







Seo Analyzer ondutydepot.com

Generated on March 15 2022 15:40 PM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Police Gear Public Safety Duty Gear On-Duty Depot</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Supplier of public vehicle safety equipment and on duty gear for police, fire, EMS, emergency, and government service customers. Online SALES SPECIALS TODAY.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Police Gear Public Safety Duty Gear On-Duty Depot</td> </tr> <tr> <td>description</td> <td></td> </tr> <tr> <td>url</td> <td>http://www.ondutydepot.com/</td> </tr> <tr> <td>site_name</td> <td></td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Police Gear Public Safety Duty Gear On-Duty Depot	description		url	http://www.ondutydepot.com/	site_name	
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	<p>Headings</p>	<table border="1" data-bbox="544 1870 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>12</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1082 2078" style="list-style-type: none"> • [H1] • [H2] EVT CERTIFIED INSTALLERS • [H2] KEEPING YOU SAFE 	H1	H2	H3	H4	H5	H6	1	3	12	1	1	0		
H1	H2	H3	H4	H5	H6											
1	3	12	1	1	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] Welcome to onduitydepot.com. • [H3] ONE STOP SOLUTION • [H3] AMBER LIGHTING • [H3] Click Image to Watch Video • [H3] Shop Products • [H3] POLICE • [H3] FIRE • [H3] COMMERCIAL & INDUSTRIAL • [H3] On-Duty Depot Portfolio • [H3] Footer Menu • [H3] DOWNLOAD INFORMATION • [H3] International Shipping • [H3] CLICK TO LOCATE A STORE • [H4] Utility. DOT. Construction. Towing. Farming & more • [H5] OUR PARTNERS // TECHNOLOGIES USED
	Images	<p>We found 44 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.11%</p> <p>Internal Links 91.89%</p>

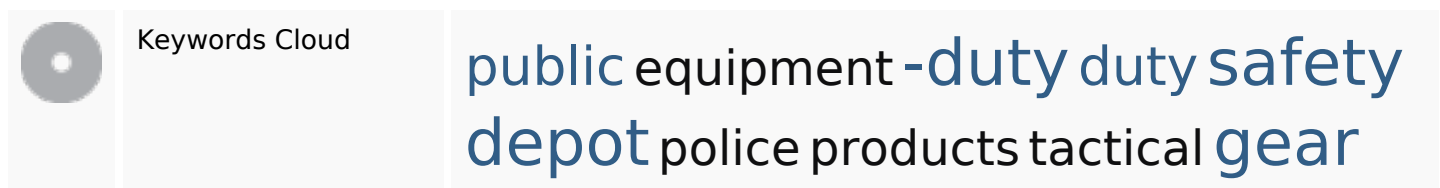
In-page links

Anchor	Type	Juice
MY CART	Internal	Passing Juice
Home	Internal	Passing Juice
Shop Products	Internal	Passing Juice
On-Duty Depot 2014 Catalog	Internal	Passing Juice
American Aluminum	Internal	Passing Juice
Strike Light	Internal	Passing Juice
Gallery	Internal	Passing Juice
Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Contact Owensboro, KY	Internal	Passing Juice
Contact Knoxville, TN	Internal	Passing Juice
Contact Nashville, TN	Internal	Passing Juice
Blog	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
On Sale	Internal	Passing Juice
Alcohol & Drug Testing	Internal	Passing Juice
Apparel	Internal	Passing Juice
Barricade Tape	Internal	Passing Juice
Duty Gear & Equipment	Internal	Passing Juice
Flashlights & Traffic Safety	Internal	Passing Juice
GPS & Tracking	Internal	Passing Juice
Lights	Internal	Passing Juice
Replacement Parts & Bulbs	Internal	Passing Juice
Shoes	Internal	Passing Juice
Speed Measurement	Internal	Passing Juice

In-page links

See more &rarr;	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Owensboro, KY	Internal	Passing Juice
Nashville, TN	Internal	Passing Juice
Knoxville, TN	Internal	Passing Juice
Facebook	External	Passing Juice
Designed by Mobile Idea.	External	Passing Juice
TOP	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
gear	9	✓	✗	✓	✗
-duty	9	✓	✗	✗	✓
depot	9	✓	✗	✗	✓
safety	8	✓	✗	✓	✗
public	7	✓	✗	✓	✗








Usability

	Url	Domain : on-duty-depot.com Length : 15
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://ondutydepot.com/sitemap.xml
	Robots.txt	http://ondutydepot.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.