



# Seo Analyzer ogilvydevelopment.cz

Generated on March 01 2022 04:43 AM



The score is 54/100







## SEO Content

	Title	Naše práce   Ogilvy <b>Length : 19</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>cs_CZ</td> </tr> <tr> <td>title</td> <td>Naš&amp;aron;e pr&amp;acute;ce</td> </tr> <tr> <td>url</td> <td>https://www.ogilvy.cz/</td> </tr> </tbody> </table>	Property	Content	type	website	locale	cs_CZ	title	Naš&aron;e pr&acute;ce	url	https://www.ogilvy.cz/		
Property	Content													
type	website													
locale	cs_CZ													
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Naše práce</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>26%</b>												

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.77% Internal Links 69.23%

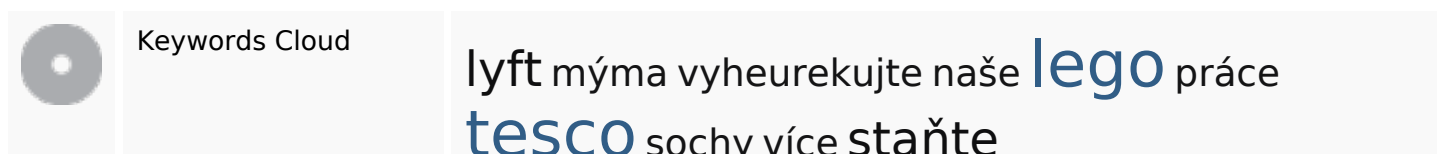
## In-page links

Anchor	Type	Juice
<a href="#">MENU</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">KONTAKT</a>	Internal	Passing Juice
<a href="#">Naše práce</a>	Internal	Passing Juice
<a href="#">KARIÉRA</a>	Internal	Passing Juice
<a href="#">PLOCHA</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="http://www.ogilvy.com">www.ogilvy.com</a>	External	Passing Juice

## In-page links

<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">zde</a>	Internal	Passing Juice
<a href="#">x</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tesco	15	✘	✘	✘	✘
lego	12	✘	✘	✘	✘
staňte	6	✘	✘	✘	✘
lyft	6	✘	✘	✘	✘
naše	5	✔	✘	✘	✔

## Usability

	Url	Domain : ogilvydevelopment.cz Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is cs.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile




	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://ogilvydevelopment.cz/sitemap.xml">http://ogilvydevelopment.cz/sitemap.xml</a>
	Robots.txt	<a href="http://ogilvydevelopment.cz/robots.txt">http://ogilvydevelopment.cz/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics