



Seo Analyzer objectivedigital.ca

Generated on March 14 2022 20:21 PM





The score is 57/100





SEO Content

	<p>Title</p>	<p>Objective Digital Crafting a better user experience.</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Software usability, user experience (UX) design and business analysis (BA) consulting services based in Atlantic Canada.</p> <p>Length : 120</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Objective Digital Crafting a better user experience.</td> </tr> <tr> <td>description</td> <td>Software usability, user experience (UX) design and business analysis (BA) consulting services based in Atlantic Canada.</td> </tr> <tr> <td>url</td> <td>https://www.objectivedigital.ca/</td> </tr> <tr> <td>site_name</td> <td>Objective Digital</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Objective Digital Crafting a better user experience.	description	Software usability, user experience (UX) design and business analysis (BA) consulting services based in Atlantic Canada.	url	https://www.objectivedigital.ca/	site_name	Objective Digital
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2004 1161 2072" style="list-style-type: none"> • [H1] Home • [H2] CRAFTING A BETTER EXPERIENCE 	H1	H2	H3	H4	H5	H6	1	8	16	0	0	0		
H1	H2	H3	H4	H5	H6											
1	8	16	0	0	0											



SEO Content

		<ul style="list-style-type: none">• [H2] HOW WE HELP• [H2] HUMANIZINGTECHNOLOGY• [H2] FINDINGEFFICIENCIES• [H2] OUR SERVICES• [H2] BUILD SOFTWARE THAT USERS WANT• [H2] WE'VE WORKED WITH• [H2] OUR PEOPLE• [H3] BUILD BETTER SOFTWARE• [H3] CLARIFY GOALS• [H3] DESIGN FOR GROWTH• [H3] ATTRACT AND RETAIN• [H3] USER EXPERIENCE DESIGN• [H3] USER RESEARCH• [H3] BUSINESS ANALYSIS• [H3] VISUAL DESIGN• [H3] STRATEGY• [H3] Jason Vaters, BSc UXC• [H3] LOCATION• [H3] EMAIL• [H3] CALL• [H3] NAVIGATE• [H3] CONNECT• [H3] WHERE WE'RE BASED
	Images	<p>We found 14 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 3 links including 0 link(s) to files</p>

SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

In-page links

Anchor	Type	Juice
LEARN MORE	Internal	Passing Juice
Nielsen Norman Group	External	Passing Juice
&copy; OBJECTIVE DIGITAL 2022	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	<p>vector jason analysis experience usability build canada design software from user</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	8	✘	✘	✔	✔
user	6	✔	✘	✔	✔
experience	6	✔	✘	✔	✔
jason	6	✘	✘	✘	✔
software	4	✘	✘	✔	✔












Usability

	Url	<p>Domain : objectivedigital.ca Length : 19</p>
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://objectivedigital.ca/sitemap.xml
	Robots.txt	http://objectivedigital.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics