, CA 93108</li><li>• [H5] 2521 Whitney Ave, Summerland, CA 93067</li></ul>
	Images	We found 24 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 136 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.47%  External Links : Passing Juice 5.88%  Internal Links 92.65%

## In-page links

Anchor	Type	Juice
<a href="#">Support Noozhawk</a>	Internal	Passing Juice
<a href="#">Free Newsletter</a>	Internal	Passing Juice
<a href="#">Text Alerts</a>	Internal	Passing Juice

## In-page links

<a href="#">Noozhawk Nation</a>	Internal	Passing Juice
<a href="#">Submit Your News</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">About Noozhawk</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Sponsorship Application</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Bill Macfadyen</a>	Internal	Passing Juice
<a href="#">Elections</a>	Internal	Passing Juice
<a href="#">Holistic Health &amp; Wellness</a>	Internal	Passing Juice
<a href="#">Shop Local</a>	Internal	Passing Juice
<a href="#">Coronavirus Crisis</a>	Internal	Passing Juice
<a href="#">Open for Business Directory</a>	Internal	Passing Juice
<a href="#">A.M. Report Archive</a>	Internal	Passing Juice
<a href="#">Housing &amp; Development Report</a>	Internal	Passing Juice
<a href="#">Reimagine: Santa Barbara</a>	Internal	Passing Juice
<a href="#">Noozhawk Asks</a>	Internal	Passing Juice
<a href="#">Good for Santa Barbara</a>	Internal	Passing Juice
<a href="#">Emergency Preparedness</a>	Internal	Passing Juice
<a href="#">Your Health</a>	Internal	Passing Juice
<a href="#">Salute to Nurses</a>	Internal	Passing Juice
<a href="#">News Grid</a>	Internal	Passing Juice
<a href="#">News Releases</a>	Internal	Passing Juice
<a href="#">Photo of the Day</a>	Internal	Passing Juice
<a href="#">Locals Only Videos</a>	Internal	Passing Juice

## In-page links

<a href="#">UCSB</a>	Internal	Passing Juice
<a href="#">Special Reports</a>	Internal	Passing Juice
<a href="#">Noozhawk Asks</a>	Internal	Passing Juice
<a href="#">El Niño</a>	Internal	Passing Juice
<a href="#">Prescription for Abuse</a>	Internal	Passing Juice
<a href="#">Safety Net Series</a>	External	Passing Juice
<a href="#">Santa Barbara Challenge</a>	Internal	Passing Juice
<a href="#">Missing Pets</a>	Internal	Passing Juice
<a href="#">Sponsored Features</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Submit an Obituary</a>	Internal	Passing Juice
<a href="#">Health Videos</a>	Internal	Passing Juice
<a href="#">Charlyn Fargo Ware</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Outdoors</a>	Internal	Passing Juice
<a href="#">Capt. David Bacon</a>	Internal	Passing Juice
<a href="#">Ray Ford</a>	Internal	Passing Juice
<a href="#">Dennis Mammana</a>	Internal	Passing Juice
<a href="#">Dan McCaslin</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">BizHawk</a>	Internal	Passing Juice
<a href="#">Meet Your Realtor</a>	Internal	Passing Juice
<a href="#">Connected Life</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Celebrating the Class of 2021</a>	Internal	Passing Juice
<a href="#">ParentNooz</a>	Internal	Passing Juice
<a href="#">Activity Listings</a>	Internal	Passing Juice
<a href="#">Private &amp; Independent School Guide</a>	Internal	Passing Juice

## In-page links

<a href="#">Susan Salcido</a>	Internal	Passing Juice
<a href="#">Dos Pueblos High School Charger Account</a>	External	Passing Juice
<a href="#">Laguna Blanca School Fourth Estate</a>	External	Passing Juice
<a href="#">San Marcos High School King's Page</a>	External	Passing Juice
<a href="#">Santa Barbara High School Forge</a>	External	Passing Juice
<a href="#">Santa Barbara High School MAD Academy</a>	External	Passing Juice
<a href="#">Alana Walczak</a>	Internal	Passing Juice
<a href="#">Nonprofits</a>	Internal	Passing Juice
<a href="#">iSociety</a>	Internal	Passing Juice
<a href="#">Cynder Sinclair</a>	Internal	Passing Juice
<a href="#">Homes &amp; Lifestyle</a>	Internal	Passing Juice
<a href="#">Weekly Home Showcase</a>	Internal	Passing Juice
<a href="#">Dan Brennan</a>	Internal	Passing Juice
<a href="#">D.C. Collier</a>	Internal	Passing Juice
<a href="#">Dear Annie</a>	Internal	Passing Juice
<a href="#">Judy Foreman</a>	Internal	Passing Juice
<a href="#">Bonnie Franklin DVM</a>	Internal	Passing Juice
<a href="#">Jase Graves</a>	Internal	Passing Juice
<a href="#">Susan Miles Gulbransen</a>	Internal	Passing Juice
<a href="#">Stephanie Hayes</a>	Internal	Passing Juice
<a href="#">Laurie Jervis</a>	Internal	Passing Juice
<a href="#">Brian Johnson</a>	Internal	Passing Juice
<a href="#">Jim Langley</a>	Internal	Passing Juice
<a href="#">Cassie McClure</a>	Internal	Passing Juice
<a href="#">Louise Palanker</a>	Internal	Passing Juice
<a href="#">Karen Telleen-Lawton</a>	Internal	Passing Juice
<a href="#">Danny Tyree</a>	Internal	Passing Juice
<a href="#">Arts</a>	Internal	Passing Juice

## In-page links

<a href="#">Cinema in Focus</a>	Internal	Passing Juice
<a href="#">Jeff Moehlis</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Opinions</a>	Internal	Passing Juice
<a href="#">Letters to the Editor</a>	Internal	Passing Juice
<a href="#">Randy Alcorn</a>	Internal	Passing Juice
<a href="#">Lou Cannon</a>	Internal	Passing Juice
<a href="#">Veronique de Rugy</a>	Internal	Passing Juice
<a href="#">Diane Dimond</a>	Internal	Passing Juice
<a href="#">Ron Fink</a>	Internal	Passing Juice
<a href="#">Maria Fotopoulos</a>	Internal	Passing Juice
<a href="#">Corey Friedman</a>	Internal	Passing Juice
<a href="#">Joe Guzzardi</a>	Internal	Passing Juice
<a href="#">Jerry Roberts</a>	Internal	Passing Juice
<a href="#">Columnists</a>	Internal	Passing Juice
<a href="#">Dan Brennan</a>	Internal	Passing Juice
<a href="#">Joshua Molina</a>	Internal	Passing Juice
<a href="#">Barbara Robertson</a>	Internal	Passing Juice
<a href="#">Peter Roff</a>	Internal	Passing Juice
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[72-45 Win at Northridge](#)

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[Bob Walsmith: First Time Home Buying 101](#)

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[Barbara Greenleaf: Watering Down a Sacred Soaking, I Bid My Bathtub Bye-Bye](#)

Internal

Passing Juice

[Most Shared](#)

Internal

Passing Juice

[Dos Pueblos Girls Water Polo Rolls in Channel League Finale](#)

Internal

Passing Juice

[Carpinteria Boys Soccer Blanks Nordhoff to Score First League Win](#)

Internal

Passing Juice

[Bishop Diego Girls Hand Foothill Tech First Frontier League Loss](#)

Internal

Passing Juice

[Cate Girls Basketball Loses by Four in First Game in 46 Days](#)

Internal

Passing Juice

[A Twitter List by Noozhawk](#)

External

Passing Juice

[More Tweets &gt;](#)

External

Passing Juice

[Noozhawk Homes Powered by Chicago Title and Fidelity National Title -- Weekly Home Showcase](#)

Internal

Passing Juice

[Want to Work?](#)

Internal

Passing Juice

[Affiliates](#)

Internal

Passing Juice

[Submit an Obituary](#)

Internal

Passing Juice

[Have a Question?](#)

Internal

Passing Juice

[ISSN](#)

External

noFollow

[Local Independent Online News \(LION\) Publishers](#)

External

noFollow

## SEO Keywords



Keywords Cloud

janene **january** staff editor county barbara  
writer news **noozhawk** santa

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
noozhawk	19	✓	✓	✓	✓
january	12	✗	✗	✗	✗
county	11	✗	✓	✗	✓
barbara	10	✓	✓	✗	✓
santa	8	✓	✓	✗	✓










## Usability

	Url	Domain : noozhawk.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://noozhawk.com/sitemap.xml</pre> <pre>http://www.noozhawk.com/sitemap.xml</pre>
	Robots.txt	<pre>http://noozhawk.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. 

# Optimization

Google Analytics



Quantcast