



Seo Analyzer nowthatshappy.com

Generated on February 17 2022 06:15 AM

The score is 35/100



SEO Content

	Title	Think Goodness Length : 14 Perfect, your title contains between 10 and 70 characters.														
	Description	a brand collective on a mission. We are curators of the best goods, by the best brands. Aligned with our quality and mission standards, you can trust that every product will make you look and feel good – inside and out! Length : 219 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Think Goodness</td></tr><tr><td>url</td><td>https://thinkgoodness.com/</td></tr><tr><td>title</td><td>Think Goodness</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>a brand collective on a mission. We are curators of the best goods, by the best brands. Aligned with our quality and mission standards, you can trust that every product will make you look and feel good – inside and out!</td></tr><tr><td>image</td><td>http://cdn.shopify.com/s/files/1/0517/7733/9592/files/yellowg_1200x1200.jpg?v=1624493502</td></tr></tbody></table>	Property	Content	site_name	Think Goodness	url	https://thinkgoodness.com/	title	Think Goodness	type	website	description	a brand collective on a mission. We are curators of the best goods, by the best brands. Aligned with our quality and mission standards, you can trust that every product will make you look and feel good – inside and out!	image	http://cdn.shopify.com/s/files/1/0517/7733/9592/files/yellowg_1200x1200.jpg?v=1624493502
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SEO Content

	Images	We found 105 images on this web page. 89 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 112 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.25% Internal Links 68.75%

In-page links

Anchor	Type	Juice
'+t.title+'	Internal	Passing Juice
"+t.title+'	Internal	Passing Juice
'+omgCampaignInCheckout.campaign.product_free.product_title+'	External	Passing Juice
'+t.title+'	Internal	Passing Juice

In-page links

change	Internal	Passing Juice
USD - US Dollar	Internal	Passing Juice
CAD - Canadian Dollar	Internal	Passing Juice
Shop	Internal	Passing Juice
Shop All	External	Passing Juice
Gifts	Internal	Passing Juice
Rewards	Internal	Passing Juice
Enroll	Internal	Passing Juice
Learn More About Our Brand Collective	Internal	Passing Juice
Origami Owl	Internal	Passing Juice
Willing Beauty	Internal	Passing Juice
CMYK Cosmetics	Internal	Passing Juice
Intuitiv Wellness	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Collector's Club	Internal	Passing Juice
Shop All	Internal	Passing Juice
Charms	Internal	Passing Juice
Living Locketts	Internal	Passing Juice
Chains	Internal	Passing Juice
Plates + Windows	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Earrings	Internal	Passing Juice
Rings	Internal	Passing Juice
Pendants	Internal	Passing Juice
Watches	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
In{script}ions	Internal	Passing Juice

In-page links

Birthstones	Internal	Passing Juice
Spring	Internal	Passing Juice
Disney	Internal	Passing Juice
Justice League	Internal	Passing Juice
Harry Potter	Internal	Passing Juice
Empowerment	Internal	Passing Juice
New Arrivals	External	Passing Juice
Best Sellers	External	Passing Juice
Special Offers	External	Passing Juice
Shop All	Internal	Passing Juice
Anti-Aging	External	Passing Juice
Acne	External	Passing Juice
Eyes	External	Passing Juice
Lips	External	Passing Juice
Cleansers	External	Passing Juice
Moisturizers	External	Passing Juice
Serums + Oils	External	Passing Juice
Masks + Exfoliators	External	Passing Juice
Treatments	External	Passing Juice
Body Care	External	Passing Juice
Start Quiz	Internal	Passing Juice
Start Saving	Internal	Passing Juice
Shop All	Internal	Passing Juice
The One & Only Mascara	Internal	Passing Juice
Next Level Eye Pallette - Nude	Internal	Passing Juice
Next Level Eye Pallette - Rose Glow	Internal	Passing Juice
Shop All	Internal	Passing Juice
GET CLEAR	Internal	Passing Juice

In-page links

GOOD NIGHT	Internal	Passing Juice
FEEL GOOD	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Subscribe + Save	Internal	Passing Juice
Valentine's Day	Internal	Passing Juice
Make Up	Internal	Passing Juice
Supplements	Internal	Passing Juice
Merch	External	Passing Juice
Bags + Wallets	Internal	Passing Juice
Spirit Stacks	Internal	Passing Juice
Undivided Wallets	Internal	Passing Juice
Mission for Good	Internal	Passing Juice
Goods for Goodness	Internal	Passing Juice
Young Entrepreneurs	Internal	Passing Juice
Brand Collective	Internal	Passing Juice
Learn More	External	Passing Juice
Gift Cards	Internal	Passing Juice
For Her	External	Passing Juice
For Him	External	Passing Juice
Shop Now	External	Passing Juice
SALE	Internal	Passing Juice
SHOP NOW	External	Passing Juice
SHOP NOW	External	Passing Juice
SHOP NOW	External	Passing Juice
SHOP NOW	External	Passing Juice
SHOP ALL	External	Passing Juice
SHOP FOR GOOD	External	Passing Juice

In-page links

Collections	Internal	Passing Juice
Promotions	Internal	Passing Juice
Catalogs	Internal	Passing Juice
Giving Goodness Foundation	External	Passing Juice
My Account	External	Passing Juice
Shipping + Delivery	Internal	Passing Juice
Returns	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Apply as a Brand	Internal	Passing Juice
FAQs	External	Passing Juice
Send us an Email	External	Passing Juice
Privacy Policy	External	Passing Juice
Legal Notices	External	Passing Juice
Earnings Disclosure Statement	External	Passing Juice
Do Not Sell My Info	External	Passing Juice
View all products	Internal	Passing Juice
PROCEED TO CHECKOUT	Internal	Passing Juice
VIEW SHOPPING BAG	Internal	Passing Juice
VIEW WISHLIST	Internal	Passing Juice
Sign up now!	Internal	Passing Juice
Forgot Your Password?	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
Remove	Internal	Passing Juice
Globo Pre-Order	External	Passing Juice

SEO Keywords



Keywords Cloud

all shopping website change goodness
cad shop beauty rate partner

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	10	✘	✘	✘	✔
shopping	7	✘	✘	✘	✘
all	7	✘	✘	✘	✘
cad	6	✘	✘	✘	✘
goodness	6	✔	✘	✘	✔

Usability

	Url	Domain : nowthatshappy.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 398 Warnings : 117
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	2
Deprecated tags	Occurrences					
<s>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p>

Optimization



Google Analytics