








# Seo Analyzer norwich-selfstorage.com

Generated on March 30 2022 08:00 AM





The score is 58/100







## SEO Content

|    | <p>Title</p>              | <p>Norwich Self Storage serving south east Connecticut - Home</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |   |    |   |   |
|--|---------------------------|--|----|----|----|----|----|----|---|---|---|----|---|---|
|    | <p>Description</p>        | <p>Norwich Self Storage in CT offers discount self storage and is affiliated with Ace Hardware.</p> <p><b>Length : 92</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Keywords</p>           | <p>Bozrah, Franklin, Lisbon, Jewett City, Sprague, Preston, Ledyard, Uncasville, Montville, Salem, southeastern Connecticut, Norwichtown, norwich, self storage, cheap storage, low price self storage</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>9</td> <td>16</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1465 2078" style="list-style-type: none"> <li>• [H2] Norwich Self Storage Mobile</li> <li>• [H3] Main Menu</li> <li>• [H3] Two locations to choose from!</li> <li>• [H3] View Rates</li> <li>• [H3] View Rates</li> <li>• [H3] Office Hours &amp; Location</li> <li>• [H3] Access Hours</li> <li>• [H3] Free Gift Card</li> <li>• [H3] Pre-Payment Discounts</li> <li>• [H3] Auto Billing Discounts</li> <li>• [H4] 1 So. Golden St &amp; 145 W. Town St - Norwich CT</li> <li>• [H4] Call Us: (860) 887-2990</li> <li>• [H4] "Convenient and easy access from 7 am to 7 pm every day" Ace storage units are inside our climate controlled Ace Hardware store</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 9 | 16 | 0 | 0 |
| H1   | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |   |   |    |   |   |
| 0  | 1                         | 9  | 16 | 0  | 0  |    |    |    |   |   |   |    |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <ul style="list-style-type: none"> <li>• [H4] Norwich Self Storage1 South Golden StreetNorwich, CT 06360(860) 887-2990</li> <li>• [H4] Norwich Self Storage @ Ace146 West Town StreetNorwich, CT 06360(860) 889-3853</li> <li>• [H4]</li> <li>• [H4] Norwich Self Storage1 South Golden StreetNorwich, CT 06360(860) 887-2990</li> <li>• [H4]</li> <li>• [H4] Norwich Self Storage @ Ace146 West Town StreetNorwich, CT 06360(860) 889-3853</li> <li>• [H4] Mon - Fri 8 am - 4 pmSaturday 8 am - 1 pmClosed Sunday</li> <li>• [H4] 1 South Golden St7 am - 7 pm7 Days a Week</li> <li>• [H4] 146 W. Town StMon - Fri 8 am - 4:00 pmSat/Sun 8 am - 1:00 pm</li> <li>• [H4] Customer appreciation - pay your rent on time and we will give you a FREEAce Hardwaregift cardEVERY MONTH!</li> <li>• [H4] Pay 6 months up front and receive 5% off.</li> <li>• [H4] Pay 1 year up front and receive 10% off.</li> <li>• [H4] Sign up for auto-billing and receive a 5% discount</li> </ul> |
|    | Images          | <p>We found 18 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | <p>Bad. Your links have query string.</p>  |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>                            |
|  | In-page links           | <p>We found a total of 12 links including 2 link(s) to files</p>                 |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> |

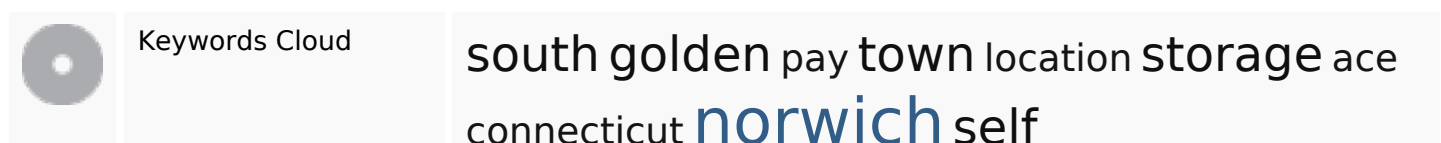
## SEO Links

Internal Links 83.33%

### In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                          | Internal | Passing Juice |
| <a href="#">Norwich - South Golden St</a>     | Internal | Passing Juice |
| <a href="#">Norwich @ Ace - West Town St</a>  | Internal | Passing Juice |
| <a href="#">Space Estimator</a>               | Internal | Passing Juice |
| <a href="#">Storage Tips</a>                  | Internal | Passing Juice |
| <a href="#">Boxes etc.</a>                    | Internal | Passing Juice |
| <a href="#">Location</a>                      | Internal | Passing Juice |
| <a href="#">Contact &amp; Reserve</a>         | Internal | Passing Juice |
| <a href="#">View Rates</a>                    | Internal | Passing Juice |
| <a href="#">View Rates</a>                    | Internal | Passing Juice |
| <a href="#">click here for map</a>            | External | Passing Juice |
| <a href="#">Connecticut Web Services, LLC</a> | External | Passing Juice |

## SEO Keywords








### Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| norwich | 12      | ✓     | ✓        | ✓           | ✓        |
| storage | 7       | ✓     | ✓        | ✓           | ✓        |
| south   | 6       | ✓     | ✓        | ✗           | ✓        |







## Keywords Consistency

|        |   |   |   |   |   |
|--------|---|---|---|---|---|
| golden | 6 | ✘ | ✘ | ✘ | ✔ |
| town   | 5 | ✘ | ✔ | ✘ | ✔ |

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : norwich-selfstorage.com<br>Length : 23   |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 15<br>Warnings : 33   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul> |




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://norwich-selfstorage.com/sitemap.xml>



### Robots.txt

<http://norwich-selfstorage.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.