



Seo Analyzer

oliviajennerphotography.com

Generated on March 14 2022 03:04 AM





The score is 65/100







SEO Content

<

SEO Content

		<ul style="list-style-type: none">• [H4]• [H4] - Volovic Family• [H4] - Shauna• [H4] - Erin + Rob• [H4] - Brittany• [H4] Newsletter• [H5]
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

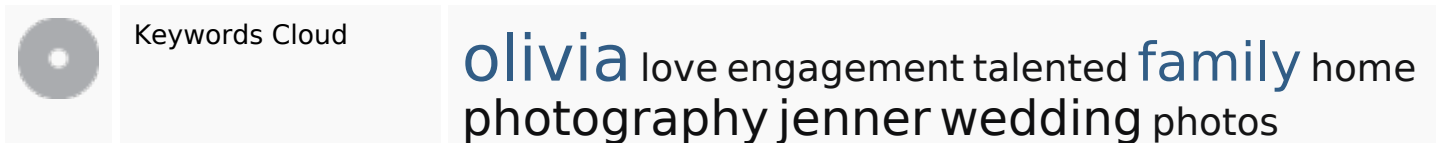
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Maternity	Internal	Passing Juice
Birth + Fresh 48	Internal	Passing Juice
Newborn	Internal	Passing Juice
Family	Internal	Passing Juice
Wedding + Engagement	Internal	Passing Juice
Blog	Internal	Passing Juice
Investment	Internal	Passing Juice
Contact	Internal	Passing Juice
@oliviajennerphotography	Internal	Passing Juice
@oliviajennerphotography	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
olivia	9	✓	✗	✗	✓
family	6	✗	✗	✗	✓
jenner	5	✓	✗	✗	✗
photography	4	✓	✗	✗	✗
wedding	4	✗	✗	✗	✗

Usability

	Url	Domain : oliviajennerphotography.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
--	---------------------	---

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://oliviajennerphotography.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>