

Seo Analyzer oebb.at

Generated on December 28 2021 22:01 PM

The score is 56/100



SEO Content

	Title	Startseite - ÖBB Length : 16 Perfect, your title contains between 10 and 70 characters.																
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>ÖBB Reisewebsite</td></tr><tr><td>title</td><td>Reiseangebote in Österreich und innerhalb Europas.</td></tr><tr><td>description</td><td>Die ÖBB gehörten 2018 mit rund 96% Pünktlichkeit zu den pünktlichsten Bahnen Europas. Täglich kommen rund 1,3 Millionen Reisende sicher an ihr Ziel. 100% des Bahnstroms stammen aus erneuerbaren Energieträgern.</td></tr><tr><td>image</td><td>https://image-service.web.oebb.at/www.nightjet.com/.imaging/default/dam/reiseportal/opengraph/website.jpg/jcr:content.jpg?t=160217046522&scale=1.0</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>315</td></tr><tr><td>url</td><td>https://www.oebb.at/de/</td></tr></tbody></table>	Property	Content	site_name	ÖBB Reisewebsite	title	Reiseangebote in Österreich und innerhalb Europas.	description	Die ÖBB gehörten 2018 mit rund 96% Pünktlichkeit zu den pünktlichsten Bahnen Europas. Täglich kommen rund 1,3 Millionen Reisende sicher an ihr Ziel. 100% des Bahnstroms stammen aus erneuerbaren Energieträgern.	image	https://image-service.web.oebb.at/www.nightjet.com/.imaging/default/dam/reiseportal/opengraph/website.jpg/jcr:content.jpg?t=160217046522&scale=1.0	image:width	600	image:height	315	url	https://www.oebb.at/de/
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image	https://image-service.web.oebb.at/www.nightjet.com/.imaging/default/dam/reiseportal/opengraph/website.jpg/jcr:content.jpg?t=160217046522&scale=1.0																	
image:width	600																	
image:height	315																	
url	https://www.oebb.at/de/																	





SEO Content

		type	website					
	Headings	H1 1	H2 7	H3 31	H4 0	H5 0	H6 0	<ul style="list-style-type: none"> • [H1] ÖBB • [H2] Topaktuelle Informationen • [H2] Auf die Plätze - fertig - lesen! • [H2] ÖBB Vorteilscard • [H2] Neues von den ÖBB • [H2] Aktuelle Angebote • [H2] Aus den Bundesländern Jede Region Österreichs hat ihren eigenen Charme... • [H2] Bildrechte und Quellenangaben • [H3] Aktuelle News zu Corona • [H3] Das neue Fahrplanjahr 2022 • [H3] Klimaticket Ö • [H3] ÖBB Shop • [H3] Interrail • [H3] Österreichweit flexibel & zum ermäßigten Preis reisen. • [H3] Das neue Fahrplanjahr 2022 • [H3] Driving home for Christmas • [H3] Klimaticket Ö • [H3] Umstieg auf das Klimaticket Ö • [H3] Aktuelle News zu Corona • [H3] Testen Sie jetzt! • [H3] Geplante Baustellen • [H3] Interrail - Ein unvergessliches Geschenk • [H3] Im Nightjet zum Schnee • [H3] App App Hurra! • [H3] MyRailTour - Bahn und Hotel • [H3] ÖBB Nightjet • [H3] Businessreisen mit der Bahn • [H3] ÖBB Reisebüro • [H3] ÖBB Plus • [H3] Ermäßigt ins Snow Space Salzburg • [H3] S-Bahn Kärnten • [H3] Mit den ÖBB ins SalzburgerLand • [H3] Liniennummern für die Ostregion • [H3] Winterfest Salzburg • [H3] Bahn zum Berg • [H3] Staufrei ins Zillertal • [H3] Urlaub in Oberösterreich • [H3] Zell am See-Kaprun • [H3] Flughafenbus Linz
	Images	We found 86 images on this web page. Good, most or all of your images have alt attributes.						
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.						

