

Seo Analyzer norton.com

Generated on February 03 2022 16:26 PM





The score is 57/100







SEO Content

	Title	Official Site Norton™ - Antivirus & Anti-Malware Software Length : 63 Perfect, your title contains between 10 and 70 characters.												
	Description	Norton™ propose un logiciel de sécurité et antivirus de pointe pour vos PC, Mac et appareils mobiles. Abonnez-vous à Norton™ 360 et protégez vos appareils contre les virus, ransomwares, malwares et autres menaces en ligne. Length : 222 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://fr.norton.com/</td></tr></tbody></table>	Property	Content	type	website	url	https://fr.norton.com/						
Property	Content													
type	website													
url	https://fr.norton.com/													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>2</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Restez à l'abri des regards indiscrets. Protégez les données que vous enregistrez sur vos appareils et que vous envoyez via le Wi-Fi.• [H3] Norton 360 Avis des utilisateurs• [H3] VOUS VOULEZ EN SAVOIR PLUS ?• [H4] C'est pourquoi Norton 360 offre plusieurs niveaux de protection dans une seule et même solution incluant un VPN pour la confidentialité en ligne, la Sécurité de l'appareil avec antivirus, un gestionnaire de mots de passe et plus. Il est facile	H1	H2	H3	H4	H5	H6	0	1	2	1	0	0
H1	H2	H3	H4	H5	H6									
0	1	2	1	0	0									

SEO Content

		de se mettre en danger en ligne, mais il est également facile de se protéger.
	Images	We found 16 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.29% Internal Links 88.71%

In-page links

Anchor	Type	Juice
SkipToMainContent	Internal	Passing Juice
Tous les produits et services	Internal	Passing Juice
Solutions complètes	Internal	Passing Juice

In-page links

Norton 360 Premium	Internal	Passing Juice
Norton 360 Deluxe	Internal	Passing Juice
Norton 360 Standard	Internal	Passing Juice
Norton 360 for Gamers	Internal	Passing Juice
Sécurité de l'appareil	Internal	Passing Juice
Norton Mobile Security pour Android	Internal	Passing Juice
Norton Mobile Security pour iOS	Internal	Passing Juice
Confidentialité en ligne	Internal	Passing Juice
Norton Secure VPN	Internal	Passing Juice
Plus de Norton	Internal	Passing Juice
Accéder au Centre de sécurité Internet	Internal	Passing Juice
Antivirus	Internal	Passing Juice
Actualités récentes sur les menaces en ligne	Internal	Passing Juice
Malwares	Internal	Passing Juice
Ransomwares	Internal	Passing Juice
Confidentialité en ligne	Internal	Passing Juice
Arnaques en ligne	Internal	Passing Juice
Protection des enfants	Internal	Passing Juice
Rapports statistiques	Internal	Passing Juice
Forum d'entraide	Internal	Passing Juice
Services aux abonnés et support	Internal	Passing Juice
La communauté	Internal	Passing Juice
Service de suppression des spywares et virus	Internal	Passing Juice
Services Norton	Internal	Passing Juice
Comment renouveler votre produit ?	Internal	Passing Juice
Évaluations gratuites	Internal	Passing Juice
Accéder au compte	Internal	Passing Juice
Informations sur le compte	Internal	Passing Juice


In-page links

Préférences	Internal	Passing Juice
Informations de facturation	Internal	Passing Juice
Historique des commandes	Internal	Passing Juice
Saisir votre clé de produit	Internal	Passing Juice
Mon compte	Internal	Passing Juice
Journée de la protection des données 2022: 10 solutions pour préserver la confidentialité de vos informations personnelles	Internal	Passing Juice
Norton AntiTrack	Internal	Passing Juice
Norton Utilities	Internal	Passing Juice
Norton Utilities Ultimate	Internal	Passing Juice
Sauvegarde cloud	Internal	Passing Juice
Safe Web	Internal	Passing Juice
Safe Search	Internal	Passing Juice
Dark Web Monitoring	Internal	Passing Juice
Password Manager	Internal	Passing Juice
Secure VPN	Internal	Passing Juice
Norton Computer Tune Up	Internal	Passing Juice
Norton Ultimate Help Desk	Internal	Passing Juice
Service client et support	Internal	Passing Juice
Centre de mise à jour Norton	Internal	Passing Juice
À propos de Norton	Internal	Passing Juice
Communauté	Internal	Passing Juice
Connexion	Internal	Passing Juice
NortonLifeLock	External	Passing Juice
France	Internal	Passing Juice
Legal Notice	External	Passing Juice
Privacy Policy	External	Passing Juice
Careers	External	Passing Juice
Cookies	External	Passing Juice

In-page links

Accessibility Policy	External	Passing Juice
Site Map	External	Passing Juice
System Status	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	avis prix plus marques calculée rapport economisez léconomie renouvellement norton
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
norton	26	✓	✗	✓	✓
plus	11	✗	✗	✗	✓
léconomie	10	✗	✗	✗	✗
prix	10	✗	✗	✗	✗
economisez	10	✗	✗	✗	✗

Usability





 Url	Domain : norton.com Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is fr.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://norton.com/sitemap.xml</pre> <pre>https://fr.norton.com/sitemap.xml</pre>
	Robots.txt	<pre>http://norton.com/robots.txt</pre>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>