

SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 46 images on this web page. 46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 0 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0% |

In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

SEO Keywords

| | | |
|---|----------------|---|
|  | Keywords Cloud | black mountain services nute photographer hendersonville |
|---|----------------|---|

SEO Keywords

photography asheville area
nicholson

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| nute | 1 | ✘ | ✘ | ✘ | ✘ |
| nicholson | 1 | ✘ | ✘ | ✘ | ✘ |
| photographer | 1 | ✘ | ✘ | ✘ | ✘ |
| photography | 1 | ✘ | ✘ | ✘ | ✘ |
| services | 1 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : nutenicholson.com Length : 17 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|----------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |

Document

|  | W3C Validity | Errors : 17 Warnings : 16 | | | | |
|--|-----------------|---|-----------------|-------------|---------|---|
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><frame></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <frame> | 1 |
| Deprecated tags | Occurrences | | | | | |
| <frame> | 1 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <ul style="list-style-type: none">http://nutenicholson.com/sitemap.xmlhttp://nutenicholson.com/sitemap.xmlhttp://nutenicholson.com/news-sitemap.xml |
|  | Robots.txt | http://nutenicholson.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Missing |

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.