










Seo Analyzer norac.com.au

Generated on March 26 2022 14:37 PM

The score is 43/100







SEO Content

	Title	Home Page - NORAC Pty Ltd Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	Brisbane IT Integration and Value Added Reseller Length : 48 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>2</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Welcome to NORAC• [H3] Ph: 1300 300 368• [H3] 8 Montague Street Stones Corner QLD 4120• [H5] NORAC is a Brisbane based Information Technology company founded in 2002.We work with you our clients to provide the solutions you need to run your business.	H1	H2	H3	H4	H5	H6	0	1	2	0	1	0
H1	H2	H3	H4	H5	H6									
0	1	2	0	1	0									
	Images	We found 5 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

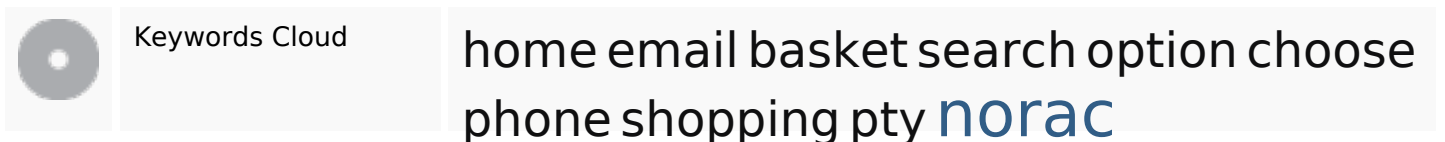
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Log In	Internal	Passing Juice
Search	Internal	Passing Juice
Your Basket	Internal	Passing Juice
Accessories	Internal	Passing Juice
Consumables	Internal	Passing Juice
Digital Voice Recorders	Internal	Passing Juice
Fax Machines	Internal	Passing Juice
IP Security	Internal	Passing Juice

In-page links

iPad & Accessories	Internal	Passing Juice
Label Makers	Internal	Passing Juice
Monitors	Internal	Passing Juice
Networking Products	Internal	Passing Juice
Phones & Headsets	Internal	Passing Juice
Point of Sale Equipment	Internal	Passing Juice
Printers & Multifunctions	Internal	Passing Juice
Projectors	Internal	Passing Juice
Scanners	Internal	Passing Juice
UPS	Internal	Passing Juice
View by Manufacturer	Internal	Passing Juice
View by Categories	Internal	Passing Juice
Go to Shopping Basket	Internal	Passing Juice
Go to Checkout	Internal	Passing Juice
NORAC SUPPORT DOWNLOAD	Internal	Passing Juice
Microsoft Authorized Education Reseller	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norac	7	✓	✗	✗	✓







Keywords Consistency

email	4	✖	✖	✖	✖
basket	4	✖	✖	✖	✖
phone	4	✖	✖	✖	✖
home	3	✔	✖	✖	✖

Usability

	Url	Domain : norac.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 51 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✖ Attention! Try to avoid nested tables in HTML.</div> <div></div>

Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://norac.com.au/sitemap.xml>



Robots.txt

<http://norac.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.