









	Title	<div></div> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<div></div> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉👉	External	Passing Juice
👉👉👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
APP👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice

In-page links

内部	Internal	Passing Juice
EPC内部	External	Passing Juice
内部	External	Passing Juice
内部内部	Internal	Passing Juice
内部	Internal	Passing Juice
内部	Internal	Passing Juice
内部	Internal	Passing Juice
内部	Internal	Passing Juice
内部内部	Internal	Passing Juice
内部ICP内部13013445内部-2	External	Passing Juice
内部内部11010802000105	External	Passing Juice

SEO Keywords



Keywords Cloud

2018

2019 iso27001

2019 iso9001

2016 2

2017

2017

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
关键词	2	✖	✖	✖	✖
关键词	1	✔	✖	✖	✖
关键词	1	✖	✖	✖	✖
2关键词关键词关键词关键词关键词关键词关键词	1	✖	✖	✖	✖

Keywords Consistency

2016

1



Usability

	Url	Domain : nxin.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.