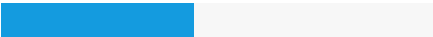









# Seo Analyzer offset.com

Generated on February 24 2022 02:33 AM





The score is 40/100







## SEO Content

|    | Title              | OFFSET - Premium Stock Photos + Illustrations<br><br><b>Length : 45</b><br><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |    |   |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | A high-end imagery resource from Shutterstock. Authentic, captivating stock photography and illustrations. All royalty-free.<br><br><b>Length : 124</b><br><br>Great, your meta description contains between 70 and 160 characters.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>5</td><td>13</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Tell amazing stories.</li><li>• [H1] Simplified pricing and licensing</li><li>• [H1] Meet our artists</li><li>• [H1] Some of our valued customers</li><li>• [H1] Welcome back!</li><li>• [H2] Exciting update to our Offset library!</li><li>• [H2] Images you'll want to use. Royalty-free so you can.</li><li>• [H2] Summer Days</li><li>• [H2] Candid Moments</li><li>• [H2] All Together Different</li><li>• [H2] Feast Your Eyes</li><li>• [H2] Views From Above</li><li>• [H2] Anna Williams</li><li>• [H2] James Ransom</li><li>• [H2] Adam Schallau</li><li>• [H2] Virginie Gosselin</li><li>• [H2] Joey Chou</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 5 | 13 | 2 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 5  | 13                 | 2   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] \$50 VISA gift card for you and your friends.*</li><li>• [H3] Sorry,</li><li>• [H3] Sorry,</li></ul>                               |
|  | Images          | We found 9 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>9%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                             |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 63 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.94%<br><br>Internal Links 92.06% |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">&amp;times;</a> | External | Passing Juice |
| <a href="#">My sets</a>     | Internal | Passing Juice |
| <a href="#">My account</a>  | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">License history</a>              | Internal | Passing Juice |
| <a href="#">Sign out</a>                     | Internal | Passing Juice |
| <a href="#">=</a>                            | Internal | Passing Juice |
| <a href="#">All Together Different</a>       | Internal | Passing Juice |
| <a href="#">Cavan Images</a>                 | Internal | Passing Juice |
| <a href="#">Candid Moments</a>               | Internal | Passing Juice |
| <a href="#">Feast Your Eyes</a>              | Internal | Passing Juice |
| <a href="#">Pricing</a>                      | Internal | Passing Juice |
| <a href="#">Register</a>                     | Internal | Passing Juice |
| <a href="#">Sign in</a>                      | Internal | Passing Juice |
| <a href="#">=</a>                            | Internal | Passing Juice |
| <a href="#">=</a>                            | Internal | Passing Juice |
| <a href="#">=</a>                            | Internal | Passing Juice |
| <a href="#">=</a>                            | Internal | Passing Juice |
| <a href="#">View all artists</a>             | Internal | Passing Juice |
| <a href="#">Apply to be an Offset artist</a> | Internal | Passing Juice |
| <a href="#">Adventure</a>                    | Internal | Passing Juice |
| <a href="#">Animal</a>                       | Internal | Passing Juice |
| <a href="#">Beauty</a>                       | Internal | Passing Juice |
| <a href="#">Business</a>                     | Internal | Passing Juice |
| <a href="#">Children</a>                     | Internal | Passing Juice |
| <a href="#">Documentary</a>                  | Internal | Passing Juice |
| <a href="#">Education</a>                    | Internal | Passing Juice |
| <a href="#">Family</a>                       | Internal | Passing Juice |
| <a href="#">Fashion</a>                      | Internal | Passing Juice |
| <a href="#">Fitness</a>                      | Internal | Passing Juice |
| <a href="#">Food</a>                         | Internal | Passing Juice |
| <a href="#">Home</a>                         | Internal | Passing Juice |
|  |          |               |


## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Illustration</a>          | Internal | Passing Juice |
| <a href="#">Landscape</a>             | Internal | Passing Juice |
| <a href="#">Lifestyle</a>             | Internal | Passing Juice |
| <a href="#">Medical</a>               | Internal | Passing Juice |
| <a href="#">Music</a>                 | Internal | Passing Juice |
| <a href="#">Nature</a>                | Internal | Passing Juice |
| <a href="#">Office</a>                | Internal | Passing Juice |
| <a href="#">Party</a>                 | Internal | Passing Juice |
| <a href="#">People</a>                | Internal | Passing Juice |
| <a href="#">Portrait</a>              | Internal | Passing Juice |
| <a href="#">Sports</a>                | Internal | Passing Juice |
| <a href="#">Style</a>                 | Internal | Passing Juice |
| <a href="#">Technology</a>            | Internal | Passing Juice |
| <a href="#">Travel</a>                | Internal | Passing Juice |
| <a href="#">Vintage</a>               | Internal | Passing Juice |
| <a href="#">Wedding</a>               | Internal | Passing Juice |
| <a href="#">Wildlife</a>              | Internal | Passing Juice |
| <a href="#">Woman</a>                 | Internal | Passing Juice |
| =                                     | External | Passing Juice |
| =                                     | External | Passing Juice |
| =                                     | External | Passing Juice |
| <a href="#">Contact us</a>            | Internal | Passing Juice |
| <a href="#">Licensing terms</a>       | Internal | Passing Juice |
| <a href="#">Terms of use</a>          | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>        | Internal | Passing Juice |
| <a href="#">Shutterstock</a>          | External | Passing Juice |
| <a href="#">Forgot your password?</a> | Internal | Passing Juice |
| <a href="#">Email</a>                 | Internal | Passing Juice |
|                                       |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Facebook</a>                           | Internal | Passing Juice |
| <a href="#">Terms and conditions</a>               | Internal | Passing Juice |
| <a href="#">Find out more</a>                      | Internal | Passing Juice |
| <a href="#">': markup += combined; markup += '</a> | Internal | Passing Juice |





## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | curated offset explore pricing<br>collections collection all fashion<br>food images |
|--|----------------|---|


## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| offset      | 6       | ✓     | ✗        | ✗           | ✓        |
| collection  | 6       | ✗     | ✗        | ✗           | ✗        |
| curated     | 5       | ✗     | ✗        | ✗           | ✗        |
| explore     | 5       | ✗     | ✗        | ✗           | ✗        |
| collections | 5       | ✗     | ✗        | ✗           | ✗        |




## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : offset.com<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language     | Good. Your declared language is en.     |





## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|


## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 26<br>Warnings : 15   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |



## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|---|-------------|---|

## Optimization

|  |            |  |
|--|------------|--|
|  |            | <a href="https://cdn.offset.com/sitemaps/sitemap-index-en.xml">https://cdn.offset.com/sitemaps/sitemap-index-en.xml</a>  |
|  | Robots.txt | <a href="http://offset.com/robots.txt">http://offset.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics  | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |