







Seo Analyzer northeastfund.org

Generated on March 20 2022 13:10 PM






The score is 58/100






SEO Content

	Title	<p>The North East Fund is a £120m investment programme</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The North East Fund is a £120m investment programme available to SMEs across Durham, Northumberland and Tyne and Wear. There are five funds available.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1935"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The North East Fund is a £120m investment programme</td> </tr> <tr> <td>description</td> <td>The North East Fund is a £120m investment programme available to SMEs across Durham, Northumberland and Tyne and Wear. There are five funds available.</td> </tr> <tr> <td>url</td> <td>https://www.northeastfund.org/</td> </tr> <tr> <td>site_name</td> <td>North East Fund</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The North East Fund is a £120m investment programme	description	The North East Fund is a £120m investment programme available to SMEs across Durham, Northumberland and Tyne and Wear. There are five funds available.	url	https://www.northeastfund.org/	site_name	North East Fund
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SEO Content

	Headings	H1 3	H2 5	H3 2	H4 8	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] About The North East Fund • [H1] Our funds • [H1] Case studies • [H2] Innovation Fund • [H2] Venture Fund • [H2] Development Capital Fund • [H2] Growth Capital Fund • [H2] Small Loan Fund • [H3] Explore • [H3] Subscribe to our newsletter • [H4] OAK INTRANET • [H4] FRESH COUTURE • [H4] ASPECT FACADES • [H4] PAPILLON TRANSLATIONS • [H4] DISTRICT V • [H4] AERO COMMERCE • [H4] HONCHO • [H4] HIVE HR 					
	Images	<p>We found 18 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 16.67%

Internal Links 83.33%


In-page links

Anchor	Type	Juice
Subscribe to our newsletter	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
www.npif.co.uk	External	Passing Juice
OAK INTRANET	Internal	Passing Juice
FRESH COUTURE	Internal	Passing Juice
ASPECT FACADES	Internal	Passing Juice
PAPILLON TRANSLATIONS	Internal	Passing Juice
DISTRICT V	Internal	Passing Juice
AERO COMMERCE	Internal	Passing Juice
HONCHO	Internal	Passing Juice
HIVE HR	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
The Funds	Internal	Passing Juice
Business Support	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Terms	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Privacy	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	companies north east read fund funds investment capital growth more
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Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
fund	15	✓	✗	✓	✓
east	6	✓	✗	✓	✓
north	6	✓	✗	✓	✓
investment	5	✓	✗	✓	✗
read	5	✗	✗	✗	✗

Usability





 Url	Domain : northeastfund.org Length : 17
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://northeastfund.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics