Seo Analyzer nylearns.org

Generated on February 24 2022 03:47 AM

The score is 48/100

SEO Content

⚠️	Title	NYLearns - New York State's Curriculum Management and Standards-based System **Length : 76** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 0 **H3** 1 **H4** 8 **H5** 0 **H6** 0 • [H1] • [H3] Sign In • [H4] Home • [H4] Home • [H4] Standards • [H4] Educational Resources • [H4] Assessment • [H4] Community • [H4] My NYLearns • [H4] Support
❌	Images	We found 14 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

✓	Text/HTML Ratio	Ratio : **27%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 44 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Home	Internal	Passing Juice
Standards	Internal	Passing Juice
View Standards	Internal	Passing Juice
Vertical Viewer	Internal	Passing Juice
Keyword Search	Internal	Passing Juice

In-page links

Browse Standards	Internal	Passing Juice
Download PDFs	Internal	Passing Juice
Educational Resources	Internal	Passing Juice
Content Providers	Internal	Passing Juice
Featured Content	Internal	Passing Juice
Vocabulary	Internal	Passing Juice
Assessment	Internal	Passing Juice
NYS Assessment Builder	Internal	Passing Juice
Test Preparation	Internal	Passing Juice
NYSED Resources	Internal	Passing Juice
Community	Internal	Passing Juice
My NYLearns	Internal	Passing Juice
Support	Internal	Passing Juice
User Manuals	External	Passing Juice
Video Tutorials	Internal	Passing Juice
FAQs	External	Passing Juice
Assessment Updates	Internal	Passing Juice
Subscription Information	Internal	Passing Juice
Features	Internal	Passing Juice
System Requirements	Internal	Passing Juice
Blog	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Not a member? Click for more information.	Internal	Passing Juice
Middle School Resource: Betty Friedan by History.com	Internal	Passing Juice
Elementary School Resource: Women in Business	Internal	Passing Juice
High School Resource: The Electoral College by History.com	Internal	Passing Juice
Standards Database	Internal	Passing Juice
Vertical Viewer	Internal	Passing Juice

In-page links

Why NYLearns	Internal	Passing Juice
What is NYLearns?	Internal	Passing Juice
Our History	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Teacher Websites	Internal	Passing Juice
School Search	Internal	Passing Juice
PLS 3rd Learning	External	Passing Juice
The Research Foundation of State University of New York	External	Passing Juice

SEO Keywords

Keywords Cloud	assessment information tools content standards nys system search nylearns resources
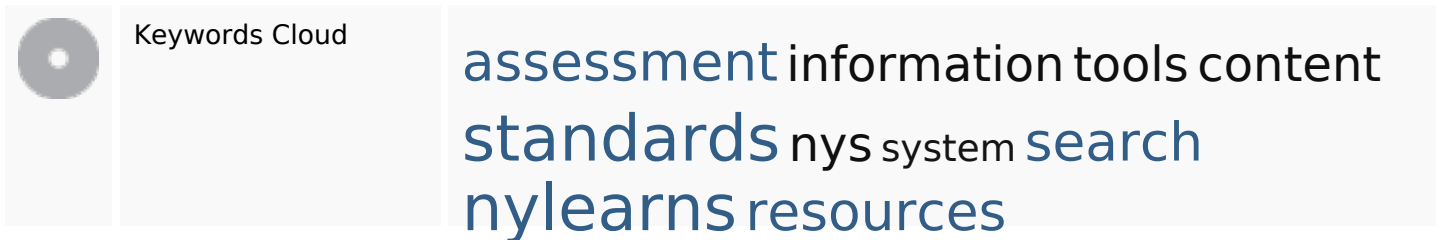
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
standards	9	✔	✖	✖	✔
nylearns	8	✔	✖	✖	✔
search	7	✖	✖	✖	✖
assessment	7	✖	✖	✖	✔
resources	7	✖	✖	✖	✔

Usability

	Url	Domain : nylearns.org Length : 12

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✗	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✗	W3C Validity	Errors : 12 Warnings : 27
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon

Mobile

		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://nylearns.org/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics