Seo Analyzer
northofboston.com

Generated on March 07 2022 00:33 AM

The score is 31/100

SEO Content

✓	Title	North Of Boston | eagletribune.com **Length : 34** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✓	Keywords	eagle-tribune Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.eagletribune.com/north_of_boston/
image	https://bloximages.chicago2.vip.townnews.com/eagletribune.com/content/tncms/custom/image/ae213140-df8c-11e7-b06d-b798580d75a5.jpg?resize=600%2C333
image:width	600
image:height	333
title	North Of Boston
site_name	Eagle-Tribune
section	Home

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	0	2	3	0	0

SEO Content

		[H1] [H3] Candidates [H3] EmployerRecruitment Solutions [H4] Contact Information [H4] Services [H4] Sections
	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.75% Internal Links 79.25%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice

In-page links

Login	External	Passing Juice
News	Internal	Passing Juice
Merrimack Valley	Internal	Passing Juice
Haverhill	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
Business	Internal	Passing Juice
TV Listings	Internal	Passing Juice
Merrimack Valley Gas Fires	Internal	Passing Juice
Comics	Internal	Passing Juice
Puzzles	Internal	Passing Juice
Sports	Internal	Passing Juice
Local Sports	Internal	Passing Juice
National Sports	Internal	Passing Juice
Can you beat Burt?	Internal	Passing Juice
Super Bowl LIII	Internal	Passing Juice
Opinion	Internal	Passing Juice
Columns	Internal	Passing Juice
Editorials	Internal	Passing Juice
Letters to the editor	Internal	Passing Juice
Multimedia	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Photos	Internal	Passing Juice
Video	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Jobs	Internal	Passing Juice
Autos	Internal	Passing Juice
Homes	Internal	Passing Juice
Place An Ad	Internal	Passing Juice

In-page links

Local public notices	External	Passing Juice
Massachusetts public notices	External	Passing Juice
Celebrations	External	Passing Juice
Obituaries	Internal	Passing Juice
E-Edition	Internal	Passing Juice
App	Internal	Passing Juice
Contact Us	External	Passing Juice
Submit a Letter to the Editor	Internal	Passing Juice
Submit a News Tip	Internal	Passing Juice
Place an Obituary	External	Passing Juice
Submit Sound Off	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Manage My Subscription	Internal	Passing Juice
Newsletter	External	Passing Juice
Eagle Tribune Carrier Route Opportunities	External	Passing Juice
Coupons	Internal	Passing Juice
Weekly Ads	Internal	Passing Juice
Newspaper Ads	External	Passing Juice
Magazines	Internal	Passing Juice
Eagle-Tribune	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
BLOX Content Management System	External	Passing Juice
TownNews.com	External	Passing Juice

SEO Keywords

Keywords Cloud

submit online app north subscription ads public solutions sports notices

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	4	✖	✖	✖	✖
north	3	✔	✖	✖	✖
sports	3	✖	✖	✖	✖
submit	3	✖	✖	✖	✖
notices	3	✖	✖	✖	✖

Usability

	Url	Domain : northofboston.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 24 Warnings : 26

Document

❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.