









# Seo Analyzer ollies-outlet.com

Generated on March 22 2022 12:53 PM




The score is 65/100







## SEO Content

	Title	Ollies outlet - Get Good Stuff Cheap! <b>Length : 37</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Visit Ollie's Bargain Outlet near you. Click here for store information, directions, and hours. Ollie's Bargain Outlet offers brand name merchandise at up to 70% off the fancy store prices. Check out our great deals! <b>Length : 216</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	ollies outlet,ollies bargain outlet,ollies outlet near me,ollies discount outlet,ollies bargain outlet stock,ollies bargin outlet,ollies bargain outlet louisville ky,ollies bargain outlet richmond va,ollies outlet store,ollie's bargain outlet ollies vinyl flooring,ollies bargain outlet waterbury ct,ollies bargain outlet harrisburg pa,ollies bargain outlet columbia sc,ollies bargain outlet com,ollies outlet coupon,ollies bargain outlet york pa,ollies outlet locations,ollies bargain outlet athens ga,ollies bargain outlet rochester ny,ollies bargain outlet ipo  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] How long do you have to work at ollies bargain outlet before you get holiday pay?</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 0 images on this web page.  Good, most or all of your images have alt attributes.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>27%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">To top link</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>outletbargain</b> online offer blvd bargin <b>ollies</b> venice shopping get
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ollies	19	✓	✓	✗	✓
outlet	19	✓	✓	✓	✓
bargain	12	✗	✓	✓	✓
get	3	✓	✗	✗	✓
shopping	3	✗	✗	✗	✗

## Usability

	Url	Domain : ollies-outlet.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

# Optimization