








# Seo Analyzer ohiolink.edu

Generated on March 15 2022 15:42 PM





The score is 39/100







## SEO Content

	Title	OhioLINK  <b>Length : 8</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>OhioLINK</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.ohiolink.edu/</td></tr><tr><td>title</td><td>OhioLINK</td></tr></table>	Property	Content	site_name	OhioLINK	type	website	url	https://www.ohiolink.edu/	title	OhioLINK		
Property	Content													
site_name	OhioLINK													
type	website													
url	https://www.ohiolink.edu/													
title	OhioLINK													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>9</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Homepage</li><li>• [H2] Search form</li><li>• [H2] Rotator</li><li>• [H2] Print lending delays expected</li><li>• [H2] For OhioLINK Users</li><li>• [H2] For Campus Staff</li><li>• [H2] About OhioLINK</li><li>• [H2] Quick Links</li><li>• [H2] Upcoming Events</li></ul>	H1	H2	H3	H4	H5	H6	1	9	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Translate</li><li>• [H3] Ohio Department of Higher Education</li><li>• [H3] State Government Links</li><li>• [H3] Education Links</li></ul>
	Images	We found 12 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 101 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 18.81%  Internal Links 81.19%

## In-page links

Anchor	Type	Juice
<a href="#">Skip navigation</a>	Internal	Passing Juice
<a href="#">Ohio.gov</a>	External	Passing Juice

## In-page links

<a href="#">State Agencies</a>	External	Passing Juice
<a href="#">Online Services</a>	External	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Default Display</a>	Internal	noFollow
<a href="#">Text Only</a>	Internal	noFollow
<a href="#">Text Only (High Contrast)</a>	Internal	noFollow
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Mission, Vision and Values</a>	Internal	Passing Juice
<a href="#">OhioLINK Strategic Framework 2022-2025</a>	Internal	Passing Juice
<a href="#">Governance and Committees</a>	Internal	Passing Juice
<a href="#">OhioLINK Initiatives</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Staff Directory</a>	Internal	Passing Juice
<a href="#">Member Institutions</a>	Internal	Passing Juice
<a href="#">Regional Depositories + Map</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">OhioLINK Library Catalog</a>	Internal	Passing Juice
<a href="#">Research Databases</a>	Internal	Passing Juice
<a href="#">Electronic Journal Center (EJC)</a>	Internal	Passing Juice
<a href="#">Electronic Book Center (EBC)</a>	Internal	Passing Juice
<a href="#">Music Center</a>	Internal	Passing Juice
<a href="#">Electronic Theses and Dissertations Center (ETD)</a>	Internal	Passing Juice
<a href="#">Finding Aid Repository</a>	Internal	Passing Juice
<a href="#">Open Course Content Library</a>	External	Passing Juice
<a href="#">About Affordable Learning</a>	Internal	Passing Juice
<a href="#">Affordable Learning Initiatives</a>	Internal	Passing Juice

## In-page links

<a href="#">Ambassadors</a>	Internal	Passing Juice
<a href="#">Campus Initiatives</a>	Internal	Passing Juice
<a href="#">Ohio Open Ed Collaborative</a>	External	Passing Juice
<a href="#">About eTutoring</a>	Internal	Passing Juice
<a href="#">Participating Institutions</a>	Internal	Passing Juice
<a href="#">Campus Coordinators Advisory Group</a>	Internal	Passing Juice
<a href="#">Campus Resources</a>	Internal	Passing Juice
<a href="#">For Tutors</a>	Internal	Passing Juice
<a href="#">eTutoring Support</a>	Internal	Passing Juice
<a href="#">Announcements</a>	Internal	Passing Juice
<a href="#">Calendar of Events</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Visit OhioLINK</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Request Support</a>	Internal	Passing Juice
<a href="#">Contact Your Librarian</a>	Internal	Passing Juice
<a href="#">Ostaff Home</a>	Internal	Passing Juice
<a href="#">Catalogs</a>	Internal	Passing Juice
<a href="#">Electronic Resources</a>	Internal	Passing Juice
<a href="#">Electronic Theses and Dissertations (ETD) Center Documentation</a>	Internal	Passing Juice
<a href="#">Print Circulation</a>	Internal	Passing Juice
<a href="#">Regional Depositories Home Page</a>	Internal	Passing Juice
<a href="#">OhioLINK Webinars and Presentations</a>	Internal	Passing Juice
<a href="#">launched a new user-friendly platform</a>	Internal	Passing Juice
<a href="#">Summit panel "DEI in LIS"</a>	Internal	Passing Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">ETD Center turns 20 with a 3.0 release</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice

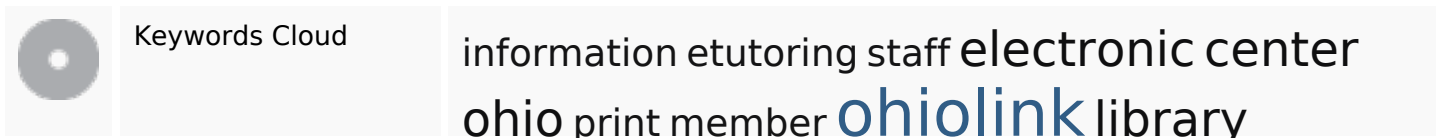
## In-page links

<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Books, media, and other physical items</a>	Internal	Passing Juice
<a href="#">Electronic books</a>	Internal	Passing Juice
<a href="#">EJournal Finder</a>	External	Passing Juice
<a href="#">Journal articles</a>	Internal	Passing Juice
<a href="#">Videos, images, and other electronic media</a>	Internal	Passing Juice
<a href="#">Electronic theses and dissertations</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Ostaff</a>	Internal	Passing Juice
<a href="#">Affordable Learning Initiatives</a>	Internal	Passing Juice
<a href="#">Meeting Schedule</a>	Internal	Passing Juice
<a href="#">OhioLINK Publications</a>	Internal	Passing Juice
<a href="#">What Does OhioLINK Provide?</a>	Internal	Passing Juice
<a href="#">Mission, Vision &amp; Values</a>	Internal	Passing Juice
<a href="#">Governance and Committees</a>	Internal	Passing Juice
<a href="#">Staff Directory</a>	Internal	Passing Juice
<a href="#">Visit OhioLINK</a>	Internal	Passing Juice
<a href="#">OhioLINK Library Catalog</a>	Internal	Passing Juice
<a href="#">Electronic Journal Center (EJC)</a>	Internal	Passing Juice
<a href="#">Electronic Theses and Dissertations Center (ETD)</a>	Internal	Passing Juice
<a href="#">Finding Aid Repository</a>	Internal	Passing Juice
<a href="#">Affordable Learning</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Tweets by OhioLINK</a>	External	Passing Juice
<a href="#">Directors Open Discussion</a>	Internal	Passing Juice

## In-page links

<a href="#">ETD Center Community Meeting</a>	Internal	Passing Juice
<a href="#">CIRM Committee Meeting</a>	Internal	Passing Juice
<a href="#">more</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Ohio Department of Higher Education</a>	External	Passing Juice
<a href="#">Mike DeWine, Governor</a>	External	Passing Juice
<a href="#">Ohio.gov</a>	External	Passing Juice
<a href="#">OH-TECH</a>	External	Passing Juice
<a href="#">OARnet</a>	External	Passing Juice
<a href="#">OSC</a>	External	Passing Juice
<a href="#">OhioLINK</a>	Internal	Passing Juice
<a href="#">OACC</a>	External	Passing Juice
<a href="#">IUC</a>	External	Passing Juice
<a href="#">OTTA</a>	External	Passing Juice
<a href="#">ODE</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ohiolink	22	✓	✗	✗	✓
electronic	12	✗	✗	✗	✗
ohio	11	✓	✗	✗	✓
center	11	✗	✗	✗	✗
library	10	✗	✗	✗	✗





## Usability

	Url	Domain : ohiolink.edu Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ohiolink.edu/sitemap.xml">http://ohiolink.edu/sitemap.xml</a>
	Robots.txt	<a href="http://ohiolink.edu/robots.txt">http://ohiolink.edu/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics