



Seo Analyzer noradtravelmanagement.com

Generated on March 06 2022 11:35 AM





The score is 59/100







SEO Content

	<p>Title</p>	<p>Norad Travel Management - a Top 40 UK travel management company with over thirty-five years experience</p> <p>Length : 102</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Norad Travel Management is a Top 40 UK travel management company with over thirty-five years experience serving customer corporations and their travel...</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Travel Management Company, TMC, Business Travel, Corporate Travel</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.noradtravelmanagement.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Norad Travel Management - a Top 40 UK travel management company with over thirty-five years experience</td> </tr> <tr> <td>description</td> <td>Norad Travel Management is a Top 40 UK travel management company with over thirty-five years experience serving customer corporations and their travelling executives.</td> </tr> </tbody> </table>	Property	Content	url	https://www.noradtravelmanagement.com/	type	website	title	Norad Travel Management - a Top 40 UK travel management company with over thirty-five years experience	description	Norad Travel Management is a Top 40 UK travel management company with over thirty-five years experience serving customer corporations and their travelling executives.		
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	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2018"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>5</td> <td>1</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2049 1129 2085" style="list-style-type: none"> • [H1] Business Momentum Managers 	H1	H2	H3	H4	H5	H6	1	2	5	1	3	0
H1	H2	H3	H4	H5	H6									
1	2	5	1	3	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Seriously Expert Travel Management.• [H2] Superior service driven by core values.• [H3] Choice• [H3] Reach• [H3] Influence• [H3] Twitter Feed• [H3] Newsletter signup• [H4] Sign up for our latest news & offers• [H5] Excellence• [H5] Integrity• [H5] Innovation
	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Find out more	Internal	Passing Juice
Business Travel Association	External	Passing Juice
More...	Internal	Passing Juice
Norad Travel Mgt.	External	Passing Juice
About&nbsp;2 days&nbsp;ago	External	Passing Juice
About&nbsp;9 months&nbsp;ago	External	Passing Juice
About&nbsp;10 months&nbsp;ago	External	Passing Juice
About&nbsp;10 months&nbsp;ago	External	Passing Juice
Subscribe to Newsletter	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	client reach norad travel management service leading business companies more
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
travel	12	✓	✓	✓	✓
business	5	✗	✓	✗	✓
management	5	✓	✓	✓	✓
norad	4	✓	✗	✓	✗
service	4	✗	✗	✗	✓












Usability

	Url	Domain : noradtravelmanagement.com Length : 25
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://noradtravelmanagement.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 927 1481 1003"> Google Analytics</div>