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 145 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Zum Inhalt springen (Alt+0).	Internal	Passing Juice
Zum Hauptmenü springen (Alt+1).	Internal	Passing Juice
DE	Internal	Passing Juice
EN	Internal	Passing Juice
Tickets & Kund:innenkarten	Internal	Passing Juice
Ihr Weg zum Ticket	Internal	Passing Juice
Unser App-Angebot	Internal	Passing Juice
ÖBB Gutscheine	Internal	Passing Juice
ÖBB Ticketautomat	Internal	Passing Juice

In-page links

Standard- & Komfort-Ticket	Internal	Passing Juice
Vertriebspartner	Internal	Passing Juice
ÖBB App & Web	Internal	Passing Juice
ÖBB Konto	Internal	Passing Juice
ÖBB Kund:innenkarten	Internal	Passing Juice
ÖBB Vorteils card	Internal	Passing Juice
ÖBB Österreich card	Internal	Passing Juice
ÖBB Schul card	Internal	Passing Juice
Umstieg auf das Klimaticket Ö	Internal	Passing Juice
Tickets in Österreich & Europa	Internal	Passing Juice
ÖBB Sparschiene	Internal	Passing Juice
ÖBB Intercitybus	Internal	Passing Juice
Travel Pässe	Internal	Passing Juice
Verbundtickets	Internal	Passing Juice
Schüler:innen und Gruppen	Internal	Passing Juice
Einfach-Raus-Ticket	Internal	Passing Juice
Gruppenreisen	Internal	Passing Juice
Zeitkarten & Schüler:innenfreifahrt	Internal	Passing Juice
Freizeit & Urlaub	Internal	Passing Juice
ÖBB Plus	Internal	Passing Juice
Businessreisen	Internal	Passing Juice
Businessreisen mit der Bahn	Internal	Passing Juice
Key Account Management	Internal	Passing Juice
ÖBB Businesskonto	Internal	Passing Juice
ÖBB Business Konditionen	Internal	Passing Juice
Fahrplan	Internal	Passing Juice
ÖBB Scotty	Internal	Passing Juice
Geplante Baustellen	Internal	Passing Juice

In-page links

Fahrplanbilder	Internal	Passing Juice
Verspätungsbestätigung	Internal	Passing Juice
Reisereservierung	Internal	Passing Juice
Mit Kindern unterwegs	Internal	Passing Juice
Mit Haustieren verreisen	Internal	Passing Juice
Senior Mobil Berater:innen	Internal	Passing Juice
Haus-Haus-Gepäck	Internal	Passing Juice
Reiseversicherung	Internal	Passing Juice
Bahnhöfe & Verkaufsstellen	Internal	Passing Juice
ÖBB Lounges	Internal	Passing Juice
Infopoints	Internal	Passing Juice
Gepäckaufbewahrung	Internal	Passing Juice
Meetings am Bahnhof	Internal	Passing Juice
ÖBB und Nextbike	Internal	Passing Juice
Shared Mobility	Internal	Passing Juice
Erste Klasse reisen	Internal	Passing Juice
Abteile & Komfortklassen	Internal	Passing Juice
Spezialabteile	Internal	Passing Juice
Speisen & Getränke	Internal	Passing Juice
Fahrradmitnahme	Internal	Passing Juice
WLAN im Zug	Internal	Passing Juice
Unsere Züge	Internal	Passing Juice
Zeig deine schönen Züge	Internal	Passing Juice
Fahrgastrechte	Internal	Passing Juice
Fahrgeldnachforderung	Internal	Passing Juice
Lob, Kritik & Feedback	Internal	Passing Juice
Lost & Found	Internal	Passing Juice
Barrierefreies Reisen	Internal	Passing Juice

In-page links

Mobilitätsservice	Internal	Passing Juice
Zugausstattungen	Internal	Passing Juice
LL Leichter Lesen	Internal	Passing Juice
Regionale Angebote	Internal	Passing Juice
Überregionale Angebote	Internal	Passing Juice
Alpine Pearls	Internal	Passing Juice
Anreise zum Flughafen Wien	Internal	Passing Juice
Bratislava-Ticket	Internal	Passing Juice
Fernreisen in Österreich	Internal	Passing Juice
Kulinarische Reise Österreich	Internal	Passing Juice
Liniennummern für die Ostregion	Internal	Passing Juice
S-Bahn in Österreich	Internal	Passing Juice
Straßburg entdecken	Internal	Passing Juice
Urlaub am Gardasee	Internal	Passing Juice
Burgenland	Internal	Passing Juice
Neusiedler See	Internal	Passing Juice
Kärnten	Internal	Passing Juice
Autoschleuse Tauernbahn	Internal	Passing Juice
Freizeit-Ticket Kärnten	Internal	Passing Juice
Stressfrei in die Arbeit pendeln	Internal	Passing Juice
Rail & Bike	Internal	Passing Juice
S-Bahn Kärnten	Internal	Passing Juice
Niederösterreich	Internal	Passing Juice
Niederösterreich Bahnen	Internal	Passing Juice
Mobilitätsservices Korneuburg	Internal	Passing Juice
Mistelbach	Internal	Passing Juice
Region Wagram	Internal	Passing Juice
Ybbstaler Alpen	Internal	Passing Juice

In-page links

Oberösterreich	Internal	Passing Juice
Flughafenbus Linz	Internal	Passing Juice
Urlaub in Oberösterreich	Internal	Passing Juice
S-Bahn Oberösterreich	Internal	Passing Juice
Bahn zum Berg	Internal	Passing Juice
Salzburg	Internal	Passing Juice
Gratis Fahrradmitnahme	Internal	Passing Juice
Mit den ÖBB ins SalzburgerLand	Internal	Passing Juice
S-Bahn Salzburg	Internal	Passing Juice
Ermäßigt ins Snow Space Salzburg	Internal	Passing Juice
Tennengau Ticket	Internal	Passing Juice
Zell am See-Kaprun	Internal	Passing Juice
Ab zum Spiel der Bullen	Internal	Passing Juice
Winterfest Salzburg	Internal	Passing Juice
Steiermark	Internal	Passing Juice
Alpenüberquerung mit Aussicht	Internal	Passing Juice
Airport-Shuttle zum Flughafen	Internal	Passing Juice
Freizeit-Ticket Steiermark	Internal	Passing Juice
Graz Hauptbahnhof	Internal	Passing Juice
Radstation am Grazer Hbf	Internal	Passing Juice
S-Bahn Steiermark	Internal	Passing Juice
Quer durch die Steiermark	Internal	Passing Juice
Tirol	Internal	Passing Juice
Rad und Zug in Tirol	Internal	Passing Juice
Regio Ticket Werdenfels	Internal	Passing Juice
S-Bahn Tirol	Internal	Passing Juice
MOVE Workshop	Internal	Passing Juice
Tiroler Nacht S-Bahn	Internal	Passing Juice

In-page links

Tirol mit dem Zug erleben	Internal	Passing Juice
Staufrei ins Zillertal	Internal	Passing Juice
Vorarlberg	Internal	Passing Juice
Grenzenlos: Das Bodensee Ticket	Internal	Passing Juice
S-Bahn Vorarlberg	Internal	Passing Juice
Wien	Internal	Passing Juice
S-Bahn Wien, NÖ & Bgld.	Internal	Passing Juice
Bahn zum Berg	Internal	Passing Juice
Fahrplanabfrage überspringen	Internal	Passing Juice
tickets.oebb.at	Internal	Passing Juice
Lieblingsplatz um € 1,- reservieren!	Internal	Passing Juice
Bahn benützen, Klima schützen	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Kontakt	Internal	Passing Juice
AGB	Internal	Passing Juice
Impressum	Internal	Passing Juice
Pünktlichkeit	Internal	Passing Juice
Tarifbestimmungen	Internal	Passing Juice
Preise & AGB	Internal	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Fragen und Antworten	Internal	Passing Juice
Online Kooperationen	Internal	Passing Juice
Sicherheitstipps	Internal	Passing Juice

SEO Keywords








Keywords Cloud

harald zum s-bahn auf eisenberger untermenü **öbb**
mit jetzt und





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
öbb	100	✓	✗	✗	✓
untermenü	27	✗	✗	✗	✗
mit	25	✗	✗	✗	✓
und	23	✗	✗	✗	✓
zum	17	✗	✗	✗	✓



Usability

	Url	Domain : oebb.at Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://oebb.at/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>