



Seo Analyzer






northcotetownhall.com.au

Generated on March 02 2022 19:10 PM





The score is 65/100







SEO Content

	Title	Darebin Arts - Northcote Town Hall Arts Centre Length : 46 Perfect, your title contains between 10 and 70 characters.																	
	Description	Brief overview of Northcote Town Hall Arts Centre and the activities it supports Length : 80 Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Northcote Town Hall Arts Centre, about, who is, what do they do?, Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>arts</td></tr><tr><td>description</td><td>Brief overview of Northcote Town Hall Arts Centre and the activities it supports</td></tr><tr><td>image</td><td>https://arts.darebin.vic.gov.au/assets/arts/img/social-shareimage.png</td></tr></tbody></table>						Property	Content	type	website	site_name	arts	description	Brief overview of Northcote Town Hall Arts Centre and the activities it supports	image	https://arts.darebin.vic.gov.au/assets/arts/img/social-shareimage.png		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Northcote Town Hall Arts Centre[H3] Discover[H6] National relay service[H6] Report an issue[H6] Speak your language						H1	H2	H3	H4	H5	H6	1	0	1	0	0	3
H1	H2	H3	H4	H5	H6														
1	0	1	0	0	3														
	Images	We found 6 images on this web page.																	

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.61% External Links : Passing Juice 6.45% Internal Links 91.94%

In-page links

Anchor	Type	Juice
Darebin Arts	Internal	Passing Juice
Programs and opportunities	Internal	Passing Juice
Grants	Internal	Passing Juice
Programs	Internal	Passing Juice
Darebin Arts Speakeasy	Internal	Passing Juice
Speakeasy Developments	Internal	Passing Juice

In-page links

Let's Take Over	Internal	Passing Juice
n-SCRIBE	Internal	Passing Juice
Mayor's Writing Awards	Internal	Passing Juice
Darebin Art Prize	Internal	Passing Juice
Write Club	Internal	Passing Juice
Archive	Internal	Passing Juice
License a space	Internal	Passing Juice
Planning an event	Internal	Passing Juice
News and policies	Internal	Passing Juice
Arts policies and strategies	Internal	Passing Juice
News	Internal	Passing Juice
Multilingual Support	Internal	Passing Juice
Arts venues	Internal	Passing Juice
Bundoora Homestead Art Centre	Internal	Passing Juice
Visit BHAC	Internal	Passing Juice
About us	Internal	Passing Juice
Exhibitions	Internal	Passing Juice
Heritage	Internal	Passing Juice
Café:	Internal	Passing Juice
What's on	Internal	Passing Juice
Darebin Arts Centre	Internal	Passing Juice
Spaces at DAC	Internal	Passing Juice
Who's here?	Internal	Passing Juice
About us	Internal	Passing Juice
Plan your visit to DAC	Internal	Passing Juice
Northcote Town Hall Arts Centre	Internal	Passing Juice
Spaces at NTHAC	Internal	Passing Juice
Who's here?	Internal	Passing Juice

In-page links

About us	Internal	Passing Juice
Plan your visit to NTHAC	Internal	Passing Juice
Venue hire	Internal	Passing Juice
Collections	Internal	Passing Juice
Aboriginal art collection	Internal	Passing Juice
Darebin Art Collection	Internal	Passing Juice
Public art collection	Internal	Passing Juice
Festivals	Internal	Passing Juice
FUSE: Darebin's multiarts festival happening every autumn and spring	Internal	Passing Juice
Event calendar	Internal	Passing Juice
Play	External	noFollow
Festivals	Internal	Passing Juice
relayservice.gov.au	External	Passing Juice
Report an issue	External	Passing Juice
عربي	Internal	Passing Juice
ᐃᐅᐃ	Internal	Passing Juice
&Epsilon;&lambda;&lambda;&eta;&nu;&iota;&kappa;α	Internal	Passing Juice
ᐃᐅᐃᐅᐃ	Internal	Passing Juice
Italiano	Internal	Passing Juice
македонски	Internal	Passing Juice
ᐃᐅᐃᐅᐃᐅ	Internal	Passing Juice
ᐃᐅᐃᐅᐃᐅ	Internal	Passing Juice
Soomaali	Internal	Passing Juice
Español	Internal	Passing Juice
اردو	Internal	Passing Juice
Tiếng Việt	Internal	Passing Juice
Privacy Statement	External	Passing Juice
Copyright & Disclaimer	External	Passing Juice

SEO Keywords



Keywords Cloud

news darebin hall venue arts policies art
centre collection city

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arts	17	✓	✓	✓	✓
darebin	12	✓	✗	✗	✗
art	11	✓	✓	✓	✓
centre	10	✓	✓	✓	✓
hall	7	✓	✓	✓	✓











Usability

	Url	Domain : northcotetownhall.com.au Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>


Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>