







Seo Analyzer onlinemarketinggurus.com.au

Generated on January 30 2022 03:25 AM






The score is 60/100





SEO Content

|  | Title | <p>Digital Marketing Agency Australia Online Marketing Gurus</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------|--------------|------|-----|-----------------------------------------------------------------------------------------------|------|---------|
|  | Description | <p>Engineer serious revenue results with an evidence-based, transparent Digital Marketing Agency. Our Gurus win you the results with SEO, SEM and Social.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1476 2060"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Engineer serious revenue results with an evidence-based, transparent Digital Marketing Agency. Our Gurus win you the results with SEO, SEM and Social.</td> </tr> <tr> <td>title</td> <td>Digital Marketing Agency Australia Online Marketing Gurus</td> </tr> <tr> <td>image</td> <td>https://www.onlinemarketinggurus.com.au/hubfs/New%20OMG%20Hero%20Images/IMG_3463.jpeg#keepProtocol</td> </tr> <tr> <td>image:width</td> <td>2000</td> </tr> <tr> <td>image:height</td> <td>1125</td> </tr> <tr> <td>url</td> <td>https://www.onlinemarketinggurus.com.au</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table> | Property | Content | description | Engineer serious revenue results with an evidence-based, transparent Digital Marketing Agency. Our Gurus win you the results with SEO, SEM and Social. | title | Digital Marketing Agency Australia Online Marketing Gurus | image | https://www.onlinemarketinggurus.com.au/hubfs/New%20OMG%20Hero%20Images/IMG_3463.jpeg#keepProtocol | image:width | 2000 | image:height | 1125 | url | https://www.onlinemarketinggurus.com.au | type | article |
| Property | Content | | | | | | | | | | | | | | | | | |
| description | Engineer serious revenue results with an evidence-based, transparent Digital Marketing Agency. Our Gurus win you the results with SEO, SEM and Social. | | | | | | | | | | | | | | | | | |
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| image:width | 2000 | | | | | | | | | | | | | | | | | |
| image:height | 1125 | | | | | | | | | | | | | | | | | |
| url | https://www.onlinemarketinggurus.com.au | | | | | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | | | | | |



SEO Content

| | Headings | H1 1 | H2 2 | H3 13 | H4 0 | H5 0 | H6 0 |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|---------|---------|---------|
|  | Headings | <ul style="list-style-type: none"> • [H1] Australia's best-rated digital marketing agency • [H2] Grow,Faster. • [H2] Frequently Asked Questions • [H3] 1000+ businesses have found success through partnering with our team of 100+ Gurus. • [H3] What is digital marketing? • [H3] Why is OMG the best digital marketing agency in Australia? • [H3] What digital marketing trends should every company know? • [H3] What can digital marketing do for my business? • [H3] Do you offer digital marketing training and workshops? • [H3] How do I find the right digital marketing agency for my company? • [H3] How does OMG report client results? • [H3] Does OMG have experience in my industry? • [H3] Does your digital marketing agency have local talent? • [H3] How do I get started? • [H3] • [H3] | | | | | |
|  | Images | <p>We found 227 images on this web page.</p> <p>53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 39%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | |

SEO Links

| | | |
|------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 53 links including 0 link(s) to files |

SEO Links

| | | |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------|
|  | | |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 20.75% Internal Links 79.25% |

In-page links

| Anchor | Type | Juice |
|----------------------------------------|----------|---------------|
| Local SEO | Internal | Passing Juice |
| Enterprise SEO | Internal | Passing Juice |
| ECommerce SEO | Internal | Passing Juice |
| Lead Generation SEO | Internal | Passing Juice |
| Content Strategy | Internal | Passing Juice |
| Content Marketing | Internal | Passing Juice |
| Link Building | Internal | Passing Juice |
| Google Adwords | Internal | Passing Juice |
| Google Shopping | Internal | Passing Juice |
| Bing Ads | Internal | Passing Juice |
| Remarketing | Internal | Passing Juice |
| Custom Landing Pages | Internal | Passing Juice |
| Facebook Advertising | Internal | Passing Juice |
| Instagram Advertising | Internal | Passing Juice |
| Linkedin Advertising | Internal | Passing Juice |
| YouTube Advertising | Internal | Passing Juice |
| SEO Services | Internal | Passing Juice |
| PPC Management Service | Internal | Passing Juice |
| Social Media Marketing | Internal | Passing Juice |
| SEO | Internal | Passing Juice |

In-page links

| | | |
|---------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| Pay Per Click | Internal | Passing Juice |
| Google Adwords | Internal | Passing Juice |
| Social media advertising | Internal | Passing Juice |
| late 2021 | External | Passing Juice |
| highest ROI marketing activities at 122% average ROI – that’s four times other digital marketing tactics. | External | Passing Juice |
| our case studies | Internal | Passing Juice |
| King Content | Internal | Passing Juice |
| Corporate Prepaid Gift Cards | Internal | Passing Juice |
| helped Boody increase their revenue by 59% | Internal | Passing Juice |
| eMarketer | External | Passing Juice |
| MindMeld | External | Passing Juice |
| Domino’s Pizza uses voice search technology | External | Passing Juice |
| eMarketer | External | Passing Juice |
| Uber | External | Passing Juice |
| video stats | External | Passing Juice |
| case studies | Internal | Passing Juice |
| Crimson Education | Internal | Passing Juice |
| Archie Rose Distilling Co | Internal | Passing Juice |
| Facebook reports | External | Passing Juice |
| eMarketer | External | Passing Juice |
| Sydney | Internal | Passing Juice |
| Melbourne | Internal | Passing Juice |
| Brisbane | Internal | Passing Juice |
| Download our FREE Digital Marketing Game Plan | Internal | Passing Juice |
| SEO Sydney | Internal | Passing Juice |
| SEO Melbourne | Internal | Passing Juice |
| SEO Brisbane | Internal | Passing Juice |
| SEO Hobart | Internal | Passing Juice |

In-page links

| | | |
|--------------------------------|----------|---------------|
| SEO Perth | Internal | Passing Juice |
| SEO Adelaide | Internal | Passing Juice |
| SEO Gold Coast | Internal | Passing Juice |
| SEO Canberra | Internal | Passing Juice |
| SEO Singapore | External | Passing Juice |

SEO Keywords



Keywords Cloud

manager **omg seo marketing**
results more **digital work** strategy
been

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| digital | 17 | ✓ | ✗ | ✓ | ✓ |
| omg | 17 | ✗ | ✗ | ✗ | ✓ |
| marketing | 16 | ✓ | ✗ | ✓ | ✓ |
| been | 14 | ✗ | ✗ | ✗ | ✗ |
| seo | 12 | ✗ | ✗ | ✓ | ✗ |












Usability

| | | |
|--|--------------|-----------------------------------------------------|
| | Url | Domain : onlinemarketinggurus.com.au Length : 27 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |





Usability

| | | |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document




|  | Doctype | HTML 5 | | | | |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-----|----|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 327 Warnings : 179 | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>23</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <u> | 23 |
| Deprecated tags | Occurrences | | | | | |
| <u> | 23 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | | | |

Mobile

| | | |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Mobile

Optimization

| | | |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://onlinemarketinggurus.com.au/sitemap.xml</pre> <pre>https://www.onlinemarketinggurus.com.au/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://onlinemarketinggurus.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |