



Seo Analyzer normanackroyd.com

Generated on March 21 2022 17:29 PM

The score is **58/100**







SEO Content

	Title	Norman Ackroyd - Artist & Printmaker Length : 40 Perfect, your title contains between 10 and 70 characters.												
	Description	Website of the artist and printmaker, Norman Ackroyd. Length : 53 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	norman ackroyd, norman, ackroyd Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Welcome to the website of artist and printmaker, Norman Ackroyd 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

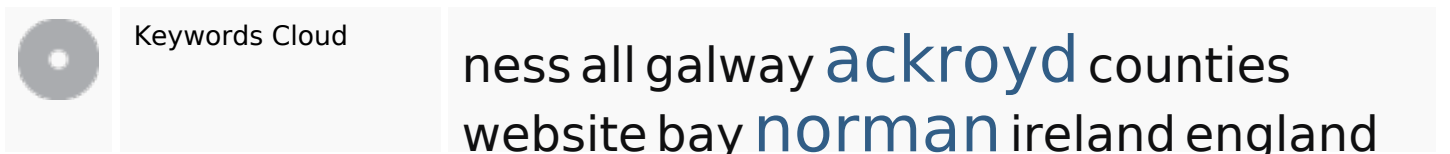
In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Autumn 2018	Internal	Passing Juice
Norman Ackroyd: Travels with Copper and Wax	Internal	Passing Juice
Prints	Internal	Passing Juice
Scotland / North of Loch Ness	Internal	Passing Juice
Scotland / South of Loch Ness	Internal	Passing Juice
England / Northern Counties	Internal	Passing Juice
England / Southern Counties	Internal	Passing Juice
Wales &#038; The Marches	Internal	Passing Juice
Ireland / Malin to Galway Bay	Internal	Passing Juice
Ireland / Galway Bay to Cork City	Internal	Passing Juice
Watercolours	Internal	Passing Juice

In-page links

Publications	Internal	Passing Juice
Biography	Internal	Passing Juice
Contact	Internal	Passing Juice
mlg.	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norman	4	✓	✓	✓	✓
ackroyd	4	✓	✓	✓	✓
ness	2	✗	✗	✗	✗
bay	2	✗	✗	✗	✗
galway	2	✗	✗	✗	✗

Usability

	Url	Domain : normanackroyd.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 5
Warnings : 5



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



Optimization



XML Sitemap

Missing

Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://normanackroyd.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>