



# Seo Analyzer onerivermedia.com

Generated on March 19 2022 22:15 PM




The score is 37/100







## SEO Content

	Title	<p>OneRiver Media   Award-winning production and post-production services since 1991.</p> <p><b>Length : 82</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>12</td> <td>13</td> <td>1</td> <td>2</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Feature Film • Commercial • Corporate • Music Video • Broadcast</li> <li>• [H1] Marco Solorio</li> <li>• [H1] CLIENTS</li> <li>• [H1] SCALABILITY</li> <li>• [H1] AWARDS</li> <li>• [H1] SERVICES</li> <li>• [H1] GALLERY</li> <li>• [H1] FACILITY</li> <li>• [H1] TOOLS</li> <li>• [H1] EXPERTISE</li> <li>• [H1] TESTIMONIALS</li> <li>• [H1] CONTACT</li> <li>• [H2] Cinematography</li> <li>• [H2] Photography</li> <li>• [H2] Video Editorial</li> </ul>	H1	H2	H3	H4	H5	H6	12	13	1	2	4	0
H1	H2	H3	H4	H5	H6									
12	13	1	2	4	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Visual Effects</li><li>• [H2] Audio</li><li>• [H2] Finishing</li><li>• [H2] Delivery</li><li>• [H2] Cameras</li><li>• [H2] Lenses</li><li>• [H2] Lighting</li><li>• [H2] Camera Support</li><li>• [H2] Editorial Tools</li><li>• [H2] Audio Tools</li><li>• [H3] Technology companies we use and support</li><li>• [H4] Video Gallery</li><li>• [H4] Music &amp; Audio Gallery</li><li>• [H5] Contact Us Directly</li><li>• [H5] Mailing Address</li><li>• [H5] Contact Info</li><li>• [H5] Social Media Networks</li></ul>
	Images	<p>We found 110 images on this web page.</p> <p>67 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 14 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 85.71%</p>

## SEO Links

Internal Links 14.29%

### In-page links

Anchor	Type	Juice
<a href="#">please let us know</a>	Internal	Passing Juice
<a href="#">"Rigging Your Cinema Camera"</a>	External	Passing Juice
<a href="#">Post Magazine</a>	External	Passing Juice
<a href="#">DV Magazine</a>	External	Passing Juice
<a href="#">Cinema RAW</a>	External	Passing Juice
<a href="#">Splice</a>	External	Passing Juice
<a href="#">Studio Daily</a>	External	Passing Juice
<a href="#">PostPerspective</a>	External	Passing Juice
<a href="#">www.onerivermedia.com</a>	Internal	Passing Juice
<a href="#">RiverStream.io</a>	External	Passing Juice
<a href="#">OneRiver Media 2015 Demo Reel</a>	External	Passing Juice
<a href="#">OneRiver Media</a>	External	Passing Juice
<a href="#">Vimeo</a>	External	Passing Juice
<a href="#">10/10ths Official Trailer</a>	External	Passing Juice

## SEO Keywords








### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	49	✓	✗	✗	✓
oneriver	41	✓	✗	✗	✗






## Keywords Consistency

marco	27	✘	✘	✘	✔
work	20	✘	✘	✘	✔
services	18	✔	✘	✘	✔


## Usability

	Url	Domain : onerivermedia.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 29 Warnings : 39				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;center&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✘ Attention! Try to avoid nested tables in HTML.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li><li>✘ Too bad, your website has too many JS files (more than 6).</li><li>✘ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✘ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://onerivermedia.com/robots.txt">http://onerivermedia.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>