



# Seo Analyzer onthecakefront.co.uk

Generated on March 10 2022 19:56 PM





The score is 59/100







## SEO Content

	Title	Home   On The Cake Front															
		<b>Length : 24</b>															
		Perfect, your title contains between 10 and 70 characters.															
	Description	Cake decorating supplies shop, Braintree, Essex. Cake boxes, boards, sugarpaste, sprinkles, edible printing, acrylic & card topper															
		<b>Length : 134</b>															
		Great, your meta description contains between 70 and 160 characters.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home   On The Cake Front</td> </tr> <tr> <td>site_name</td> <td>On The Cake Front</td> </tr> <tr> <td>image</td> <td>https://www.onthecakefront.co.uk/uploads/b/a1717090-5672-11ec-a21e-05de09d65fa4/94218-logo.png</td> </tr> <tr> <td>url</td> <td>https://www.onthecakefront.co.uk</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>				Property	Content	title	Home   On The Cake Front	site_name	On The Cake Front	image	https://www.onthecakefront.co.uk/uploads/b/a1717090-5672-11ec-a21e-05de09d65fa4/94218-logo.png	url	https://www.onthecakefront.co.uk	type	website
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	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>										
		0	0	0	0	0	0										

## SEO Content

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	front cake home
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	✓	✗	✗	✗
cake	1	✓	✗	✓	✗
front	1	✓	✗	✗	✗

## Usability

	Url	Domain : onthecakefront.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://onthecakefront.co.uk/sitemap.xml">http://onthecakefront.co.uk/sitemap.xml</a></p> <p><a href="https://www.onthecakefront.co.uk/sitemap.xml">https://www.onthecakefront.co.uk/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://onthecakefront.co.uk/robots.txt">http://onthecakefront.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>