









# Seo Analyzer nv.gov

Generated on March 30 2022 23:21 PM




The score is 55/100







## SEO Content

	Title	<p>State of Nevada</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>State of Nevada</p> <p><b>Length : 15</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>nv.gov, State of Nevada, Nevada State, NV, Nevada Counties, Nevada Cities, Job Search, Governemnt, Careers, employment in Nevada, Visiting Nevada, Touring Nevada</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1198 1877" style="list-style-type: none"> <li>• [H1] Welcome to Nevada,the Silver State</li> <li>• [H2] Today's Public Meetings</li> <li>• [H2] Tweets From Around The State</li> <li>• [H2] Your Government Officials</li> <li>• [H2] State Executive Branch</li> <li>• [H2] NEVADA MAGAZINE</li> <li>• [H2] Starting a New Business</li> <li>• [H2] List of Veteran Services</li> <li>• [H5] Modal title</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	0	1	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	1	0									
	Images	<p>We found 31 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : <b>20%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 48% Internal Links 52%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Agencies</a>	Internal	Passing Juice
<a href="#">ADA Assistance</a>	Internal	Passing Juice
<a href="#">Online Services</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Visitors</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice

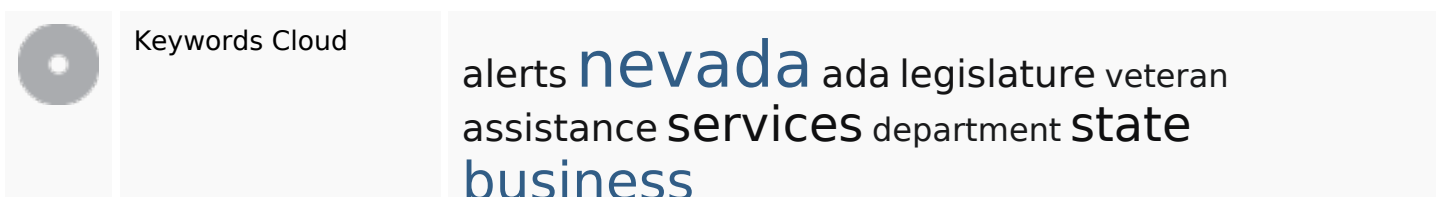
## In-page links

<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Explore</a>	Internal	Passing Juice
<a href="#">View Nevada Public Notice Website</a>	Internal	Passing Juice
<a href="#">NV Government Tweets From Around the State</a>	External	Passing Juice
<a href="#">Lt. Governor's Website</a>	Internal	Passing Juice
<a href="#">Secretary of State's Website</a>	External	Passing Juice
<a href="#">State Treasurer's Website</a>	External	Passing Juice
<a href="#">State Controller's Website</a>	Internal	Passing Juice
<a href="#">Attorney General's Website</a>	Internal	Passing Juice
<a href="#">Governor</a>	Internal	Passing Juice
<a href="#">Lt. Governor</a>	Internal	Passing Juice
<a href="#">Attorney General</a>	Internal	Passing Juice
<a href="#">State Controller</a>	Internal	Passing Juice
<a href="#">Secretary of State</a>	External	Passing Juice
<a href="#">Legislature Website</a>	External	Passing Juice
<a href="#">NELIS</a>	External	Passing Juice
<a href="#">Legislature Meetings</a>	External	Passing Juice
<a href="#">Find Your Legislator</a>	External	Passing Juice
<a href="#">Nevada State Senate</a>	External	Passing Juice
<a href="#">Nevada State Assembly</a>	External	Passing Juice
<a href="#">Nevada Judiciary</a>	External	Passing Juice
<a href="#">Supreme Court of Nevada</a>	External	Passing Juice
<a href="#">Law Library</a>	External	Passing Juice
<a href="#">Find a Case</a>	External	Passing Juice
<a href="#">Receive Alerts</a>	Internal	Passing Juice
<a href="#">Amber Alerts</a>	Internal	Passing Juice
<a href="#">alertnest</a>	External	Passing Juice

## In-page links

<a href="#">Consumer Affairs</a>	Internal	Passing Juice
<a href="#">Weather Alerts</a>	External	Passing Juice
<a href="#">211- Service Information</a>	External	Passing Juice
<a href="#">511 - Road Conditions</a>	External	Passing Juice
<a href="#">911 - Emergency Help</a>	Internal	Passing Juice
<a href="#">Tourism Information</a>	External	Passing Juice
<a href="#">Economic Development</a>	External	Passing Juice
<a href="#">Start a Business</a>	External	Passing Juice
<a href="#">SilverFlume - Business Portal</a>	External	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Nevada Colleges &amp; Universities</a>	External	Passing Juice
<a href="#">Nevada Magazine</a>	External	Passing Juice
<a href="#">Colors and Seals</a>	Internal	Passing Juice
<a href="#">Credits</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nevada	13	✓	✓	✓	✓
business	8	✗	✗	✗	✓
state	7	✓	✓	✓	✓
services	6	✗	✗	✗	✓

# Keywords Consistency

alerts

4



## Usability

	Url	Domain : nv.gov Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 3 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics