








Seo Analyzer north-star-digital.com

Generated on March 11 2022 22:30 PM





The score is 48/100




SEO Content

	Title	Northstar Performance Marketing Agency - Increase Online ROI Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	The leading performance marketing agency in Bangkok that has generated 1.1 billion THB sales revenue for progressive businesses like yours. Get your free audit! Length : 160 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>17</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Leading the Wayin Performance Marketing• [H2] Please Upgrade Your Browser.• [H2] The high performing team generating the highest ROI through digital marketing spend for progressive businesses.• [H2] of CEOs think marketers and digital marketing agencies don't focus on ROI• [H2] Case Studies• [H2] Forward-thinking industry leaders trust us in leading their way to digital marketing success• [H2] Why work with Northstar?• [H2] We love working with business leaders who have• [H2] Curious to learn how much more revenue your business could be generating with better-optimized digital marketing	H1	H2	H3	H4	H5	H6	1	8	17	3	0	0
H1	H2	H3	H4	H5	H6									
1	8	17	3	0	0									




SEO Content

		<p>efforts?</p> <ul style="list-style-type: none"> • [H3] We've generated • [H3] by investing • [H3] ad spend on Facebook and Google Ads on behalf of our clients • [H3] Driving 24,000,000 THB Sales Revenue in 6 Weeks During COVID-19 • [H3] 85x Increase in Monthly Sales & Joining Y Combinator • [H3] 128% Increase in Sales Revenue with Performance Marketing • [H3] From 400 Orders in 3 Years to 7,000+ Orders in 10 Months • [H3] Switching Agencies to Increase Sales Revenue by 33% • [H3] Growing a 100,000,000-Baht Business with Performance Marketing • [H3] We tried many agencies until we found Northstar. They show us measurable results and give very accurate predictions on market trends. • [H3] Digital Marketing Agency • [H3] Northstar • [H3] In-House Team • [H3] Big Dreams • [H3] A Growth Mindset • [H3] Product/Market Fit • [H3] Request your free audit and find out • [H4] Our Office • [H4] Email us • [H4] Telephone
	Images	<p>We found 21 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


SEO Links

		
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Upgrade	External	Passing Juice
Case Studies	Internal	Passing Juice
Careers	Internal	Passing Juice
Blog	Internal	Passing Juice
□□□	Internal	Passing Juice
Get Audit	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : north-star-digital.com Length : 22
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://north-star-digital.com/sitemap.xml</div>
	Robots.txt	<p>http://north-star-digital.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>