Seo Analyzer ny.gov

Generated on March 18 2022 03:17 AM

The score is 67/100

SEO Content

✓	Title	The Official Website of New York State **Length : 38** Perfect, your title contains between 10 and 70 characters.
✓	Description	The official website of the State of New York. Find information about state government agencies and learn more about our programs and services. **Length : 143** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Official Website of New York State
url	https://www.ny.gov/
title	The Official Website of New York State
description	The official website of the State of New York. Find information about state government agencies and learn more about our programs and services.
image	https://www.ny.gov/sites/default/files/thumbnails/image/NYGovFacebookMeta01LightGray.png
image:url	https://www.ny.gov/sites/default/files/thumbnails/image/NYGovFacebookMeta01LightGray.png
image:secure_url	https://www.ny.gov/sites/default/files/thumbnails/image/NYGovFacebookMeta01LightGray.png

SEO Content

		image:type	image/png
		image:alt	An image of the outline of New York state with the text New York State

	Headings
⊙	

H1	H2	H3	H4	H5	H6
0	8	13	0	0	0

- [H2] The Official Website of New York State
- [H2] Supporting Small Businesses
- [H2] Popular Services
- [H2] Featured
- [H2] Plan
- [H2] New York State
- [H2] Stay
- [H2] Connect With Us
- [H3] Programs
- [H3] 2022 State of the State
- [H3] Helping New Yorkers Keep the Heat On
- [H3] COVID-19 Vaccine
- [H3] Ahead
- [H3] Government
- [H3] Governor
- [H3] Comptroller
- [H3] Attorney General
- [H3] Judicial
- [H3] Legislature
- [H3] Informed
- [H3] Translation Services

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✔		

	Text/HTML Ratio	Ratio : **25%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✔		

	Flash	Perfect, no Flash content has been detected on this page.
✔		

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
✖		

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✔		

SEO Links

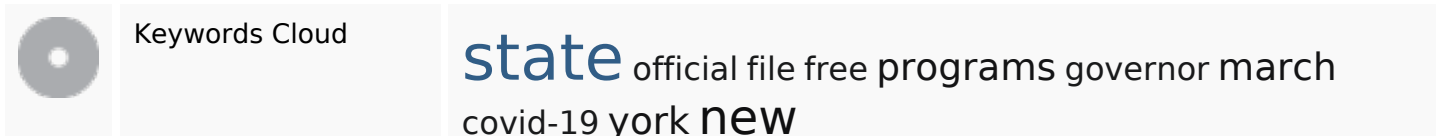|		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 33 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.21% Internal Links 78.79%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Find a Job	Internal	Passing Juice
Apply for Heating Assistance	Internal	Passing Juice
Apply for SNAP	Internal	Passing Juice
File Your Taxes for Free	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
WHM in NYS	External	Passing Juice
Explore NYS	External	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
Court of Appeals	External	Passing Juice
NY State Unified Court System	External	Passing Juice
NY State Senate	External	Passing Juice
NY State Assembly	External	Passing Juice
NY State Congressional Delegation	Internal	Passing Juice

In-page links

[-](#)	Internal	Passing Juice
Translation Services	Internal	Passing Juice
English	Internal	Passing Juice
Español	Internal	Passing Juice
中文	Internal	Passing Juice
Русскийy	Internal	Passing Juice
ייִדיש	Internal	Passing Juice
বাংলা	Internal	Passing Juice
한국어	Internal	Passing Juice
Kreyòl Ayisyen	Internal	Passing Juice
Italiano	Internal	Passing Juice
العربية	Internal	Passing Juice
Polski	Internal	Passing Juice
Français	Internal	Passing Juice
اردو	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	state official file free programs governor march covid-19 york new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
state	19	✔	✖	✔	✔
new	10	✔	✖	✔	✔
york	7	✔	✖	✔	✔
march	4	✖	✖	✖	✖
programs	4	✖	✖	✔	✔

Usability

	Url	Domain : ny.gov Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://ny.gov/sitemap.xml
✔	Robots.txt	http://ny.gov/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics