

# Seo Analyzer nsw.gov.au

Generated on March 06 2022 00:06 AM






The score is 54/100







## SEO Content

	Title	NSW Government <b>Length : 14</b> Perfect, your title contains between 10 and 70 characters.																				
	Description	Find information, access services and have your say on NSW Government decisions. <b>Length : 80</b> Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>NSW Government</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.nsw.gov.au/node/1</td></tr><tr><td>title</td><td>NSW Government</td></tr><tr><td>description</td><td>Find information, access services and have your say on NSW Government decisions.</td></tr><tr><td>image</td><td>https://www.nsw.gov.au/sites/default/files/2020-07/NSW-Government-official-logo.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:alt</td><td>NSW Government logo</td></tr><tr><td>locale</td><td>en_AU</td></tr></tbody></table>	Property	Content	site_name	NSW Government	type	website	url	https://www.nsw.gov.au/node/1	title	NSW Government	description	Find information, access services and have your say on NSW Government decisions.	image	https://www.nsw.gov.au/sites/default/files/2020-07/NSW-Government-official-logo.jpg	image:type	image/jpeg	image:alt	NSW Government logo	locale	en_AU
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site_name	NSW Government																					
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	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>																				

## SEO Content

		1	4	7	1	2	0	<ul style="list-style-type: none"> <li>• [H1] NSW Government</li> <li>• [H2] COVID safety, it's up to us</li> <li>• [H2] NSW Government media releases</li> <li>• [H2] Have your say on NSW policy and projects</li> <li>• [H2] Contact us</li> <li>• [H3] Have you had your COVID-19 booster?</li> <li>• [H3] Links</li> <li>• [H3] Dominic Perrottet</li> <li>• [H3] Popular</li> <li>• [H3] About this website</li> <li>• [H3] Departments</li> <li>• [H3] NSW Government</li> <li>• [H4] Premier of NSW</li> <li>• [H5] Grants fast-tracked for flood-affected primary producers</li> <li>• [H5] Read all media releases &gt;</li> </ul>
	Images	We found 11 images on this web page.						Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>12%</b>						This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.						

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 64 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%					
		External Links : Passing Juice 0%					
		Internal Links 100%					

## In-page links

Anchor	Type	Juice
<a href="#">See the latest information</a>	Internal	Passing Juice
<a href="#">Testing for COVID-19</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Staying safe</a>	Internal	Passing Juice
<a href="#">Managing COVID-19</a>	Internal	Passing Juice
<a href="#">Rules</a>	Internal	Passing Juice
<a href="#">NSW COVID-19 statistics</a>	Internal	Passing Juice
<a href="#">Vaccination and boosters</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Book your COVID-19 booster today.</a>	Internal	Passing Juice
<a href="#">Vouchers and support</a>	Internal	Passing Juice
<a href="#">COVID-19 financial support for business</a>	Internal	Passing Juice
<a href="#">Register a positive RAT result</a>	Internal	Passing Juice
<a href="#">COVID Safe business</a>	Internal	Passing Juice
<a href="#">Mentally healthy workplaces</a>	Internal	Passing Juice
<a href="#">Help with the cost of living</a>	Internal	Passing Juice
<a href="#">Weekend walk-in vaccinations</a>	Internal	Passing Juice
<a href="#">Booster vaccination information</a>	Internal	Passing Juice
<a href="#">Current restrictions in NSW</a>	Internal	Passing Juice
<a href="#">COVID Safe Business QR codes</a>	Internal	Passing Juice
<a href="#">Dine &amp; Discover NSW business registration</a>	Internal	Passing Juice
<a href="#">Latest information &amp;gt;</a>	Internal	Passing Juice
<a href="#">Flood recovery centres to provide residents with face-to-face support</a>	Internal	Passing Juice
<a href="#">Grants fast-tracked for flood-affected primary producers</a>	Internal	Passing Juice
<a href="#">Steph Cooke appointed Minister for Flood Recovery</a>	Internal	Passing Juice

## In-page links

<a href="#">Flood Recovery Task Force on Clean-Up Mission</a>	Internal	Passing Juice
<a href="#">Read all media releases &amp;gt;</a>	Internal	Passing Juice
<a href="#">Browse consultations &amp;gt;</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">About NSW</a>	Internal	Passing Juice
<a href="#">State flag</a>	Internal	Passing Juice
<a href="#">State services</a>	Internal	Passing Juice
<a href="#">Find a job in NSW Government</a>	Internal	Passing Juice
<a href="#">Buy Regional</a>	Internal	Passing Juice
<a href="#">Life events</a>	Internal	Passing Juice
<a href="#">NSW public holidays</a>	Internal	Passing Juice
<a href="#">NSW Government directory</a>	Internal	Passing Juice
<a href="#">Service NSW locations</a>	Internal	Passing Juice
<a href="#">About this website</a>	Internal	Passing Juice
<a href="#">Access to information</a>	Internal	Passing Juice
<a href="#">Accessibility statement</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy statement</a>	Internal	Passing Juice
<a href="#">Departments</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">Communities and Justice</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Planning and Environment</a>	Internal	Passing Juice
<a href="#">Premier and Cabinet</a>	Internal	Passing Juice
<a href="#">Regional NSW</a>	Internal	Passing Juice
<a href="#">Transport</a>	Internal	Passing Juice

## In-page links

<a href="#">Treasury</a>	Internal	Passing Juice
<a href="#">NSW Government</a>	Internal	Passing Juice
<a href="#">The Premier</a>	Internal	Passing Juice
<a href="#">NSW Ministers</a>	Internal	Passing Juice
<a href="#">Find your local Member of Parliament</a>	Internal	Passing Juice
<a href="#">Boards and Committees</a>	Internal	Passing Juice
<a href="#">NSW Government communications</a>	Internal	Passing Juice
<a href="#">Unsolicited proposals</a>	Internal	Passing Juice
<a href="#">Projects and initiatives</a>	Internal	Passing Juice
<a href="#">Premier's Priorities</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	government <b>nsw</b> covid-19 close march search support <b>east</b> information menu
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nsw	29	✓	✗	✓	✓
east	20	✗	✗	✗	✗
covid-19	11	✗	✗	✗	✓
government	10	✓	✗	✓	✓
search	9	✗	✗	✗	✗












## Usability

	Url	Domain : nsw.gov.au Length : 10
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://nsw.gov.au/sitemap.xml</pre> <pre>https://www.nsw.gov.au/sitemap.xml</pre>
	Robots.txt	<pre>http://nsw.gov.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>