

Seo Analyzer notify-it.com

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The score is 63/100







SEO Content

	Title	Notify-It - Technology Specialists for Bulk Communications Length : 58 Perfect, your title contains between 10 and 70 characters.												
	Description	Technology Specialists for Bulk Communications. Length : 47 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	notificalo,notify-it,notifi colombia,emailing colombia,send bulk emails,ship emails delivery,electronic invoice delivery,options,mailchimp,statistics,pdf,mass,bulk,email marketing,mailing,sms bulk send Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>NotifyIt</td></tr><tr><td>url</td><td>https://www.notify-it.com</td></tr><tr><td>image</td><td>https://www.notify-it.com/img/portada-eng.jpg</td></tr><tr><td>site_name</td><td>NotifyIt</td></tr><tr><td>description</td><td>Notify-It - Technology Specialists for Bulk Communications. Merge documents and statistics of effectiveness and delivery, smtp services, email marketing, mailing company</td></tr></tbody></table>	Property	Content	title	NotifyIt	url	https://www.notify-it.com	image	https://www.notify-it.com/img/portada-eng.jpg	site_name	NotifyIt	description	Notify-It - Technology Specialists for Bulk Communications. Merge documents and statistics of effectiveness and delivery, smtp services, email marketing, mailing company
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>3</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1]	H1	H2	H3	H4	H5	H6	6	3	6	0	0	0
H1	H2	H3	H4	H5	H6									
6	3	6	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] DESIGN YOUR OWN CAMPAIGNS• [H1] Unlimited Templates for Email Merge• [H1] Add Contents Freely with a HTML5 source editor• [H1] Custom Dynamic Content• [H1] SEND CAMPAIGNS FOR BULK COMMUNICATIONS• [H2] PUSH NOTIFICATIONS, EMAILS & SMS• [H2] Our platform let you send:• [H2] Email campaign messaging like simple newsletters• [H3] CAMPAIGN BUILDER• [H3] DASHBOARD• [H3] DETAILED REPORTS IN REAL TIME• [H3] BULK MERGE COMMUNICATIONS OR MERGE EMAIL• [H3] Anti-Spam• [H3] QUICK & EASY INTEGRATION
	Images	<p>We found 22 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 38%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>


SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 3 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
USE POLICY	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	sms own email notifications merge content communications push campaign voice
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	9	✘	✔	✘	✔
campaign	8	✘	✘	✘	✔
communications	6	✔	✘	✔	✔
merge	6	✘	✘	✘	✔
own	5	✘	✘	✘	✔












Usability

	Url	Domain : notify-it.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 763 1481 846"> Google Analytics</div>