








Seo Analyzer nus.edu.sg

Generated on March 29 2022 19:23 PM





The score is 48/100







SEO Content

	Title	NUS - National University of Singapore Length : 38 Perfect, your title contains between 10 and 70 characters.																	
	Description	National University of Singapore is ranked consistently as one of the world's top universities. We offer the most extensive college degree courses in Singapore. Length : 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	nus singapore university, university in Singapore, university national Singapore, top courses and programmes in singapore, degree in singapore NUS, NU S, NU, global university in Asia, university free scholarships in singapore, overseas exchange programmes Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>NUS - National University of Singapore</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>						Property	Content	title	NUS - National University of Singapore	type	website						
Property	Content																		
title	NUS - National University of Singapore																		
type	website																		
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>10</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Sidebar• [H2] NUS Highlights• [H2] President's Welcome• [H2] NUS Now• [H2] Thought Leadership• [H2] Upcoming events• [H3] Main Menu						H1	H2	H3	H4	H5	H6	0	6	10	0	1	0
H1	H2	H3	H4	H5	H6														
0	6	10	0	1	0														

SEO Content

		<ul style="list-style-type: none"> • [H3] Quicklinks • [H3] Apply to NUS • [H3] Building stronger families and communities • [H3] Shaping a new generation of music leaders • [H3] The latest BLOCKbuster fostering innovation in China • [H3] Getting Ready for the Future • [H3] Women on gender equality: Breaking the bias • [H3] Grappling with the darker side of the internet: A global challenge • [H3] National University of Singapore • [H5] 2022 Sir Alasdair Breckenridge Lecture
	Images	<p>We found 25 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 17 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.41%</p> <p>Internal Links 92.59%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Admissions	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Financial aid	Internal	Passing Juice
Staying on campus	Internal	Passing Juice
Undergraduate Tuition Fees	Internal	Passing Juice
Graduate Tuition Fees	Internal	Passing Juice
Executive & Lifelong Education	Internal	Passing Juice
Faculties & Schools	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Global Programmes	Internal	Passing Juice
Development of Teaching & Learning	Internal	Passing Juice
English Language Communication	Internal	Passing Juice
Learning Science and Educational Technology	Internal	Passing Juice
Systems Science	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Future-ready Graduates	Internal	Passing Juice
Global Relations Office	Internal	Passing Juice
Housing Services	Internal	Passing Juice
Libraries	Internal	Passing Juice
Registrar's Office	Internal	Passing Juice
Student Affairs	Internal	Passing Juice
Technology Translation & Commercialisation	Internal	Passing Juice
University Health Centre	Internal	Passing Juice
NUS Care Unit	Internal	Passing Juice
Research	Internal	Passing Juice
Global	Internal	Passing Juice

In-page links

Giving	Internal	Passing Juice
News	Internal	Passing Juice
About	Internal	Passing Juice
NUS Impact	Internal	Passing Juice
Global	Internal	Passing Juice
Corporate Information	Internal	Passing Juice
Institutional Video	Internal	Passing Juice
Publications	Internal	Passing Juice
Statutes & Regulations	Internal	Passing Juice
Service Commitment	Internal	Passing Juice
Code of Conduct for NUS Staff	Internal	Passing Juice
Departments A-Z	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
NUS President	Internal	Passing Juice
Management	Internal	Passing Juice
History	Internal	Passing Juice
Chancellors	Internal	Passing Juice
Former Vice-Chancellors & Presidents	Internal	Passing Juice
Academic and Research Staff Profile	Internal	Passing Juice
Calendar	Internal	Passing Juice
Careers	Internal	Passing Juice
E-cards	Internal	Passing Juice
LumiNUS	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Email	Internal	Passing Juice
Student	Internal	Passing Juice
Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice

In-page links

Library	Internal	Passing Juice
Alumni	Internal	Passing Juice
&nbsp;	External	Passing Juice
Tuition Fees	Internal	Passing Juice
Global Programmes	Internal	Passing Juice
NUS Care Unit	Internal	Passing Juice
Library	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Learn more	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
2022 Sir Alasdair Breckenridge Lecture	Internal	Passing Juice
Calendar of Events	Internal	Passing Juice
National University of Singapore	Internal	Passing Juice
Legal	Internal	Passing Juice
Branding guidelines	Internal	Passing Juice
Contact us	Internal	Passing Juice
☐☐	Internal	Passing Juice

SEO Keywords



Keywords Cloud

university fees tuition **nus** staff executive
global learning student education

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nus	13	✓	✓	✗	✓
global	9	✗	✓	✗	✓
staff	6	✗	✗	✗	✗
education	6	✗	✗	✗	✗
student	6	✗	✗	✗	✗










Usability

	Url	Domain : nus.edu.sg Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 12 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://nus.edu.sg/sitemap.xml</div>
	Robots.txt	http://nus.edu.sg/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>