








# Seo Analyzer nu.edu.eg

Generated on February 04 2022 10:16 AM





The score is 59/100





## SEO Content

|    | Title  | <p>NU   Nile University</p> <p><b>Length : 20</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |      |         |     |                                      |             |  |       |  |   |   |
|---|--|--|----------|---------|------|---------|-----|--------------------------------------|-------------|--|-------|--|---|---|
|    | Description  | <p>To be a world-class, internationally recognized learning, research and entrepreneurial university.</p> <p><b>Length : 98</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |      |         |     |                                      |             |  |       |  |   |   |
|  | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |      |         |     |                                      |             |  |       |  |   |   |
|  | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://nu.edu.eg/"&gt; &lt;meta property=</td> </tr> <tr> <td>description</td> <td>To be a world-class, internationally recognized learning, research and entrepreneurial university.</td> </tr> <tr> <td>image</td> <td>https://www.nu.edu.eg/ckfinder/userfiles/images/124389343_2758487231030100_2101925615501503979_o.jpg</td> </tr> </tbody> </table> | Property | Content | type | website | url | https://nu.edu.eg/"> <meta property= | description | To be a world-class, internationally recognized learning, research and entrepreneurial university. | image | https://www.nu.edu.eg/ckfinder/userfiles/images/124389343_2758487231030100_2101925615501503979_o.jpg |   |   |
| Property  | Content  |  |          |         |      |         |     |                                      |             |  |       |  |   |   |
| type  | website  |  |          |         |      |         |     |                                      |             |  |       |  |   |   |
| url   | https://nu.edu.eg/"> <meta property=   |  |          |         |      |         |     |                                      |             |  |       |  |   |   |
| description   | To be a world-class, internationally recognized learning, research and entrepreneurial university.   |  |          |         |      |         |     |                                      |             |  |       |  |   |   |
| image   | https://www.nu.edu.eg/ckfinder/userfiles/images/124389343_2758487231030100_2101925615501503979_o.jpg |  |          |         |      |         |     |                                      |             |  |       |  |   |   |
|  | Headings   | <table border="1" data-bbox="539 1816 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>11</td> <td>10</td> <td>8</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1921 928 2078" style="list-style-type: none"> <li>• [H3] --&gt;</li> <li>• [H3] News</li> <li>• [H3] Events</li> <li>• [H3] Announcements</li> <li>• [H3] Why NU?</li> </ul>   | H1       | H2      | H3   | H4      | H5  | H6                                   | 0           | 0  | 11    | 10   | 8 | 0 |
| H1  | H2   | H3   | H4       | H5      | H6   |         |     |                                      |             |  |       |  |   |   |
| 0   | 0  | 11   | 10       | 8       | 0    |         |     |                                      |             |  |       |  |   |   |



## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Events &amp; News</li><li>• [H3] The Eleventh International Conference on Model &amp; Data Engineering (MEDI)</li><li>• [H3] Campus Tour Video</li><li>• [H3] Nile University</li><li>• [H3] Students</li><li>• [H3] Academics</li><li>• [H4] TechDay Cairo by GDSC</li><li>• [H4] The 14th meeting of the scientific committee of the Egyptian Genome Project at NU</li><li>• [H4] OPPM Kickoff Meeting by Erasmus+</li><li>• [H4] TICO Nile University Sessions for Entrepreneurship</li><li>• [H4] NILES Conference 2021</li><li>• [H4] NU 2021 Club Festival</li><li>• [H4] Dr. Tarek Khalil Honoring Celebration</li><li>• [H4] Innovative Lifelong E-Learning</li><li>• [H4] Orientation Day for Freshmen 2021/2022</li><li>• [H4] Prof. Farouk El-Baz Live Lecture</li><li>• [H5] About NU</li><li>• [H5] Academics</li><li>• [H5] Schools</li><li>• [H5] Admission</li><li>• [H5] Innovation</li><li>• [H5] Sponsored Programs</li><li>• [H5] Research</li><li>• [H5] Executive Education</li></ul> |
|  | Images          | <p>We found 43 images on this web page.</p> <p>43 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>45%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>  |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hypyhens to optimize your SEO.</p> |

## SEO Links

|  |               |  |
|--|---------------|--|
|  | In-page links | We found a total of 111 links including 1 link(s) to files   |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.8%</p> <p>Internal Links 98.2%</p> |

### In-page links

| Anchor                                     | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Students</a>                   | Internal | Passing Juice |
| <a href="#">Parents</a>                    | Internal | Passing Juice |
| <a href="#">Faculty</a>                    | Internal | Passing Juice |
| <a href="#">Alumni</a>                     | Internal | Passing Juice |
| <a href="#">NU Tour</a>                    | Internal | Passing Juice |
| <a href="#">Jobs at NU</a>                 | Internal | Passing Juice |
| <a href="#">Smart Campus</a>               | Internal | Passing Juice |
| <a href="#">NU Portal</a>                  | External | Passing Juice |
| <a href="#">NU at a Glance</a>             | Internal | Passing Juice |
| <a href="#">NU President</a>               | Internal | Passing Juice |
| <a href="#">NU Board</a>                   | Internal | Passing Juice |
| <a href="#">NU Leadership</a>              | Internal | Passing Juice |
| <a href="#">NU Departments</a>             | Internal | Passing Juice |
| <a href="#">NU Newsletter</a>              | Internal | Passing Juice |
| <a href="#">Research Newsletter</a>        | Internal | Passing Juice |
| <a href="#">Academic Calendar</a>          | Internal | Passing Juice |
| <a href="#">The Honor Assembly History</a> | Internal | Passing Juice |
| <a href="#">Undergraduate Programs</a>     | Internal | Passing Juice |
| <a href="#">Postgraduate Programs</a>      | Internal | Passing Juice |
| <a href="#">Accreditations</a>             | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Affiliations</a>  | Internal | Passing Juice |
| <a href="#">Library</a>   | Internal | Passing Juice |
| <a href="#">Engineering &amp; Applied Sciences</a>                              | Internal | Passing Juice |
| <a href="#">Business Administration</a>   | Internal | Passing Juice |
| <a href="#">Information Technology and Computer Science</a>                     | Internal | Passing Juice |
| <a href="#">Biotechnology</a>   | Internal | Passing Juice |
| <a href="#">Management of Technology</a>  | Internal | Passing Juice |
| <a href="#">Academic Eligibility Criteria</a>                                   | Internal | Passing Juice |
| <a href="#">How to Apply?</a>   | Internal | Passing Juice |
| <a href="#">Qualifications Prerequisite</a>                                     | Internal | Passing Juice |
| <a href="#">Equivalency Results</a>   | Internal | Passing Juice |
| <a href="#">Assessment</a>  | Internal | Passing Juice |
| <a href="#">Admission Requirements</a>  | Internal | Passing Juice |
| <a href="#">Admission Documents</a>   | Internal | Passing Juice |
| <a href="#">Fees and Financials</a>   | Internal | Passing Juice |
| <a href="#">Introduction</a>  | Internal | Passing Juice |
| <a href="#">Innovation Hub</a>  | Internal | Passing Juice |
| <a href="#">Innovation, Entrepreneurship, and Competitiveness Centre (IECC)</a> | Internal | Passing Juice |
| <a href="#">Success Stories</a>   | Internal | Passing Juice |
| <a href="#">Mission and Objective</a>   | Internal | Passing Juice |
| <a href="#">Research Grants</a>   | Internal | Passing Juice |
| <a href="#">Capacity Building Grants</a>  | Internal | Passing Juice |
| <a href="#">National and International Opportunities</a>                        | Internal | Passing Juice |
| <a href="#">Guidelines and Regulations</a>                                      | Internal | Passing Juice |
| <a href="#">Supporting Documents</a>  | Internal | Passing Juice |
| <a href="#">Scholarships</a>  | Internal | Passing Juice |
| <a href="#">Internships</a>   | Internal | Passing Juice |
| <a href="#">Student Exchange</a>  | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Academic MOUs</a>                             | Internal | Passing Juice |
| <a href="#">Sponsors</a>                                  | Internal | Passing Juice |
| <a href="#">Research at NU</a>                            | Internal | Passing Juice |
| <a href="#">Research Office</a>                           | Internal | Passing Juice |
| <a href="#">Undergrad/Postgrad Forum</a>                  | Internal | Passing Juice |
| <a href="#">Wireless Intelligent Networks Center</a>      | Internal | Passing Juice |
| <a href="#">Center for Informatics Science</a>            | Internal | Passing Juice |
| <a href="#">Nanoelectronics Integrated Systems Center</a> | Internal | Passing Juice |
| <a href="#">Center for Nanotechnology</a>                 | Internal | Passing Juice |
| <a href="#">Scopus and SciVal Databases</a>               | Internal | Passing Juice |
| <a href="#">Scholar Database</a>                          | Internal | Passing Juice |
| <a href="#">NU Research Profile</a>                       | Internal | Passing Juice |
| <a href="#">Research Tracks</a>                           | Internal | Passing Juice |
| <a href="#">Success Stories and Projects</a>              | Internal | Passing Juice |
| <a href="#">Profile of Top Researchers</a>                | Internal | Passing Juice |
| <a href="#">Testimonials</a>                              | Internal | Passing Juice |
| <a href="#">Research Events</a>                           | Internal | Passing Juice |
| <a href="#">Research News</a>                             | Internal | Passing Juice |
| <a href="#">University Ranking</a>                        | Internal | Passing Juice |
| <a href="#">NU in Media</a>                               | Internal | Passing Juice |
| <a href="#">Internal Proposal</a>                         | Internal | Passing Juice |
| <a href="#">Research NU Awards</a>                        | Internal | Passing Juice |
| <a href="#">NU Publications Award</a>                     | Internal | Passing Juice |
| <a href="#">NILES International Conferences</a>           | Internal | Passing Juice |
| <a href="#">NILES International Journal</a>               | Internal | Passing Juice |
| <a href="#">Research Support</a>                          | Internal | Passing Juice |
| <a href="#">Clarivate Analytics</a>                       | Internal | Passing Juice |
| <a href="#">Undergraduate Research Forum</a>              | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Postgraduate Research Forum</a> | Internal | Passing Juice |
| <a href="#">Research Forum Publications</a> | Internal | Passing Juice |
| <a href="#">Research Forum Achievements</a> | Internal | Passing Juice |
| <a href="#">Research Forum Sponsors</a>     | Internal | Passing Juice |
| <a href="#">About Executive Education</a>   | Internal | Passing Juice |
| <a href="#">What Do We Offer</a>            | Internal | Passing Juice |
| <a href="#">Knowledge @ NU ExEd</a>         | Internal | Passing Juice |
| <a href="#">Apply Now</a>                   | Internal | Passing Juice |
| <a href="#">NU Portal</a>                   | Internal | Passing Juice |
| <a href="#">-</a>                           | Internal | Passing Juice |
| <a href="#">-</a>                           | Internal | Passing Juice |
| <a href="#">-</a>                           | Internal | Passing Juice |
| <a href="#">Giving NU</a>                   | Internal | Passing Juice |
| <a href="#">Learn More</a>                  | Internal | Passing Juice |
| <a href="#">Learn More</a>                  | Internal | Passing Juice |
| <a href="#">Learn More</a>                  | Internal | Passing Juice |
| <a href="#">Learn More</a>                  | Internal | Passing Juice |
| <a href="#">Learn More</a>                  | Internal | Passing Juice |
| <a href="#">Nov 21, 2022 - 10:00 am</a>     | Internal | Passing Juice |
| <a href="#">Dec 17, 2021 - 12:00 pm</a>     | Internal | Passing Juice |
| <a href="#">Dec 14, 2021 - 11:00 am</a>     | Internal | Passing Juice |
| <a href="#">Dec 02, 2021 - 11:00 am</a>     | Internal | Passing Juice |
| <a href="#">Nov 17, 2021 - 10:06 am</a>     | Internal | Passing Juice |
| <a href="#">Oct 23, 2021 - 09:00 am</a>     | Internal | Passing Juice |
| <a href="#">Oct 20, 2021 - 10:00 am</a>     | Internal | Passing Juice |
| <a href="#">Oct 19, 2021 - 05:00 pm</a>     | Internal | Passing Juice |
| <a href="#">Oct 04, 2021 - 01:30 pm</a>     | Internal | Passing Juice |
| <a href="#">Sep 29, 2021 - 10:00 am</a>     | Internal | Passing Juice |

## In-page links

[Sep 27, 2021 - 05:00 pm](#)

|                               |          |               |
|-------------------------------|----------|---------------|
| <a href="#">Campus Guide</a>  | Internal | Passing Juice |
| <a href="#">Announcements</a> | Internal | Passing Juice |
| <a href="#">News</a>          | Internal | Passing Juice |
| <a href="#">Giving NU</a>     | Internal | Passing Juice |
| <a href="#">Registrar</a>     | Internal | Passing Juice |
| <a href="#">IM Solutions</a>  | External | Passing Juice |

## SEO Keywords



Keywords Cloud

center innovation university programs forum  
**research** apply academic admission  
 education



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| research   | 31      | ✘     | ✘        | ✔               | ✔        |
| programs   | 12      | ✘     | ✘        | ✘               | ✔        |
| admission  | 10      | ✘     | ✘        | ✘               | ✔        |
| university | 9       | ✔     | ✘        | ✔               | ✔        |
| center     | 9       | ✘     | ✘        | ✘               | ✘        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : nu.edu.eg<br>Length : 9        |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |





## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 4<br>Warnings : 1   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://nu.edu.eg/sitemap.xml</pre> <pre>https://www.nu.edu.eg/sitemap.xml</pre>   |
|  | Robots.txt  | <pre>http://nu.edu.eg/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |