



Seo Analyzer nylead.org

Generated on March 05 2022 12:41 PM






The score is 56/100







SEO Content

	Title	NY LEAD – Campaign Finance Reform For the Empire State Length : 60 Perfect, your title contains between 10 and 70 characters.																							
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																							
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																							
	Og Meta Properties	Good, your page take advantage of Og Properties.																							
		<table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NY LEAD</td> </tr> <tr> <td>description</td> <td>Campaign Finance Reform For the Empire State</td> </tr> <tr> <td>url</td> <td>http://nylead.org/</td> </tr> <tr> <td>site_name</td> <td>NY LEAD</td> </tr> <tr> <td>image</td> <td>http://nylead.org/_wp-content/uploads/2018/11/liberty-1024x408.jpg</td> </tr> <tr> <td>image:width</td> <td>1024</td> </tr> <tr> <td>image:height</td> <td>408</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>				Property	Content	type	website	title	NY LEAD	description	Campaign Finance Reform For the Empire State	url	http://nylead.org/	site_name	NY LEAD	image	http://nylead.org/_wp-content/uploads/2018/11/liberty-1024x408.jpg	image:width	1024	image:height	408	locale	en_US
Property	Content																								
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image:height	408																								
locale	en_US																								
Headings		H1 1	H2 2	H3 6	H4 1	H5 0	H6 0																		

SEO Content

		<ul style="list-style-type: none">• [H1]• [H2] Latest New York News• [H2] Latest National News• [H3] Minor parties say budget provision unfairly weakens them• [H3] Previously Struck Down in Court, New State Campaign Finance System and Political Party Ballot Thresholds Passed in Budget• [H3] Judge strikes down state's new public financing law• [H3] Here's how \$2.5M can help protect Baltimore residents against public corruption• [H3] Bloomberg failed, but billionaires still rule U.S. politics (Op-Ed)• [H3] In Stamford, Himes talks campaign finance 10 years after Citizens United ruling• [H4] New York needs comprehensive campaign finance reform more than ever, to restore the public's trust in honest, open, and efficient government. A small donor match system will put the needs of real voters — the business owners and workers who drive New York's economy — back on the agenda.
	Images	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 12 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links


External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Minor parties say budget provision unfairly weakens them	Internal	Passing Juice
Previously Struck Down in Court, New State Campaign Finance System and Political Party Ballot Thresholds Passed in Budget	Internal	Passing Juice
Judge strikes down state's new public financing law	Internal	Passing Juice
Here's how \$2.5M can help protect Baltimore residents against public corruption	Internal	Passing Juice
Bloomberg failed, but billionaires still rule U.S. politics (Op-Ed)	Internal	Passing Juice
In Stamford, Himes talks campaign finance 10 years after Citizens United ruling	Internal	Passing Juice
The Proposal	Internal	Passing Juice
About	Internal	Passing Juice
NY LEAD Letter to State Lawmakers	Internal	Passing Juice
News	Internal	Passing Juice
New York	Internal	Passing Juice
National	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	new program public financing more candidates york state read march
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

new	15	✘	✘	✘	✔
public	15	✘	✘	✘	✔
financing	11	✘	✘	✘	✔
york	8	✘	✘	✘	✔
state	8	✔	✘	✘	✔

Usability

	Url	Domain : nylead.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://nylead.org/sitemap.xmlhttp://nylead.org/sitemap.xmlhttp://nylead.org/news-sitemap.xml
	Robots.txt	<p>http://nylead.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>