



# Seo Analyzer


## onlineadvertisingcosts.co.uk

Generated on March 17 2022 11:28 AM






The score is 56/100





## SEO Content

	<p>Title</p>	<p>Guerillascope   UK Media Agency Based In London</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.</p> <p><b>Length : 138</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Guerillascope   UK Media Agency Based In London</td> </tr> <tr> <td>description</td> <td>Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.</td> </tr> <tr> <td>url</td> <td>https://www.guerillascope.co.uk</td> </tr> <tr> <td>site_name</td> <td>Guerillascope</td> </tr> <tr> <td>image</td> <td>https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Guerillascope   UK Media Agency Based In London	description	Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.	url	https://www.guerillascope.co.uk	site_name	Guerillascope	image	https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg	image:width	1920
Property	Content																			
locale	en_GB																			
type	website																			
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url	https://www.guerillascope.co.uk																			
site_name	Guerillascope																			
image	https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg																			
image:width	1920																			



## SEO Content

		image:height 1080												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>5</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] A media agency built to keep pace</li><li>• [H2] We grow Fill 1 Created with Sketch. brands</li><li>• [H2] You're thinking big in a changing world. We turn big thinking into incisive media strategies.</li><li>• [H2] Brand partners</li><li>• [H2] A full-service media agency offering</li><li>• [H3] Staples.co.uk marks milestone with new TV campaign</li><li>• [H3] Vegan Friendly challenges viewers in latest TV campaign</li><li>• [H3] Key takeaways from the Ad Net Zero Essentials Certification</li><li>• [H3] Let's talk</li><li>• [H3] Newsletter sign-up</li><li>• [H4] TV Advertising</li><li>• [H4] Out-of-home Advertising</li><li>• [H4] Online Advertising</li><li>• [H4] Press Advertising</li><li>• [H4] Radio Advertising</li><li>• [H4] Creative Production</li></ul>	H1	H2	H3	H4	H5	H6	1	4	5	6	0	0
H1	H2	H3	H4	H5	H6									
1	4	5	6	0	0									
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 96%</p> <p>Internal Links 4%</p>

### In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Our Story</a>	External	Passing Juice
<a href="#">Our Culture</a>	External	Passing Juice
<a href="#">How We Work</a>	External	Passing Juice
<a href="#">FAQs</a>	External	Passing Juice
<a href="#">Our services</a>	External	Passing Juice
<a href="#">TV Advertising</a>	External	Passing Juice
<a href="#">Out-of-home Advertising</a>	External	Passing Juice
<a href="#">Online Advertising</a>	External	Passing Juice
<a href="#">Radio Advertising</a>	External	Passing Juice
<a href="#">Press Advertising</a>	External	Passing Juice
<a href="#">Creative Production</a>	External	Passing Juice
<a href="#">Success Stories</a>	External	Passing Juice
<a href="#">News &amp; Insights</a>	External	Passing Juice
<a href="#">Get In Touch</a>	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Read the Case study</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
<a href="#">View Our Instagram Page</a>	External	Passing Juice
<a href="#">Get in touch</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">here.</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	<p>advertising enquiries read new more</p> <p>make campaign guerillascope how staplesuk</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
advertising	8	✘	✘	✘	✔
guerillascope	5	✔	✘	✔	✘
read	5	✘	✘	✘	✘
campaign	4	✘	✘	✘	✔
more	4	✘	✘	✘	✘










## Usability

	Url	Domain : onlineadvertisingcosts.co.uk Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://onlineadvertisingcosts.co.uk/sitemap.xml">http://onlineadvertisingcosts.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://onlineadvertisingcosts.co.uk/robots.txt">http://onlineadvertisingcosts.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics