







Seo Analyzer onelink.me

Generated on March 18 2022 00:04 AM




The score is 68/100





SEO Content

	Title	Customer experience & engagement w/ deep linking AppsFlyer Length : 64 Perfect, your title contains between 10 and 70 characters.																				
	Description	Ensure a smooth user experience and get accurate attribution data for your mobile app campaigns with AppsFlyer’s deep linking tools. Length : 132 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>CX and deep linking</td></tr><tr><td>description</td><td>Ensure a smooth user experience and get accurate attribution data for your mobile app campaigns with AppsFlyer’s deep linking tools.</td></tr><tr><td>site_name</td><td>AppsFlyer</td></tr><tr><td>image</td><td>https://www.appsflyer.com/wp-content/uploads/2020/08/deep-linking-og.jpeg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	CX and deep linking	description	Ensure a smooth user experience and get accurate attribution data for your mobile app campaigns with AppsFlyer’s deep linking tools.	site_name	AppsFlyer	image	https://www.appsflyer.com/wp-content/uploads/2020/08/deep-linking-og.jpeg	image:width	1200	image:height	630	image:type	image/jpeg
Property	Content																					
locale	en_US																					
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site_name	AppsFlyer																					
image	https://www.appsflyer.com/wp-content/uploads/2020/08/deep-linking-og.jpeg																					
image:width	1200																					
image:height	630																					
image:type	image/jpeg																					





SEO Content

	Headings	H1 1	H2 12	H3 12	H4 6	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Drive awesome customer experiences• [H2] Subscribe for expert commentary and unique stories on the mobile ecosystem and beyond• [H2] Thanks!• [H2] Seamless customer journeys that drive user acquisition and retention• [H2] Increase conversions with engaging customer journeys• [H2] CX and deep linking by AppsFlyer: Create and manage digital experiences with ease• [H2] Maximize performance in the era of privacy with owned media• [H2] Don't just take our word for it• [H2] Customer experiences• [H2] Our deep linking engine does the hard work so you don't have to• [H2] Frequently asked questions• [H2] Explore more AppsFlyer products• [H2] Ready to boost your revenue with exceptional user experiences?• [H3]• [H3] I'm a marketer. I want to learn more about deep linking, where should I look?• [H3] I'm a developer. Where can I find technical information and documentation?• [H3] Does AppsFlyer offer deferred deep linking?• [H3] Do I need OneLink if I use iOS Universal Links or Android App Links?• [H3] Can I use deep links without being a paid, AppsFlyer customer?• [H3] What attribution data can I get from OneLink deep links?• [H3] Platform• [H3] Solutions• [H3] Why AppsFlyer• [H3] Learn• [H3] Company• [H4] Web-to-app• [H4] Email-to-app• [H4] Text-to-app• [H4] QR-to-app• [H4] Social-to-app• [H4] Referral-to-app					
	Images	<p>We found 48 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 97.22% Internal Links 2.78%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
Platform	Internal	Passing Juice
View pricing	External	Passing Juice
iOS 14+ solutions	External	Passing Juice
Data feeds & APIs	External	Passing Juice
Integrated partners	External	Passing Juice
Agencies	External	Passing Juice
Zero budget marketing	External	Passing Juice
How HUUUGE 10X'ed US installs	External	Passing Juice

In-page links

How Stash leverages web-to-app	External	Passing Juice
Monetization strategies for iOS 14+	External	Passing Juice
Mobile attribution in the age of privacy	External	Passing Juice
Predictive modeling for app marketers	External	Passing Juice
From our CEO	External	Passing Juice
The future of our ecosystem and web	External	Passing Juice
On privacy and user experience	External	Passing Juice
Aggregated advanced privacy	External	Passing Juice
Français	External	Passing Juice
한국어	External	Passing Juice
Русский	External	Passing Juice
Español	External	Passing Juice
日本語	External	Passing Juice
ไทย	External	Passing Juice
Deutsch	External	Passing Juice
Portuguese	External	Passing Juice
Book a demo	External	Passing Juice
Watch the video	External	Passing Juice
Learn more	External	Passing Juice
Learn more	External	Passing Juice
Deep linking for mobile marketers, a guide	External	Passing Juice
Developer Hub	External	Passing Juice
Everything a developer needs to know about deep linking	External	Passing Juice
deferred deep linking	External	Passing Juice
Sign up free	External	Passing Juice
Terms	External	Passing Juice
Privacy policy	External	Passing Juice

SEO Keywords



Keywords Cloud

customer experiences user privacy
linking appsflyer marketing more
app deep

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deep	19	✓	✗	✓	✓
linking	16	✓	✗	✓	✓
customer	15	✓	✗	✗	✓
appsflyer	15	✓	✗	✓	✓
user	15	✗	✗	✓	✓

Usability



Url

Domain : onelink.me
Length : 10



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5




Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 372 Warnings : 124
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://onelink.me/sitemap.xml</div>
	Robots.txt	http://onelink.me/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.