






Seo Analyzer nzipim.co.nz

Generated on March 04 2022 20:43 PM





The score is 37/100







SEO Content

	Title	NZIPIM Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>9</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] The New Zealand Institute of Primary Industry Management• [H2] News• [H2] Events• [H2] Member Login• [H2] Not a Member?• [H2] Member Forum• [H2] Find a member near you• [H2] Strategic Partners• [H2] Follow Us• [H3] NZIPIM appoints new Chief Executive - Jo Finer• [H3] NZIPIM's Chief Executive resigns after 9 years at the helm• [H3] Greenhouse Gas Seminar for Rural Professionals - ONLINE 16 March• [H3] Greenhouse Gas Seminar for Rural Professionals - ONLINE 17 March• [H3] Webinar: LandscapeDNA	H1	H2	H3	H4	H5	H6	0	9	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	8	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] One Day Forum - Canterbury - Cancelled • [H3] Advanced Greenhouse Gas Workshop for Rural Professionals - Dairy ONLINE 29 March • [H3] Advanced Greenhouse Gas Workshop for Rural Professionals - Sheep & Beef ONLINE 30 March
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.12%</p> <p>Internal Links 93.88%</p>

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Member Benefits	Internal	Passing Juice
Membership Categories	Internal	Passing Juice
Fees	Internal	Passing Juice
Join Now	Internal	Passing Juice
Ethics	Internal	Passing Juice
Governance	Internal	Passing Juice
Chief Executive's Blog	Internal	Passing Juice
About us	Internal	Passing Juice
Board Members	Internal	Passing Juice
Staff	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our History	Internal	Passing Juice
Website Policy	Internal	Passing Juice
Complaint against a Member	Internal	Passing Juice
National Calendar	Internal	Passing Juice
=	Internal	Passing Juice
Industry News	Internal	Passing Juice
The Journal	Internal	Passing Juice
Career Pathways	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
Welcome	Internal	Passing Juice
Continuing Professional Development (CPD)	Internal	Passing Juice
Webinars	Internal	Passing Juice
Templates and Guidelines	Internal	Passing Juice
Past Conference Proceedings	Internal	Passing Juice
2018 Membership Survey	Internal	Passing Juice
Annual Reports and Accounts	Internal	Passing Juice

In-page links

Past Branch Event Proceedings	Internal	Passing Juice
Leadership Programmes	Internal	Passing Juice
NZIPIM Branch Toolkit	Internal	Passing Juice
Certification	Internal	Passing Juice
Certified Consultants	Internal	Passing Juice
Dairy Farm Systems Certification	Internal	Passing Juice
People Management Certification	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
NZIPIM appoints new Chief Executive - Jo Finer	Internal	Passing Juice
NZIPIM's Chief Executive resigns after 9 years at the helm	Internal	Passing Juice
VIEW ALL EVENTS	Internal	Passing Juice
Greenhouse Gas Seminar for Rural Professionals - ONLINE 16 March	Internal	Passing Juice
Greenhouse Gas Seminar for Rural Professionals - ONLINE 17 March	Internal	Passing Juice
Webinar: LandscapeDNA	Internal	Passing Juice
One Day Forum - Canterbury - Cancelled	Internal	Passing Juice
Advanced Greenhouse Gas Workshop for Rural Professionals - Dairy ONLINE 29 March	Internal	Passing Juice
He Waka Eke Noa	External	Passing Juice
Advanced Greenhouse Gas Workshop for Rural Professionals - Sheep & Beef ONLINE 30 March	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	nzipim member executive membership new events read certification chief past
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chief	5	✘	✘	✘	✔
certification	4	✘	✘	✘	✘
executive	4	✘	✘	✘	✔
new	4	✘	✘	✘	✔
member	4	✘	✘	✘	✔








Usability

	Url	Domain : nzipim.co.nz Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://nzipim.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>