Seo Analyzer olark.com

Generated on March 13 2022 11:19 AM

The score is 65/100

SEO Content

✔	Title	Live Chat Software for Sales and Customer Support | Olark **Length : 57** Perfect, your title contains between 10 and 70 characters.
✔	Description	Make your business human by using live chat software for sales, marketing and customer support on your website. Start talking to your customers today! **Length : 150** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Live Chat Software for Sales and Customer Support
type	website
url	https://www.olark.com/
image	https://www.olark.com/img/global/social/olark-social-share-landscape.jpg
description	Make your business human by using live chat software for sales, marketing and customer support on your website. Start talking to your customers today!

⊙	Headings	

H1	H2	H3	H4	H5	H6
1	9	7	0	0	0

- [H1] Customers want to talk to you. Make it easy.

SEO Content

		[H2] Listen. Learn. Improve. [H2] Customer Success Stories [H2] Small teams use Olark live chat to: [H2] Bonus: We've got happy customers, too. [H2] Simple, predictable pricing for teams of all sizes [H2] Product [H2] Support [H2] About [H2] Connect with us [H3] [H3] [H3] [H3] Listen to customers online [H3] Learn from live chat data [H3] Improve sales and support [H3] Real customer conversations. Real business benefits.
✖	Images	We found 15 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✖	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✔	In-page links	We found a total of 45 links including 1 link(s) to files
◐	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.44% Internal Links 95.56%

In-page links

Anchor	Type	Juice
Jump to content	Internal	Passing Juice
Jump to live chat support	External	Passing Juice
Overview	Internal	Passing Juice
Customization	Internal	Passing Juice
Automation	Internal	Passing Juice
Reporting	Internal	Passing Juice
Searchable Transcripts	Internal	Passing Juice
Custom Forms	Internal	Passing Juice
Real-Time Engagement	Internal	Passing Juice
Power-Ups	Internal	Passing Juice
Team Management	Internal	Passing Juice
Accessible Live Chat	Internal	Passing Juice
Increase Sales	Internal	Passing Juice
Generate Leads	Internal	Passing Juice
Provide Great Service	Internal	Passing Juice
Engage Students	Internal	Passing Juice
Manage a Remote Team	Internal	Passing Juice
Chatbots	Internal	Passing Juice
Pricing	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Integrations	Internal	Passing Juice
Log in	Internal	Passing Juice
Free trial	Internal	Passing Juice
privacy policy	Internal	Passing Juice
I like cookies	Internal	Passing Juice
See the Results	Internal	Passing Juice

In-page links

See the Results	Internal	Passing Juice
See the Results	Internal	Passing Juice
Staff Squared	External	Passing Juice
Product Tour	Internal	Passing Juice
FAQ	Internal	Passing Juice
Help Center	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Troubleshooting	Internal	Passing Juice
JavaScript API	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Values	Internal	Passing Juice
Become an Olarker	Internal	Passing Juice
Speak: The Olark Blog	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
GDPR	Internal	Passing Juice
Statement of Action	Internal	Passing Juice
Hire an Expert	Internal	Passing Juice

SEO Keywords

Keywords Cloud

features support customers sales chat customer olark data team live
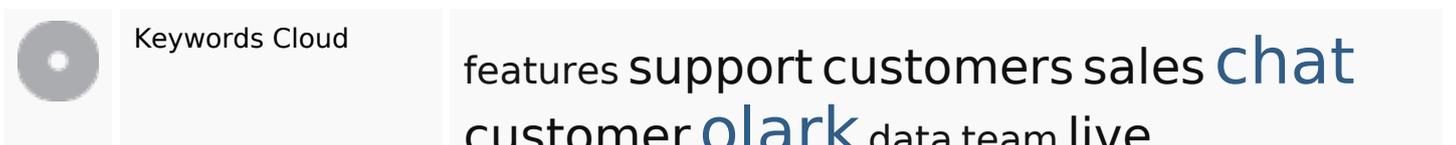
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

chat	18	✔	✖	✔	✔
olark	17	✔	✖	✖	✔
customers	10	✖	✖	✔	✔
live	9	✔	✖	✔	✔
customer	9	✔	✖	✔	✔

Usability

	Url	Domain : olark.com Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✔	Perfect, your website has few JavaScript files.
		✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://olark.com/sitemap.xml
		https://www.olark.com/sitemap.xml

	Robots.txt	http://olark.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.