



Seo Analyzer oliverhume.com.au

Generated on March 12 2022 06:24 AM

The score is 58/100



SEO Content

	Title	<p>Property Funds & Real Estate Services</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Partner with the off the plan property experts and find the ideal investment, the perfect home or maximise returns on your next development.</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>12</td> <td>29</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1476 2072" style="list-style-type: none"> • [H1] Oliver Hume is one of Australia's most reputable residential property funds and real estate services groups. • [H2] By analysing the history, demographics and emerging trends in the market, we provide you with the knowledge and insight to make the best property investment decisions. • [H2] Windermere Mambourin, VIC • [H2] Merrifield Mickleham, VIC • [H2] Little Creek Melton, VIC • [H2] Neighbourhoods are more than just groups of buildings. We use our 70 years of experience, plus in-depth research to create superb communities. • [H3] Your first choice • [H3] Selling land • [H3] Invest with us • [H3] Our services • [H3] About 	H1	H2	H3	H4	H5	H6	1	5	12	29	0	0
H1	H2	H3	H4	H5	H6									
1	5	12	29	0	0									

SEO Content

- [H3] Search
- [H3] Your first choice
- [H3] Selling land
- [H3] Invest with us
- [H3] Our services
- [H3] About
- [H3] Search
- [H4]
- [H4] Giving buyers the edge
- [H4]
- [H4] Decades of experience
- [H4]
- [H4] Proven track record
- [H4]
- [H4] Project delivery
- [H4]
- [H4] Experts in the field
- [H4]
- [H4] Giving buyers the edge
- [H4]
- [H4] Decades of experience
- [H4]
- [H4] Proven track record
- [H4]
- [H4] Project delivery
- [H4]
- [H4] Experts in the field
- [H4]
- [H4] Best Selling Communities
- [H4] News and Media
- [H4] Sunbury and the Future of Melbourne
- [H4] Demand For Detached Housing Proves Strong As Pandemic Changes Designs
- [H4] Working From Home and Housing Choices
- [H4] How Small Towns In The Macedon Ranges Are Capturing Buyers From The Big City
- [H4] Australia's Landmark Submarine Deal and the South Australian Property Market
- [H4] Townhouses and the Great Australia Dream: Opportunities and Challenges



Images

We found 34 images on this web page.

Good, most or all of your images have alt attributes.



Text/HTML Ratio

Ratio : **49%**

Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
---	--------	--

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.43% Internal Links 88.57%

In-page links

Anchor	Type	Juice
Land	Internal	Passing Juice
Apartments	Internal	Passing Juice
Development Sites	Internal	Passing Juice
Selling your land	Internal	Passing Juice
About Oliver Hume Property Funds	Internal	Passing Juice
Our Projects	Internal	Passing Juice
Historical performance	Internal	Passing Juice
What can you invest in?	Internal	Passing Juice
Property Funds contact details	Internal	Passing Juice
Property Market Research	Internal	Passing Juice
Project Marketing and Sales	Internal	Passing Juice

In-page links

Property Management	Internal	Passing Juice
Property Connect	Internal	Passing Juice
Oliver Hume Home Loans	External	Passing Juice
Oliver Hume	Internal	Passing Juice
Blog	Internal	Passing Juice
Our Team	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Clear	External	Passing Juice
Log In	External	Passing Juice
Close	Internal	Passing Juice
View property opportunities	Internal	Passing Juice
See all news	Internal	Passing Juice
Sunbury and the Future of Melbourne	Internal	Passing Juice
Demand For Detached Housing Proves Strong As Pandemic Changes Designs	Internal	Passing Juice
Working From Home and Housing Choices	Internal	Passing Juice
How Small Towns In The Macedon Ranges Are Capturing Buyers From The Big City	Internal	Passing Juice
Australia's Landmark Submarine Deal and the South Australian Property Market	Internal	Passing Juice
Townhouses and the Great Australia Dream: Opportunities and Challenges	Internal	Passing Juice
New communities	Internal	Passing Juice
Due diligence	Internal	Passing Juice
Disclaimers	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Remote Email	External	Passing Juice

SEO Keywords



Keywords Cloud

residential sales research land from **property**
market hume oliver data

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
property	33	✓	✗	✓	✓
data	16	✗	✗	✗	✗
land	13	✗	✗	✗	✓
from	11	✗	✗	✗	✓
hume	10	✗	✗	✗	✓










Usability

	Url	Domain : oliverhume.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://oliverhume.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.